

# CTE IMA

Board Discussion Item

*June 2, 2025*

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Jason Cooper, Executive Director of CTE  
Brooks Humphrey, CTE Administrator  
Dr. Kristin Petrunin, CTE Administrator  
Merriam Wyne, CTE Administrator



A background image showing three young students, two boys and one girl, sitting at a table and looking at a document. The image is faded and serves as a background for the slide.

## Recall - Proclamation 2017

- CTE Materials that were adopted as a part of the 2017 Proclamation were purchased on a 7-year contract with IMTA funding.
- Quotes for all 2017 renewals were unsustainable without the use of IMTA funding.
- The CTE team is re-evaluating the remaining CTE resources outside of the Proclamation 2024 adoption due to expiring contracts, the addition of new CTE courses since 2017, as well as updated resources to align with industry standards and Industry-Based Certifications.
  - IBC implementation came into effect after Proc 2017

# Recall - 2025 CTE IMA Timeline



April:

- Teacher committee learning and rubric development
- Provide feedback opportunities for all teachers in the district who teach in programs and/or courses considering instructional materials
- Online community review window was open on Apr 7-16
- In-person community review was on Apr 24 from 5:30-7pm at TECC-West
- Review teams analyze feedback from teachers, community members, and parents



May:

- School Board Discussion Item

o June:

- School Board Info Item with recommendations
- School Board Consent Item

o June-July:

- Order materials for use in August 2025 if approved and funding is available
- Professional learning for teachers

A background image showing a group of students, including a boy in the foreground, working together at a table. They are looking at papers and a tablet. The image is overlaid with a dark blue semi-transparent layer.

## Recall - CTE

Courses under consideration under the following CTE clusters:

- Agriculture, Food, and Natural Resources
- Architecture and Construction
- Arts, Audio/Video Technology, and Communications
- Business, Marketing, and Finance
- Engineering
- Health Science
- Hospitality and Tourism
- Human Services
- Law and Public Service

A background image showing a group of young students, likely in a classroom, gathered around a table. They are looking down at a document or worksheet, with one student pointing at it. The image is overlaid with a semi-transparent blue filter.

## Recall - CTE Priorities

- Instructional Resource Content, Clarity, and Organization
- Student Supports and Accessibility
- Teacher Supports and Accessibility
- Career Readiness
  - Future career preparation and Industry Based Certification

A background image showing a group of students, including a boy in a plaid shirt, working together at a table. They are looking at papers and a tablet. The image is overlaid with a dark blue semi-transparent layer.

# CTE Publisher Recommendation:

- eDynamic Learning
  - Business, Marketing, and Finance
  - Human Services
    - Principles of Human Services
    - Lifetime Nutrition and Wellness
  - Hospitality and Tourism
- iCEV
  - Agriculture, Food, and Natural Resources
  - Business, Marketing, and Finance
    - Fashion Marketing
  - Human Services
    - Interpersonal Studies
    - Counseling and Mental Health
- Goodheart Willcox
  - Business, Marketing, and Finance
    - Accounting & Financial Services
  - Human Services
    - Applied Nutrition and Dietetics

A background image showing a group of students, including a boy in the foreground, working together at a table. They are looking at papers and a tablet. The image is overlaid with a dark blue semi-transparent layer.

# CTE Publisher Recommendation:

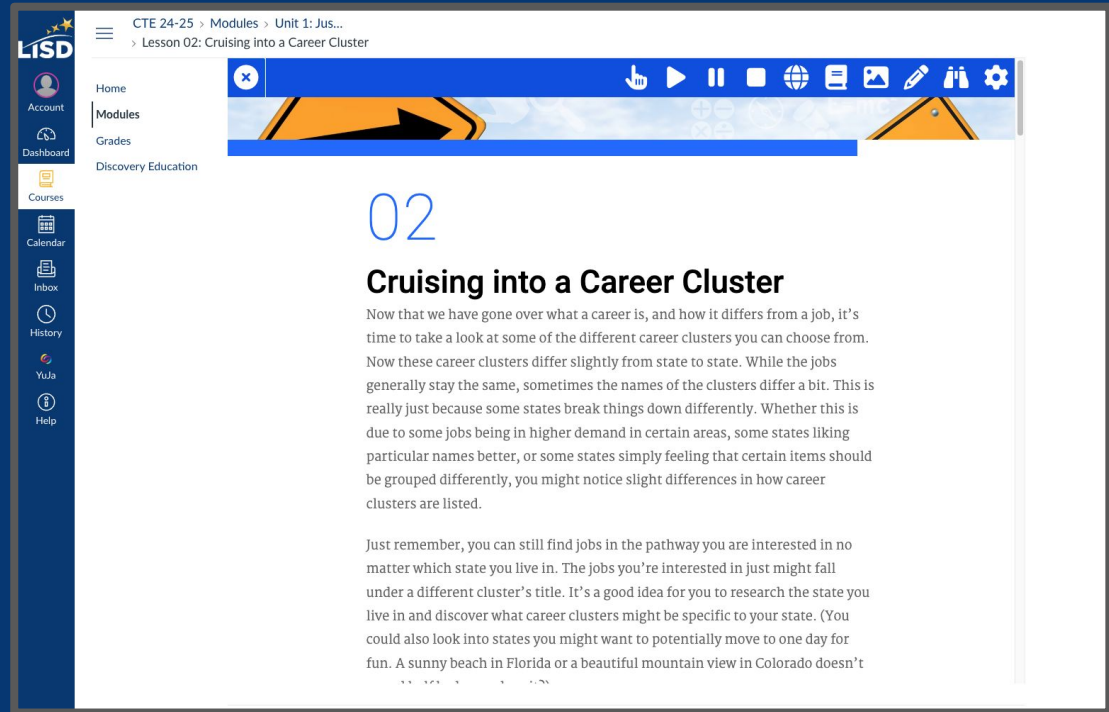
- Cengage:
  - Health Science
  - Business, Marketing, and Finance
    - Accounting - Aligned to IBC
- No Recommendation\*\*
  - Architecture and Construction
  - Arts, AV Technology, and Communication
  - Engineering
  - Law and Public Safety

