

INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

FRIDAY, APRIL 24

12:00 PM – 1:30 PM	Chartered Association Advisor Check-in + Luncheon <i>By invitation only</i> <i>Chapter advisors register with their chartered association advisor at their assigned hotel</i>	GWCC
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SATURDAY, APRIL 25

9:00 AM	Event Directors' Briefing <i>Sponsored by College Board</i>	GWCC
10:00 AM – 8:00 PM	Headquarters + Attraction Ticket Booth	GWCC
10:00 AM – 8:00 PM	Shop DECA + Blazer Shop	GWCC
10:00 AM – 5:00 PM	Explore Atlanta or Competition Preparation <i>On your own</i>	
10:00 AM	Executive Officer Candidate Orientation + Interviews	GWCC
1:00 PM – 5:00 PM	Exhibit Booth Set-up	GWCC
5:00 PM	Parade of Chartered Associations Rehearsal	Mercedes-Benz Stadium
6:30 PM	National Advisory Board + Executive Mentor Reception <i>By invitation only</i>	Mercedes-Benz Stadium
8:00 PM	Grand Opening Session	Mercedes-Benz Stadium
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

SUNDAY, APRIL 26

7:00 AM – 5:00 PM	Headquarters + Attraction Ticket Booth	GWCC
7:00 AM – 5:00 PM	Shop DECA + Blazer Shop	GWCC
7:30 AM	Judge Check-in	GWCC
8:00 AM	MDA Fundraising Recognition Breakfast <i>Sponsored by the Muscular Dystrophy Association By invitation only</i>	GWCC
8:00 AM – 11:30 AM	School-based Enterprise Academy Food Operations	Omni Hotel
8:00 AM – 3:30 PM	Emerging Leader Series	GWCC
8:00 AM – 4:00 PM	College + Career Exhibits <i>Advisors only from 8:00 AM - 9:00 AM</i>	GWCC
8:00 AM – 5:00 PM	Competitive Event Testing <i>Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Events</i>	GWCC
8:00 AM – 5:00 PM	Competitive Event Preliminary Competition <i>Business Operations Research Events, Project Management Events, Entrepreneurship Written Events, Stock Market Game</i>	GWCC
9:00 AM	Virtual Business Challenge Participants' Briefing	GWCC
9:00 AM – 4:00 PM	Advisor Professional Learning Series	GWCC
9:30 AM	Executive Mentor Program	GWCC
10:00 AM – 4:00 PM	Virtual Business Challenge Competition	GWCC
12:00 PM – 3:30 PM	School-based Enterprise Academy Retail Operations	Omni Hotel
4:00 PM	Voting Delegates' Briefing + Candidate Campaign Sessions	GWCC
5:00 PM – 11:00 PM	Choose Your Own ATL Adventure <i>Advance ticket purchase required</i>	
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

MONDAY, APRIL 27

7:00 AM – 5:00 PM	Headquarters + Attraction Ticket Booth	GWCC
7:00 AM – 5:00 PM	Shop DECA	GWCC
7:30 AM	Judge Check-In	GWCC
8:00 AM – 4:00 PM	College + Career Exhibits	GWCC
8:00 AM – 3:30 PM	Emerging Leader Series	GWCC
8:00 AM – 6:00 PM	Competitive Event Preliminary Competition <i>Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Event</i>	GWCC
8:00 AM – 6:00 PM	School-based Enterprise Preliminary Competition	GWCC
9:00 AM – 3:00 PM	Advisor Professional Learning Series	GWCC
10:00 AM – 4:00 PM	Virtual Business Challenge Competition	GWCC
12:00 PM – 1:30 PM	Chartered Association Officer + Advisor Luncheon <i>Sponsored by the U.S. Army By invitation only</i>	GWCC
2:00 PM – 3:30 PM	Leadership Recognition Reception <i>By invitation only</i>	GWCC
2:30 PM – 4:30 PM	Meet the Candidates Session <i>Open to all members</i>	GWCC
3:30 PM – 4:30 PM	Competitive Events Update <i>Advisors only</i>	GWCC
5:00 PM – 11:00 PM	Choose Your Own ATL Adventure <i>Advance ticket purchase required</i>	
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

TUESDAY, APRIL 28

7:30 AM – 6:00 PM	Headquarters	GWCC
8:00 AM	Achievement Awards Session	Mercedes-Benz Stadium
8:30 AM – 11:30 AM	Judge Check-In	GWCC
8:30 AM – 5:00 PM	Shop DECA + Finalist T-Shirts + Recognition Items	GWCC
8:30 AM – 6:00 PM	Competitive Event Final Competition	GWCC
12:00 PM	Business + Election Session	GWCC
6:00 PM – 7:00 PM	Scholarship + National Advisory Board Reception <i>Sponsored by National Advisory Board Partners By invitation only</i>	Mercedes-Benz Stadium
7:30 PM	Grand Awards Session	Mercedes-Benz Stadium
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

WEDNESDAY, APRIL 29

9:00 AM – 11:00 AM	New Executive Officer Orientation	Omni Hotel
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Check deca.org/icdc for updates. Events will be held in the **GEORGIA WORLD CONGRESS CENTER** unless otherwise noted.