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BOARD OF TRUSTEES

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July 8, 2020

Dear Aledo ISD Team of 8,

Thank you for your service to the Children of Texas. Your work is extremely impactful to public school students in your district and around the state and does not go unnoticed.

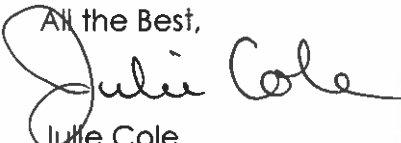

I am writing to ask for your district's support and endorsement for the newly created Region 11, Position C Director position on the TASB Board. My HEB ISD School Board has nominated me for this position, and I am honored that they believe in my leadership ability to serve Region 11 and TASB on their behalf. If elected to the TASB Board I will represent Region 11, your District, and all our students with enthusiasm, energy, a passion for public school advocacy.

I have been privileged to serve on the Hurst Euless Bedford ISD Board of Trustees since 2013 and as Board President since 2017. I have served in multiple leadership roles in my community including with the HEB Chamber of Commerce, the HEB Education Foundation, the HEB Economic Development Foundation, and the Trinity Trojan Football Booster Club Advisory Board. I have served the HEB ISD School Board in the state by leading my district through participation in the TEA Lone Star Governance Exemplar Cohort for two years, participation in NSBA's Advocacy Institute, representing HEB ISD on the TASB Legislative Action Committee, and leading multiple presentations at both TASA/TASB conference and Summer Leadership Institute. When I am not serving Texas Public Education, I work in the financial services industry leading a team of data analysts identifying opportunities for business process improvements using customer experience data and feedback.

I have enclosed a copy of the TASB endorsement form. If your School Board chooses to endorse me, please fill out the form and mail it to TASB as instructed by August 31.

If you have any questions or would like to discuss the TASB Board position with me, feel free to call me at 817-235-7011.

I thank you for your consideration, and I look forward to serving Region 11!

All the Best,

Julie Cole
President, Board of Trustees
Hurst Euless Bedford ISD 



Julie Cole has served as a Trustee for the Hurst Eules Bedford ISD School Board since May of 2013 and as the Board President since May of 2017. Julie moved to Texas with her husband Curtis and two sons Conner (Trinity HS class of 2011) and Hayden (Trinity HS class of 2016) in 2002 and was drawn to the HEB area for its small town within a big city atmosphere, strong sense of community, and excellent quality education. After serving on PTA and several volunteer committees, Julie spent several years leading the Trinity Trojan Football Booster Club which gave her a chance to support students from diverse backgrounds who had varied needs. Julie is passionate about providing all students with opportunities for successful academic and personal outcomes.

Julie has been employed at Fidelity Investments since 2016 as part of the Customer Knowledge and Strategic Insights group, leading the Interaction Analytics team and before that spent 18 years at American Airlines in various roles. Julie is active in many community organizations including the HEB ISD Education Foundation, the HEB Chamber of Commerce and the HEB Economic Development Foundation. Julie is a 2018 Graduate of Leadership TASB.



TASB ENDORSEMENT FORM

DATE: _____

Our school board endorses the candidacy of the following individual nominated to fill a position on the TASB Board of Directors.

CANDIDATE INFORMATION

NAME: _____

SCHOOL DISTRICT: _____

This endorsement was approved by our school district's board of trustees at a duly called meeting on

(Date)

Best regards,

(Signature of board president or officer)

PRINTED NAME: _____

SCHOOL DISTRICT: _____

MAILING ADDRESS: _____

CITY: _____ ZIP: _____

This form is to be used to endorse a nominated individual from a board of trustees within your TASB Region who is a timely candidate for a position on the TASB Board of Directors.

Must be received by TASB on or before AUGUST 31, 2020.

**RETURN TO: E-mail: boardcommunications@tasb.org
FAX: 512.467.3554**