

# Selecting an Enhanced, Common Learning Platform at Geneva High School



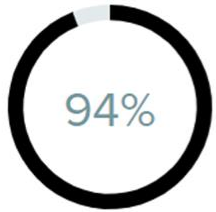
# Background

Providing Historical Context

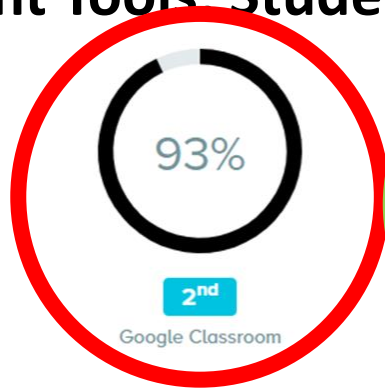
# History

- Transition to a 1-1 Learning Environment
- A Wide Variety of Online Resources
  - Significant increase in recent years
- The Pandemic Increased our Reliance on Tech Tools.
- Creative and Adaptable Educators and Students
- Multiple Platforms used by students to access learning

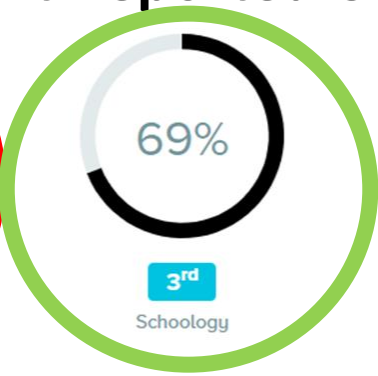
## Assignment Tools: Student Reported Use



1<sup>st</sup>  
Microsoft Teams  
(includes OneNote)



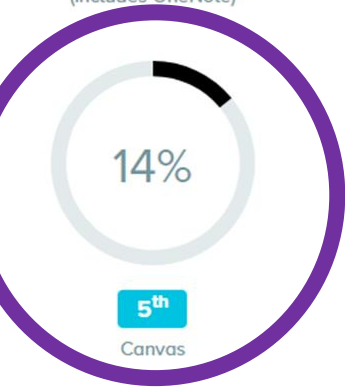
2<sup>nd</sup>  
Google Classroom



3<sup>rd</sup>  
Schoology



4<sup>th</sup>  
Other



5<sup>th</sup>  
Canvas



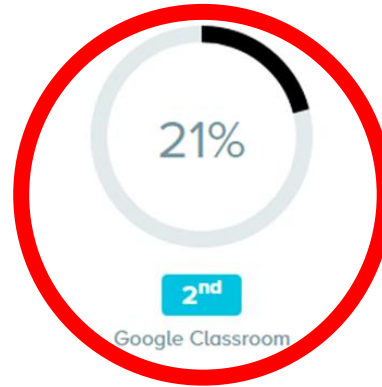
6<sup>th</sup>  
SeeSaw

# Student and Teacher Feedback

## Assignment Tools: Teacher Reported Use



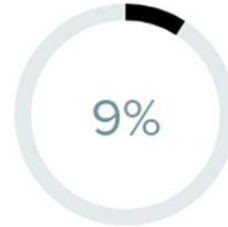
1<sup>st</sup>  
Microsoft Teams  
(includes OneNote)



