

# ***Proposal 090715 for an Interactive Learning System***

August 10, 2009

## **SUMMARY:**

This item requests approval of Proposal #090715 for an Interactive Learning System. Proposals were received from Curriculum Advantage (Classworks), Educational Technology Learning (Open Book) and Study Island (Study Island). This project will provide a system of educational tools to create a unique, comprehensive, interactive learning system.

## **BOARD GOAL:**

VI Growth & Change...review and adjust policies and procedures effectively to address the challenges of rapid growth and changing demographic characteristics while maintaining and enhancing our strong sense of community.

## **PREVIOUS BOARD ACTION:**

None

## **BACKGROUND INFORMATION:**

A committee including Jamie Wilson, Deputy Superintendent, Ernie Stripling, TIO, Mike Mattingly Assistant Superintendent of Curriculum, Debbie Monschke, Executive Director of Administrative Services, Vicky Christenson, Director of Secondary Curriculum, Mary Helen Martin, Director of Elementary Education, Robert Bostic, Director of Instructional Technology and Kathy Arrington, Purchasing Agent met to review and evaluate the proposals.

The proposal covers the 20 current elementary schools, 6 middle schools and Davis School. The proposal pricing will be held firm as elementary #21, #22 and middle school #7 are built.

The proposal specifications asked for a comprehensive system including the most current technology, instructional software, K-10 in math, reading/language arts and ESL. It should have the ability to do comprehensive data assessment and offer professional development for teachers.

The system submitted by Study Island was good. However, it has very few software titles and does not have the comprehensive pieces the district is looking for. It is basically a very bare bones TAKS prep system. The committee ranked Study Island second with 96 points.

The system submitted by Educational Technology Learning is primarily a 9-12 alternative education program that is good for that use. However, the district wishes to purchase a K-10 system. The committee ranked ETL third with 95 points.

The system submitted by Curriculum Advantage included all of the required elements. The committee ranked Curriculum Advantage first with 100 points.

## **SIGNIFICANT ISSUES:**

As part of the negotiations, Curriculum Advantage agreed to freeze the yearly premium maintenance fees at the bid rate through 2015. This becomes important should the district, for one or more years, not be able to fund the maintenance. This will save any re-activation charges in subsequent years.

## **FISCAL IMPLICATIONS:**

### **Initial Software Purchase**

- The initial software purchase in the amount of \$1,575,000 will be made from 2007 Bond Project 47, 6.1.6.
- The software for elementary #21, in the amount of \$57,315 can be purchased from interest earnings or 2002 technology bond project contingency funds.
- The software cost for elementary #22 and middle school #7 totaling \$102,365 can be purchased from the 2002 technology bond project contingency funds.

### **Initial Device Purchase**

- The initial content devices (servers) in the amount of \$27,930 can be purchased from 2002 technology bond contingency funds.
- The content device for elementary #21 in the amount of \$1,995 will be purchased from 2007 Bond FF&E funds.
- The cost for any additional content device will be purchased from the project FF&E funds.

**Staff Development**

- The two years of staff development for 27 locations in the amount of \$283,500, and elementary #21 in the amount of \$10,500 will be paid from Special Education Stimulus Funds.
- The professional development costs for elementary #22 and middle school #7 will be purchased from Title II funds.

**Maintenance**

- The first year of maintenance fees for 27 locations are included in the price of the package.
- The second year of maintenance fees for 27 locations will be paid from existing general fund budgets.
- The maintenance fees for elementary #21, #22 and middle school #7 need to be added to the general fund budget as each school enters a second year of maintenance.

**BENEFIT OF ACTION:**

Passage will allow teacher and students to use the system for whole group instruction or individually by students.

**PROCEDURAL AND REPORTING IMPLICATIONS:**

None

**PUBLIC COMMENT RECEIVED:**

None

**ALTERNATIVES:**

The alternative would be to continue using the methods that have been used in previous years.

**OTHER COMMENTS:**

None

**SUPERINTENDENT’S RECOMMENDATION:** The Superintendent recommends the initial software purchase in the amount of \$1,575,000 will be made from 2007 Bond Project 47, 6.1.6.; the initial content devices (servers) in the amount of \$27,930 be purchased from 2002 technology bond contingency funds; the two years of staff development for 27 locations in the amount of \$283,500, and elementary #21 in the amount of \$10,500 will be paid from Special Education Stimulus Funds and the first year of maintenance fees for 27 locations are included in the price of the package.

**STAFF PERSONS RESPONSIBLE:**

- Jamie Wilson, Deputy Superintendent
- Mike Mattingly, Assistant Superintendent of Curriculum
- Ernie Stripling, TIO
- Debbie Monschke, Executive Director of Administrative Services
- Kathy Arrington, Purchasing Agent

**ATTACHMENT:**

Proposal Tabulation, Ranking, Quote Breakdown, and Final Pricing

**APPROVAL:**

Signature of Staff Member Proposing Recommendation: \_\_\_\_\_

Signature of Divisional Assistant Superintendent: \_\_\_\_\_

Signature of Superintendent: \_\_\_\_\_