## **Advertising Partnerships/Livestream 2022-23**

## **Viewer Data:**

Girls Basketball (Winter '21-'22): 628, 517, 491, 452, 489, 397, 456, 748 | Average: 522.25 Boys Basketball (Winter '21-'22):: 732, 868, 849, 712, 566, 572, 886 | Average: 740.71

Holiday Tournament (Winter '21-'22):: 1131, 1224 | Average: 1177.50 Girls Volleyball (Fall '21): 330, 496, 443, 383, 500, 590, 629 | Average: 481.57

Boys Football (Fall '21): 862, 952, 676, 770 | Average: 815

Playoff Football (Fall '21): 1148

Baseball (Spring '21): 401, 265, 287, 586 | Average 384.75 Softball (Spring '21): 227, 204, 222, 321, 369 | Average: 268.6

Track and Field (Spring '21): 413, 775 | Average: 594

## Levels:

Top - \$2500 per year — At least two (2) 30 second commercials over live stream, 4 season passes, Logo on side of display board, Vinyl Signage — Goal is to have 6

Mid - \$1,800 per year – At least one (1) 30 second commercial over live stream, 2 season passes, logo under the display board, Vinyl Signage – Goal is to have 6 to 8

Low - \$800 per year – Vinyl Signage, Mention of business during event