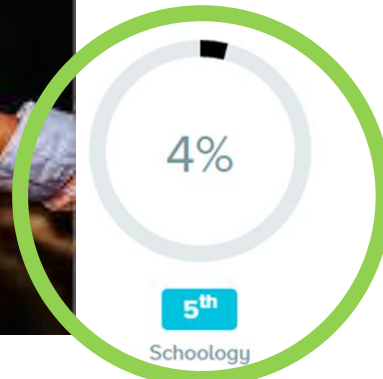
2<sup>nd</sup>  
Google Classroom



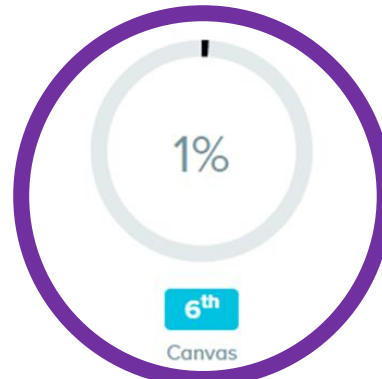
3<sup>rd</sup>  
SeeSaw



4<sup>th</sup>  
Other




5<sup>th</sup>  
Schoology



6<sup>th</sup>  
Canvas

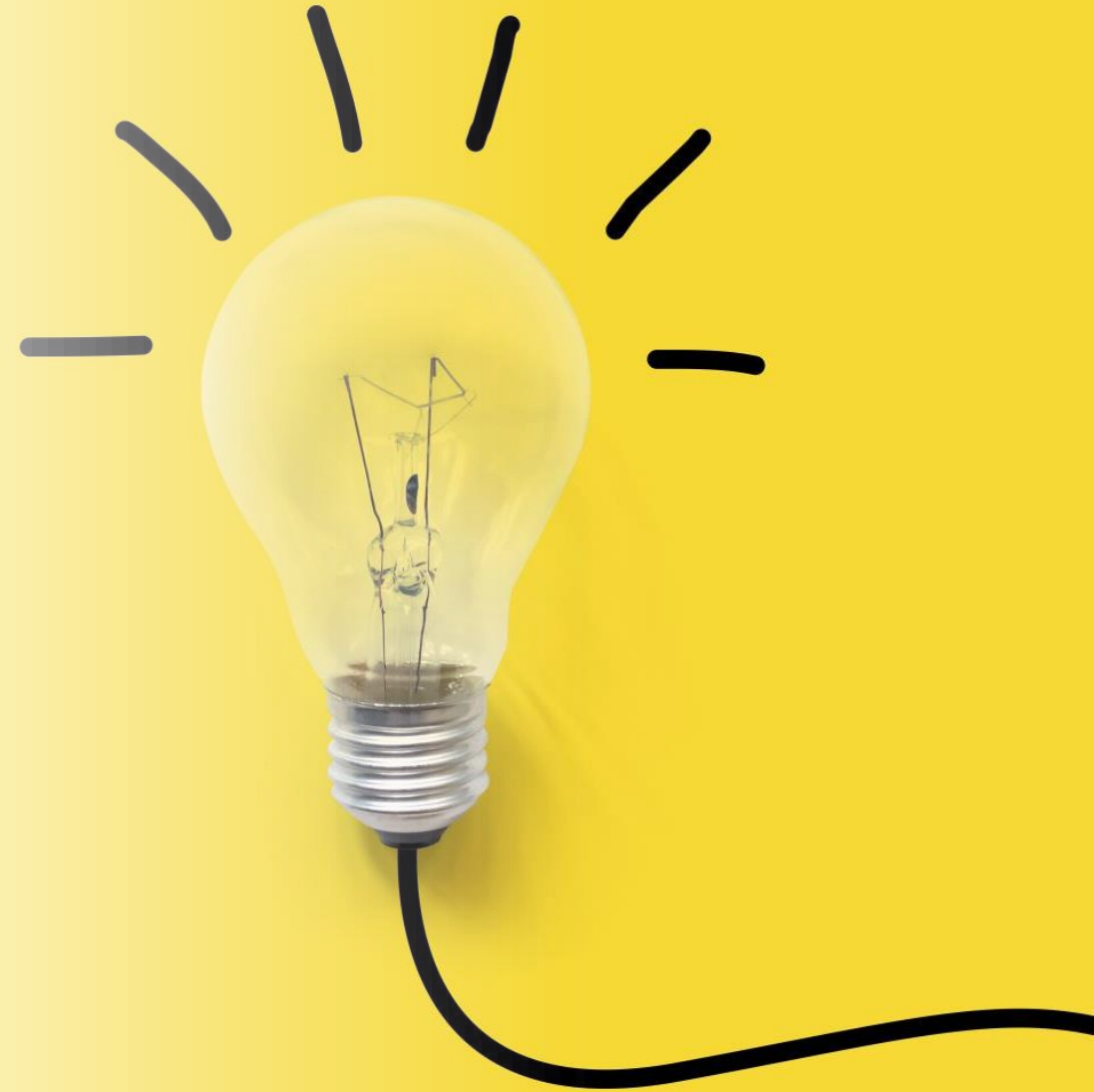




# Critical Understanding Illuminated

---

We need a more  
consistent online learning  
experience.



