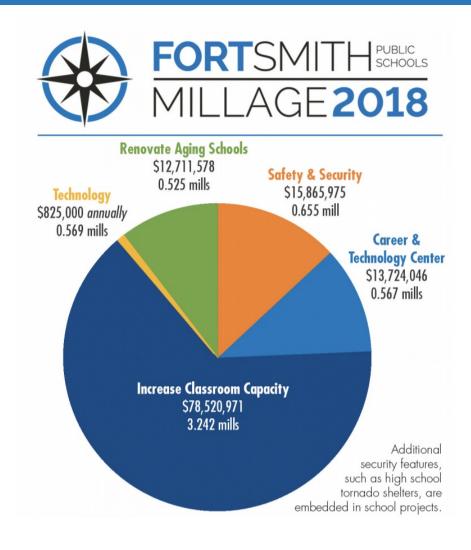
Millage 2018 Communication Plan & Advisory Committee





Goal of Millage Communications



The goal of all millage-related communications will be to provide accurate, timely information through open, transparent means.



Millage Communication Plan

Including:

Regular Board Updates

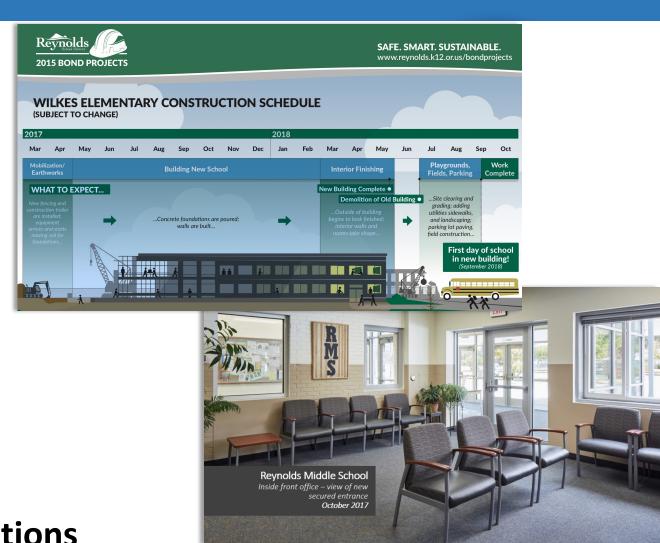
Dedicated Website

Photo/Video Updates

Social Media Presence

Signage & Print

Campus & Community Presentations





Millage Communication Plan

Dedicated Website to Include:

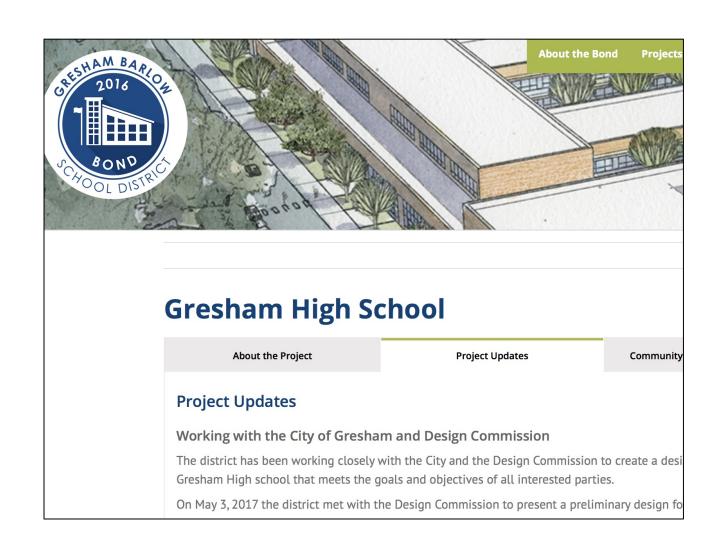
Regular Photo/Video Updates

Project Timelines

Financial Updates

Bidding Information/Updates

Presentations





Millage Communication Plan

ABOUT DEPARTMENTS SCHOOLS

SUCCESS BRYANT

PARENTS STUDENTS STAFF

FACILITIES: MOVING FORWARD

On behalf of the students, staff and the entire community, we would like to thank everyone for the generous support for our schools. On March 14, 2017, voters in the Bryant School District approved the 3.6 mill increase to fund new facilities and building projects for our current and future students.

Project updates are intended to allow parents, students, faculty, business leaders and other members of our community to view and engage in the process during the upcoming months and years. Your investment makes this progress possible. Our promise is reliable stewardship of your taxpayer dollars.

Bookmark this page and check back regularly for updates.

To view our **Completed Projects** click here.



Charge

The Millage Advisory Committee would be established to provide transparency and enhance public confidence in the use of millage funds authorized by Fort Smith Public School voters.

The Basics

- Up to 24 committee members
- Nominated by the board/names submitted through website
- Committee could include community, staff and students
- Meet quarterly, or more often, if requested





Duties

- Review reports of status and progress of 2018 Millage Projects. Verify project scope is consistent with project, as approved by voters.
- Review financial data to track budgets, encumbrances, expenditures, and estimated costs for projects.
- Review and provide feedback on 2018 Millage communication products.
- Conduct on-site reviews of Millage Projects, as requested.
- Report to FSPS School Board on findings and recommendations of the Committee.
- Coordinate and verify Committee's presence on the FSPS Website.



Proposed Schedule

June/July 2018: Receive Nominations

August 2018: Committee Selection

September 2018: First Meeting of Millage Advisory Committee

*Three additional meetings scheduled during the 2018-19 school year.



The Committee is....

The Committee is a group assigned to review, verify, and advise the FSPS School Board in relation to project scopes, project budgets, and communications relating to the 2018 Millage.

The Committee is not...

The Committee is not a decision-making body that would make final decisions related to projects and budgets for the 2018 Millage. Those duties would continue to be the responsibility of the FSPS School Board and Superintendent.



www.fortsmithschools.org

MILLAGE 2018

ELECTION INFORMATION

MILLAGE CALCULATOR

CITIZENS COMMITTEE

VISION 2023



On March 12, the Fort Smith Public Schools Board of Directors voted to accept a modified version of the Citizens Committee's recommendation for a millage increase proposal.

The Citizens Committee first introduced a millage increase proposal at the February 26 BOE meeting. After his presentation, Citizens Committee Chairman Jason Green encouraged the board to look for further efficiencies to the CC approach, and the FSPS Board directed the administration to look for ways to refine the original proposal.

The Board reviewed and discussed a modified proposal and voted to take this question of increase to the voters on May 22.

The modified recommendation calls for a 5.558 mill increase, which will raise \$121.6 million.





