

VISION, MINDSET, GRIT!



93rd Annual Leadership Conference

January 16–17, 2014

Minneapolis Convention Center

- Phase I, January 14, Hilton Hotel, Minneapolis
- Phase II, January 15, Hilton Hotel, Minneapolis
- Charter School Board Member Training, January 15, Hilton Hotel, Minneapolis
- Evening Early Birds, January 15, Minneapolis Convention Center

Conference at a Glance

Tuesday, January 14

6:30 p.m. – 9 p.m. Phase I Orientation (Hilton Hotel)

Wednesday, January 15

8:45 a.m. – 4 p.m. Phase II Orientation (Hilton Hotel)

8:30 a.m. – 4 p.m. Charter School Board Member Training (Hilton Hotel)

7 p.m. – 9 p.m. Evening Early Birds:
Student Expulsion and Staff Discipline—It Takes Grit! *or*
Achieving Higher Student Performance by Building a
Board EVERYONE Trusts
(Minneapolis Convention Center)

Thursday, January 16

7:30 a.m. Registration
8 a.m. Exhibit Hall opens
8:15 a.m. Board Skills Sessions
8:15 a.m. Board Chair Q & A with MSBA
9 a.m. General Session – Scott Burrows: Vision, Mindset, GRIT!
11 a.m. Exhibit Hall time
11:15 a.m. Show and Tell
11:30 a.m. Recognition Luncheon
12:50 p.m. Director District Discussions
1:30 p.m. Tom Melcher, MDE Finance Director: School Finance
Update
2:30 p.m. Workshops
3:45 p.m. Workshops
4:50 p.m. Roundtables

Friday, January 17

7:30 a.m. Registration & Exhibit Hall opens
8 a.m. Roundtables
9:15 a.m. Workshops
10:20 a.m. Closing Session – William Kent Krueger: Giving Kids
Literacy—A Window to the World
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For a complete agenda and workshop descriptions, go to www.mnmsba.org.
Register for housing online at www.mnmsba.org or call 888-947-2233
between 9 a.m. and 3 p.m.

Thanks to Ratwik, Roszak and Maloney, P.A., for supporting the printing and
mailing of this conference brochure.

Featured Speaker

Thursday, January 16

Scott Burrows

Vision, Mindset, GRIT!



A former standout college athlete who experienced a life-changing car accident at age 19, inspirational speaker Scott Burrows employs his paralysis as a visual metaphor. He encourages his audiences to stand up to their challenges—regardless of circumstances—and achieve their absolute best using the same three dynamic principles that helped him reach his own goals: Vision, Mindset and Grit. Scott’s message of hope and success has transformed audiences around the world.

Biography

Scott Burrows is an author, businessman, athlete and motivational speaker. He played college football at Florida State University, and was a top-ranked kick-boxing champion with matches broadcast on ESPN. After graduating from college, he became a top producer in the financial and insurance industry, qualifying for Million Dollar Round Table, before forming his own company, Global Golf Group, a successful international firm specializing in golf course development. His recent book, “Vision, Mindset, GRIT!” was published in December of 2012.

Friday, January 17

William Kent Krueger

Giving Kids Literacy—A Window to the World



New York Times best-selling author William Kent Krueger will discuss the importance of literacy. “Anybody who believes they have only one life to live, must not know how to read a book,” Krueger said. “Literacy is a window to the world. Literacy, for so many kids, is the only way they are ever going to travel to another country or to meet another culture or to have the experience of walking in someone else’s shoes.” Krueger will single out the book that had the biggest impact on his young life—“The Happy Family” from the classic Little Golden Book series.

Biography

Krueger, a resident of St. Paul, has published 15 novels. His “Cork O’Connor” mystery series is set in fictional Tamarack County in the Minnesota Northwoods. Krueger’s work has received a number of awards, including the Minnesota Book Award, the Loft-McKnight Fiction Award, the Anthony Award, the Barry Award and the Friends of American Writers Prize. He attributes his success as a writer to the wonderful stories he read as a child.

Pre-Conference Extras

Registration begins 30 minutes before the program.

Phase I

6:30 p.m. – 9 p.m., Tuesday, January 14

Hilton Hotel, Minneapolis

Tuition: \$75; Walk-ins add \$10

Help new board members hit the ground running with this session. Phase I covers the role of the school board, the role of the superintendent, and common scenarios facing new board members.

Phase II

8:45 a.m. – 4 p.m., Wednesday, January 15

Hilton Hotel, Minneapolis

Tuition: \$130; Walk-ins add \$20

Presented by MSBA staff and state experts. Phase II includes the financial training school boards are required to have by state law. The session covers core topics such as the budget, school financing, local levies, policies, significant laws affecting school boards, collective bargaining and personnel issues.