# Taking the Next Step

- Engaged in Collaborative Discussions with the GHS BLT
- *Keep Moving Forward*
- Goal of Implementing Additional Features
  - Gradebook, Assessment, Self-Pacing, Etc.
- *Sandbox* Pilot Structure

# Selection Process

# Process Development

- Committee Creation
- Determination of Objectives and Criteria
- Timeline Development
- Implementation Plan



# Process Timeline



# Request for Proposals (RFP) Process

- Established purpose and scope of the LMS solution
- Defined expectations for solution requirements, support, timeline, and capabilities
- Identified the top criteria of the LMS (based on rubric)
- Allows for a more common comparison of two or more solutions
- Supports the successful implementation of the selected solution

# Proposals

**Ultimately, two vendors submitted proposals.**

# Criteria and Evaluation

- 8 Criteria Categories
  - 34 Specific Criterion
  - 8 Critical Focus Areas
- Pricing Evaluation
- Reference Scoring
- Additional Qualitative Factors

Rubric-Based Evaluation
Criteria
Functionality
Course Management
Assessment & Grading
Accessibility
Technical
Mobile Use & Access
Communication & Collaboration
Analytics & Customization
<b>Total Overall Score</b>
<b>Average Overall Score</b>
Critical Focus Areas
Intuitive Design & Learning Curve
Organization
Assessment Creation
User-Focused Participation
Integration with SIS System
Mobile Access
Collaboration & Discussion
Student Analytics for Teachers

# Criteria and Evaluation

- Rubric-Based Criteria
  - Total of 4200 Points Possible
    - Each Product received around 3500 total points (83%).
    - Difference of  $\approx 1\%$  between resources
- Pricing Evaluation
  - Evaluation based on median proposal price
- Reference Evaluation
  - All members sought feedback from colleagues in active districts with each solution.
- Two Quality Resources

Rubric-Based Evaluation
Criteria
Functionality
Course Management
Assessment & Grading
Accessibility
Technical
Mobile Use & Access
Communication & Collaboration
Analytics & Customization
<b>Total Overall Score</b>
<b>Average Overall Score</b>
Critical Focus Areas
Intuitive Design & Learning Curve
Organization
Assessment Creation
User-Focused Participation
Integration with SIS System
Mobile Access
Collaboration & Discussion
Student Analytics for Teachers

# Criteria and Evaluation

Final Evaluation / Scoring		
Price Evaluation	Product A	Product B
Pricing Score	5	5
Rubric-Based Evaluation	Product A	Product B
Rubric Score	4	5
Reference Scoring	Product A	Product B
Reference Score	5	5
Overall Scoring Outcomes	Product A	Product B
Price (45%)	2.25	2.25
Rubric Criteria (40%)	1.6	2
Reference (15%)	0.75	0.75
<b>Total Weighted Score</b>	<b>4.6</b>	<b>5</b>

**Product A** will provide benefit to the faculty and students of Geneva High School.

[More Details](#)

- Strongly Agree
- Agree
- Disagree



**Product B** will provide benefit to the faculty and students of Geneva High School.

[More Details](#)