\*CTE selections are Annual Renewals

\*\* In CTE areas where there was not a recommendation of an instructional material from the SBOE adopted list, supplemental materials will be utilized to address course needs. These CTE courses are such that supplemental materials support teachers in designing instruction aligned with industry standards and industry-based certification requirements

# Student View of eDynamic Learning Platform

- Platform currently used within LISD
- Canvas Integration allowing Grade Syncing
- Access to Literacy Support Toolbar



The screenshot displays the student view of the eDynamic Learning Platform. The interface includes a top navigation bar with the breadcrumb path: CTE 24-25 > Modules > Unit 1: Jus... > Lesson 02: Cruising into a Career Cluster. A left sidebar contains navigation links for Account, Dashboard, Courses, Calendar, Inbox, History, YuJa, and Help. The main content area features a large blue header with the number '02' and the title 'Cruising into a Career Cluster'. Below the title, there is a paragraph of text explaining career clusters and their variations by state. At the bottom of the page, a small navigation bar contains icons for Home, Modules, Grades, and Discovery Education. A literacy support toolbar is visible at the bottom of the page, containing icons for Read Aloud, Dictionary, Screen Mask, Translation, Highlighter, and Settings.

CTE 24-25 > Modules > Unit 1: Jus...  
> Lesson 02: Cruising into a Career Cluster

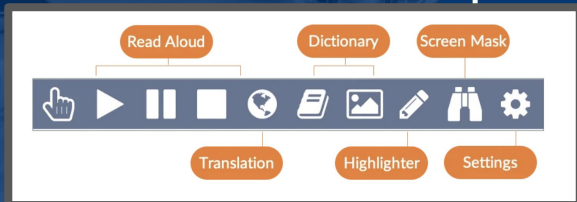
Home  
Modules  
Grades  
Discovery Education

02

## Cruising into a Career Cluster

Now that we have gone over what a career is, and how it differs from a job, it's time to take a look at some of the different career clusters you can choose from. Now these career clusters differ slightly from state to state. While the jobs generally stay the same, sometimes the names of the clusters differ a bit. This is really just because some states break things down differently. Whether this is due to some jobs being in higher demand in certain areas, some states liking particular names better, or some states simply feeling that certain items should be grouped differently, you might notice slight differences in how career clusters are listed.

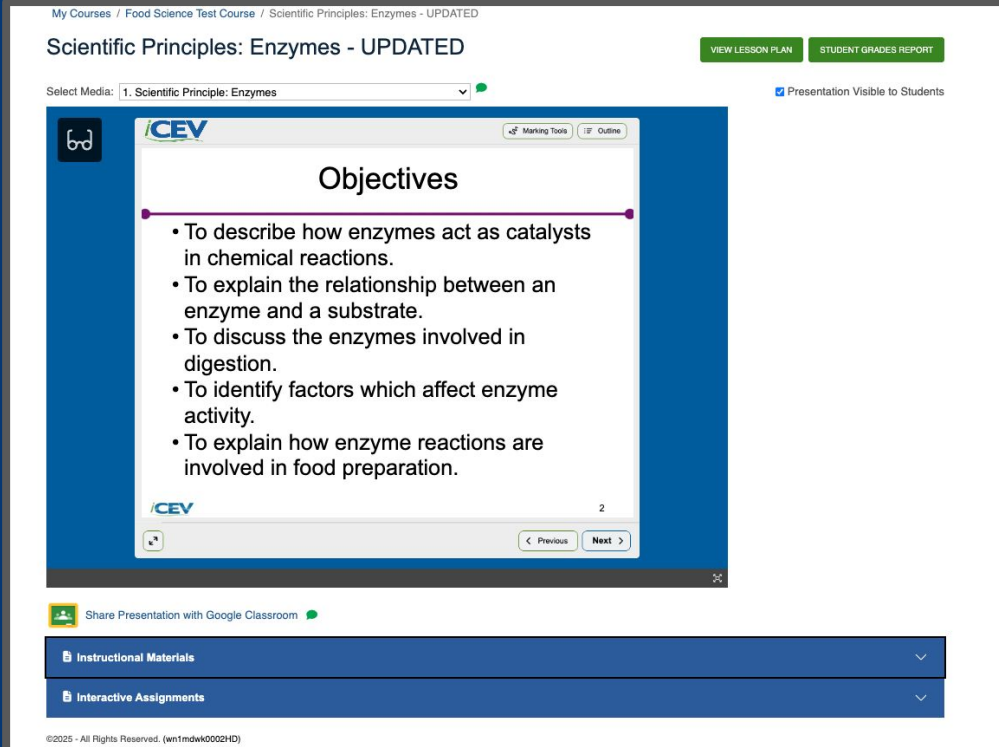
Just remember, you can still find jobs in the pathway you are interested in no matter which state you live in. The jobs you're interested in just might fall under a different cluster's title. It's a good idea for you to research the state you live in and discover what career clusters might be specific to your state. (You could also look into states you might want to potentially move to one day for fun. A sunny beach in Florida or a beautiful mountain view in Colorado doesn't





