



# UNITED INDEPENDENT SCHOOL DISTRICT AGENDA ACTION ITEM

**TOPIC:** Discussion and possible action regarding termination of Mini Billboard Marketing Agreement  
between UISD and Impacto Media, Inc.

**SUBMITTED BY:** Juan Cruz **OF:** School Attorney

**APPROVED FOR TRANSMITTAL TO SCHOOL BOARD:** \_\_\_\_\_

**DATE ASSIGNED FOR BOARD CONSIDERATION:** April 18, 2018

**RECOMMENDATION:**

It is recommended that the Board of Trustees take Action regarding termination of Mini Billboard Marketing Agreement between UISD and Impacto Media, Inc.

**RATIONALE:**

**BUDGETARY INFORMATION:**

**POLICY REFERENCE & COMPLIANCE:**