- Strongly Agree
- Agree
- Disagree



# Recommendation & Next Steps

Recommendation


Product B



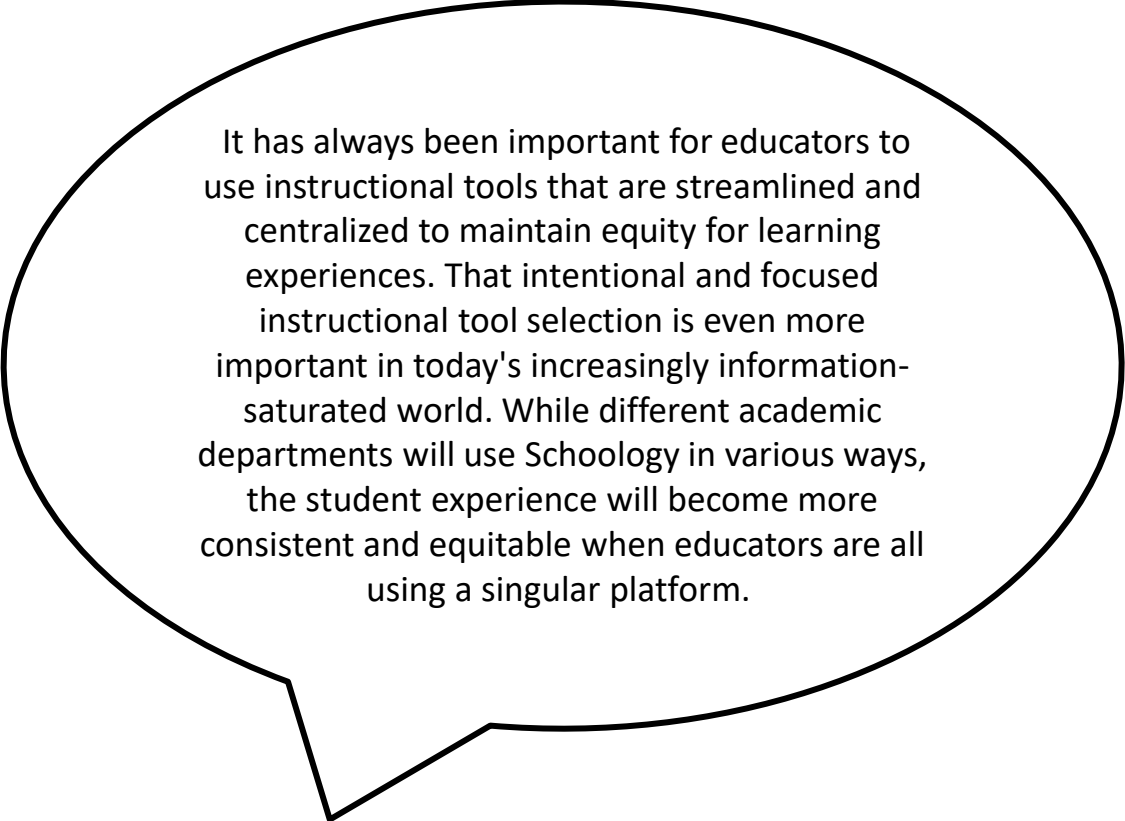
A PowerSchool Unified Classroom™ Product