Charter School Board Member Training

8:30 a.m. – 4 p.m., Wednesday, January 15

Hilton Hotel, Minneapolis

Tuition: \$150; Walk-ins add \$20

Presented by MSBA staff. This training covers the three mandated charter school board member areas of governance, employment and finance. Charter board members are required to start these trainings within six months of election to a charter board and complete the trainings within one year.

Registration information for the Charter School training can be found at www.mnmsba.org.

Pre-Conference Extras: Evening Early Birds

Student Expulsion and Staff Discipline—It Takes Grit!

7 p.m. – 9 p.m., Wednesday, January 15

Minneapolis Convention Center

Tuition: \$75; Walk-ins add \$10

Presenters: Jill E. Coyle, attorney for Rosemount-Apple Valley-Eagan Public Schools; Nik Lightfoot, Director of Administrative Services, Hopkins Public Schools; and Margaret J. Westin, General Counsel, Osseo Area Public Schools

Expelling a student and disciplining a staff member can be two of the most difficult decisions made by school board members. Three in-district attorneys will present the policies and processes leading up to the superintendent's recommendation to the school board regarding employee or student discipline, including a mock expulsion hearing. Find out what information you should receive to support your decision at the board table.

Achieving Higher Student Performance by Building a Board EVERYONE Trusts

7 p.m. – 9 p.m., Wednesday, January 15

Minneapolis Convention Center

Tuition: \$75; Walk-ins add \$10

Presenter: Steve Lamb, Board Development Specialist, Oregon School Boards Association

Steve Lamb has 37 years of program management and community engagement experience helping groups set goals and build the will to achieve them by using the following principles:

- Start with what you have (asset mapping), not what you need.
- Make the best use of what you already have before requesting access to more.
- Deliver a motivational paycheck to paid and volunteer staff (understanding that the currency is different for each individual).
- Involve everyone to the degree they desire, using techniques that make even the smallest contributions valuable in the aggregate.
- Build trust through regular and transparent self-evaluation, modeling the desire to improve.
- Celebrate success, both for the warm feelings and the opportunity to discuss next steps.

Workshop Topics & Special Features

Workshop Topics: A complete list with descriptions is available at www.mnmsba.org.

Some of the featured workshops include: A 21st Century Learning Center; an update on Teacher and Principal Evaluation Working Group; Passing a Levy in a Presidential Election Year; Understanding the Minnesota Measurement Rating System; School Safety and Bullying Prevention; School Nutrition Programs; Struggles and Successes of a Small School PLC Implementation; Budget Boot Camp; Superintendent-School Board Relationships; and much more!

SPECIAL FEATURES

Skills Sessions

Join us Thursday morning for special sessions on the nitty-gritty aspects of school boarding: the Open Meeting Law; Superintendent contracts; and legislative advocacy. There's also a special session for board chairs to talk to MSBA Executive Director Kirk Schneidawind about what districts need from the association.

Show and Tell

Visit with proud Minnesota students who are showcasing unique programs from their schools.

Recognition Luncheon

Celebrate the accomplishments of Minnesota's school leaders at Thursday's luncheon. Registration is required.

Round Tables

Join us for two 20-minute Thursday sessions at 4:50 p.m. in the Registration Area, and three rounds of information-packed mini-sessions Friday at 8 a.m. in the Exhibit Hall. These informal sessions are a great chance for questions and answers with an expert in a small-group setting. Topics this year include...

Director District Discussions

Your MSBA district representatives will be setting aside time to meet with regional board members to discuss issues of concern. Each of the directors will have a roundtable discussion on topics specific to their region. Director positions up for election will also have presentations from board members running for those positions.

Make your hotel reservation today for the Leadership Conference

Housing is open for the 2014 MSBA Leadership Conference. MSBA is highly encouraging you to **make your hotel reservation early** at one of our long-time conference hotels (the Hilton Minneapolis, the newly remodeled Millennium Hotel, and Hyatt Regency). Make your housing reservations as early as possible by going to our website at www.mnmsba.org; click on Housing Information.



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There is no fee required for the conference, but your superintendent must register attendees for the Recognition Luncheon and Early Birds by Thursday, Jan. 9. Cancellations will be refunded until Friday, Jan. 10. On-site registration, add \$10. Register online at www.mnmsba.org, fax to 507-931-1515, or send form to MSBA, 1900 W. Jefferson Ave., St. Peter, MN 56082-3015.

District Name and Number	Student Expulsion & Staff Discipline \$75	A Board EVERYONE Trusts \$75	Recognition Luncheon \$30	TOTAL DOLLARS
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Additional registrants may be listed on a separate page. Payment enclosed Invoice the district **TOTAL**