



DeSoto ISD Board Agenda Item Overview

Meeting Type	Regular - Business	Meeting Date	4/28/25
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Policy Reference: **AE(Local) Educational Philosophy**

Related Board Goal: **Goal 1 - Future Readiness**

Recommendation: **Approve as Submitted**

Consideration and Possible approval for the purchase of the Character Counts curriculum.	Justification: Observations by district administrators found that one of drivers to negative behavior in our schools was the lack of a dedicated social skills program for students. The Character Counts Curriculum is a proven platform that focuses on building students' character based the following six pillars Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. We are asking for the board's consideration and approval of the Character Counts program/curriculum/training.
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Funding	Cost: <input type="checkbox"/> N/A	\$53,210.81
	Funding Source:	199-31-6396-00-880-99-0-38
	Currently Budgeted	No <input checked="" type="checkbox"/>

Vendor	Drake University
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Does this item require a Competitive Bid	N/A
Purchasing Mechanism	
Contract Term	N/A
Finance Department Review By <input type="checkbox"/> N/A	

Contact Information

Name	Gene Morrow	Title	Exec. Dir. of Student Support
Department	Student Support Services	Phone #	972-223-6666

Legal Review	Yes	Date <input type="checkbox"/> N/A	3/31/25
Department Review	Gene Morrow Jr. Digitally signed by Gene Morrow Jr. Date: 2025.03.21 16:16:41 -05'00'		
District Approval			