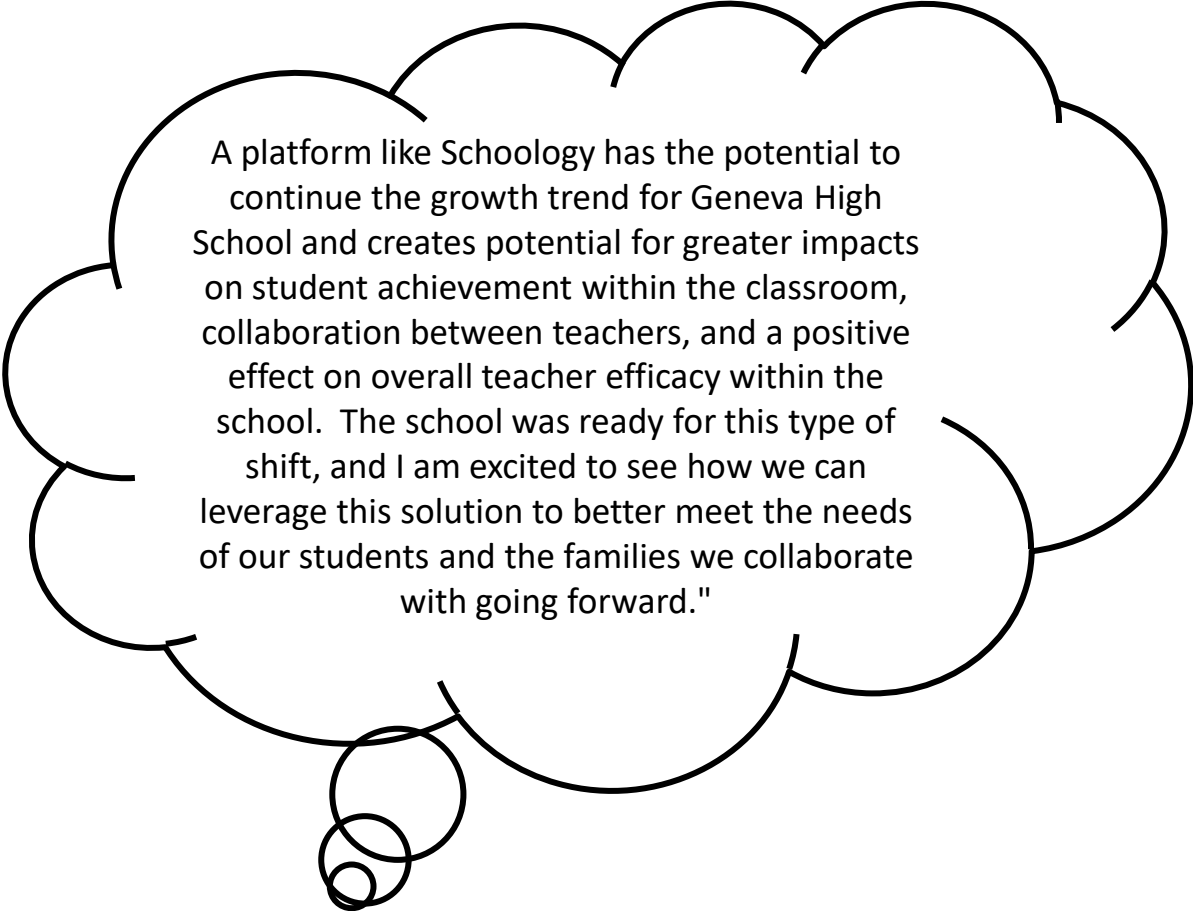
# Rationale

- Strong Scoring Across the Board
- High Ratings in Top Criteria
  - Integration with our Student Information System,  .
  - Intuitive Design and Learning Curve
- Committee Consensus, Buy-In, and *Cheerleading*.

# Rationale



It has always been important for educators to use instructional tools that are streamlined and centralized to maintain equity for learning experiences. That intentional and focused instructional tool selection is even more important in today's increasingly information-saturated world. While different academic departments will use Schoology in various ways, the student experience will become more consistent and equitable when educators are all using a singular platform.



A platform like Schoology has the potential to continue the growth trend for Geneva High School and creates potential for greater impacts on student achievement within the classroom, collaboration between teachers, and a positive effect on overall teacher efficacy within the school. The school was ready for this type of shift, and I am excited to see how we can leverage this solution to better meet the needs of our students and the families we collaborate with going forward."

# Recommendation and Financials

## Cost of 3-Year Agreement

Item	Estimated Cost
Initial Startup & Implementation	\$16,450.00
LMS Licensing for 1,750 Students (3-Year Total)	\$38,692.50
Product Support (3-Year Total)	\$11,607.75
<b>Total Est. Cost of 3-Year</b>	<b>\$66,750.25</b>

## Cost of 5-Year Agreement

Item	Estimated Cost
Initial Startup & Implementation	\$16,450.00
LMS Licensing for 1,750 Students (5-Year Total)	\$64,487.50
Product Support (5-Year Total)	\$19,346.25
<b>Total Est. Cost of 5-Year</b>	<b>\$100,283.75</b>

*If approved, funds would be appropriated from a combination of grant and district funds. The former accounting for approximately 81% of the cost. Payment may be split between the current and next school years due to the project timeline and implementation plan for the 22-23 school year. Final contract execution would be pending legal review and acceptance of terms.*

# Next Steps

- Seek Formal Approval Tonight
- Develop Training and Implementation Plan
- Conduct trainings and preparation throughout spring (and potentially summer) of 2022.
- Official roll out of Schoology as our common Learning Management System at GHS in August of 2022.

Thank you



**we  
are**



self-directed,  
lifelong learners



effective  
communicators



complex, creative  
& adaptive  
thinkers



collaborative  
& productive  
citizens