# Student View of iCEV Platform

- Platform currently used within LISD
- Accessed via LHub



The screenshot displays the iCEV platform interface. At the top, the breadcrumb trail reads "My Courses / Food Science Test Course / Scientific Principles: Enzymes - UPDATED". The main title "Scientific Principles: Enzymes - UPDATED" is centered, with "VIEW LESSON PLAN" and "STUDENT GRADES REPORT" buttons to the right. Below the title, a "Select Media:" dropdown menu is set to "1. Scientific Principle: Enzymes". A checkbox labeled "Presentation Visible to Students" is checked. The central area shows a presentation slide titled "Objectives" with a bulleted list: "To describe how enzymes act as catalysts in chemical reactions.", "To explain the relationship between an enzyme and a substrate.", "To discuss the enzymes involved in digestion.", "To identify factors which affect enzyme activity.", and "To explain how enzyme reactions are involved in food preparation." The slide is numbered "2" in the bottom right corner. Below the presentation, there is a "Share Presentation with Google Classroom" button. At the bottom, a sidebar contains "Instructional Materials" and "Interactive Assignments" sections, each with a dropdown arrow. The footer text is "©2025 - All Rights Reserved. (wn1mdwk0002HD)".

My Courses / Food Science Test Course / Scientific Principles: Enzymes - UPDATED

Scientific Principles: Enzymes - UPDATED

VIEW LESSON PLAN STUDENT GRADES REPORT

Select Media: 1. Scientific Principle: Enzymes

☒ Presentation Visible to Students

**Objectives**

- To describe how enzymes act as catalysts in chemical reactions.
- To explain the relationship between an enzyme and a substrate.
- To discuss the enzymes involved in digestion.
- To identify factors which affect enzyme activity.
- To explain how enzyme reactions are involved in food preparation.

2

Share Presentation with Google Classroom

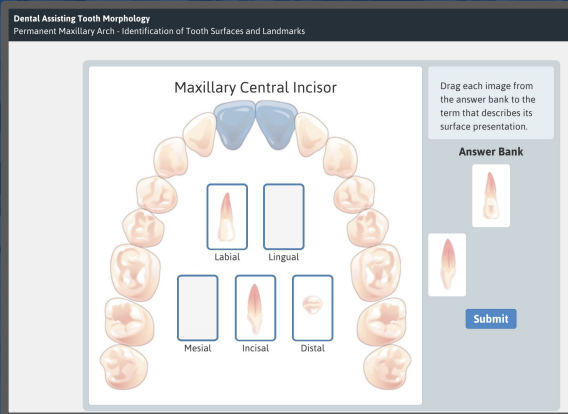
Instructional Materials

Interactive Assignments

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# Student View of Cengage Platform

- Platform currently used within LISD
- Canvas Integration for Grade Syncing
- Provides Simulations prior to lab experiences



CENGAGE | MINDTAP

Singhal Dental Assisting: A Comprehensive Approach...

Collapse all ↑ Filters ▼

Section IV: Prevention and Nutrition 27 activities

Chapter 16: Oral Health and Preventive Techniques

- Learn It: Chapter 16
- Study It: Chapter 16
- Review It: Chapter 16
- Apply It: Chapter 16

Chapter 17: Nutrition

Branching Activity 04 --/10 points  
COUNTS TOWARDS GRADE

Complete this activity to apply what you have learned

Section V: Assist with Diagnosis and P... 145 activities

Recent Activity Scores

This chart shows your scores for activities that were recently submitted. Hover over an activity dot for more information.

100%  
90%  
80%  
70%  
60%  
50%  
40%  
30%  
20%  
10%  
0%

This chart is blank because no activities have been submitted.

Not graded

Open Gradebook



## Additional Notes

- All recommended vendors are currently being used in our CTE programs in other courses
  - eDynamic Learning
  - iCEV
  - Goodheart Willcox
  - Cengage
- All recommendations are compatible with student iPads

# Thank you.

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