

Pana High School



Outdoor Scoreboard/Videoboard Proposal

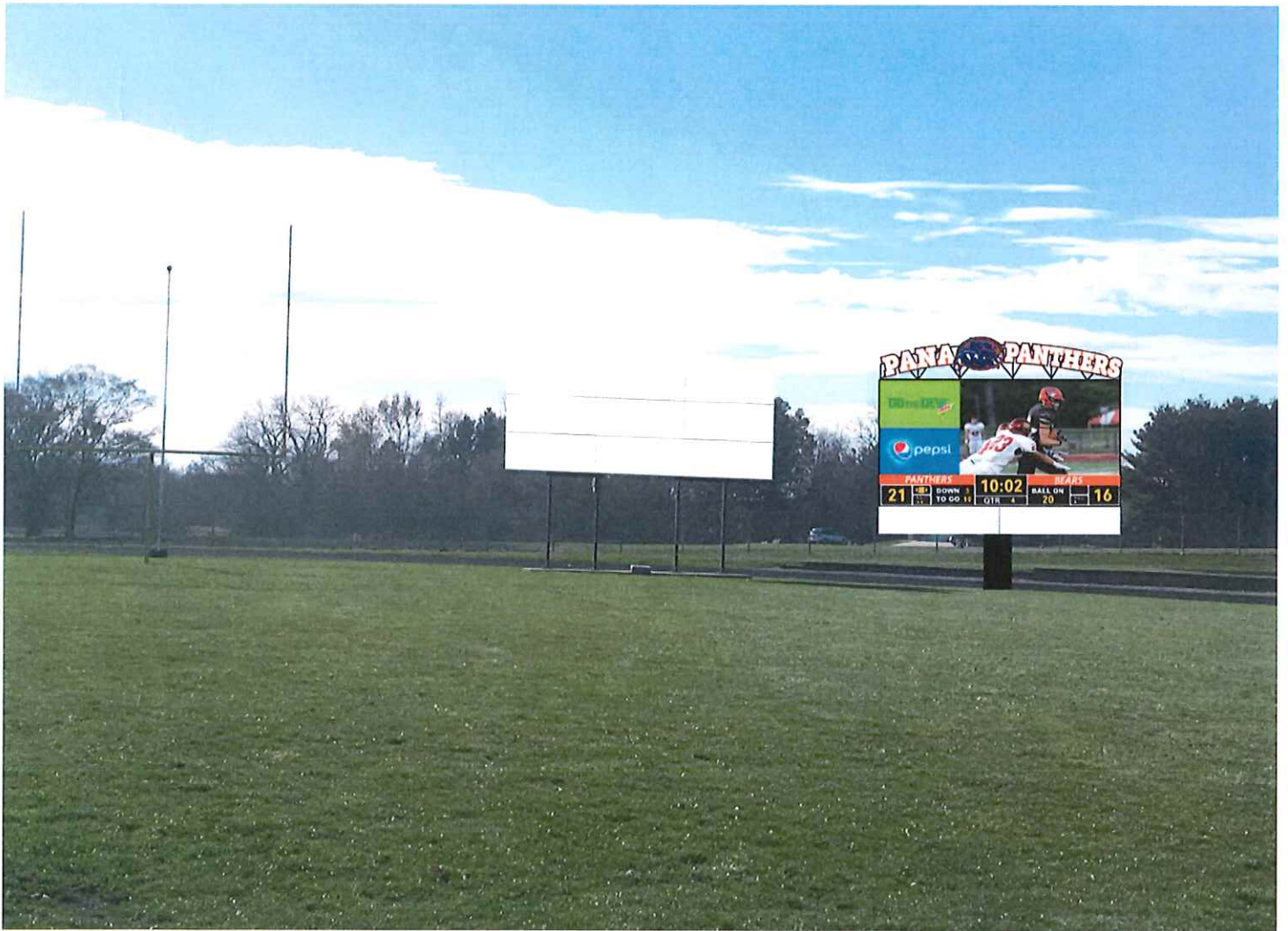
Presented by



Eastbay



Option 1 - 14'x28' Conceptual Rendering





Option #1 – 14’x28’ – 16mm – Refurbished Daktronics Display

Quantity	Description	Price
1	14' 7 3/4" x 28' 8 5/8" – 16mm – 260x528 Digital Display	\$55,000.00
1	Apple Computer System, Video Processor, Monitor and Accessories	Included
1	Renewed Vision Multi-Sport Scoring, Video, Ad, Animation, Video Software	Included
1	Full Sport Animation Package	Included
1	4' x 28' Decorative Truss with Logo	\$7,000.00
1	3' x 28' Static Advertising Panel	\$3,000.00
1	Apple Computer System, Video Processor, Monitor and Accessorioes	Included
1	Multi-Sport, Advertising, Animation, Video, Social Media Software	Included
1	Multi-Sport and General Animation Package	Included
Subtotal		\$65,000.00
Eastbay Discount		-\$4,250.00
Eastbay Marketing Partnership Discount		-\$2,750.00
Display Proposal		\$58,000.00
Turn-Key Construction & Installation Proposal		\$25,000.00
1	Steel I-Beam Structure	Included
1	Excavation of Footing	Included
1	Concrete for a Direct Burial of I-Beam Structure	Included
1	Dismantle, Removal, Disposal of Existing Scoreboard	Included
1	Freight	Included
Pana Proposal		\$83,000.00



Package Exclusions (all items available as optional add-ons)

Engineering	Engineering and permitting
Power	Providing power or conduit to display
Communications	Providing data cable or conduit to display
Replay/Cameras	Video Switcher/Replay System with Wired or Wireless Cameras

Quote, Lead Time, Warranty, Payment Terms

- Quote Valid for 90 Days
- Lead Time 4-6 weeks
- Standard Terms: 70% Deposit Upon Acceptance / 30% Upon Completion
- Industry Leading Financing Available Upon Request

Total Package Selected: _____

If the above correctly sets forth the total agreement by and between _____, as the purchaser, and Digital Scoreboards, LLC as the seller please indicate by signing below.

**Digital Scoreboards, LLC.
333 S. Tamiami Trail, Suite 283
Venice, FL 34285**

Signature

Chris Kirn

Printed Name

Printed Name

Title

Title

Date

Date



Thoughts and Proposal Summary Call-Outs

Option 1 and Option 2 are Refurbished Daktronics Displays

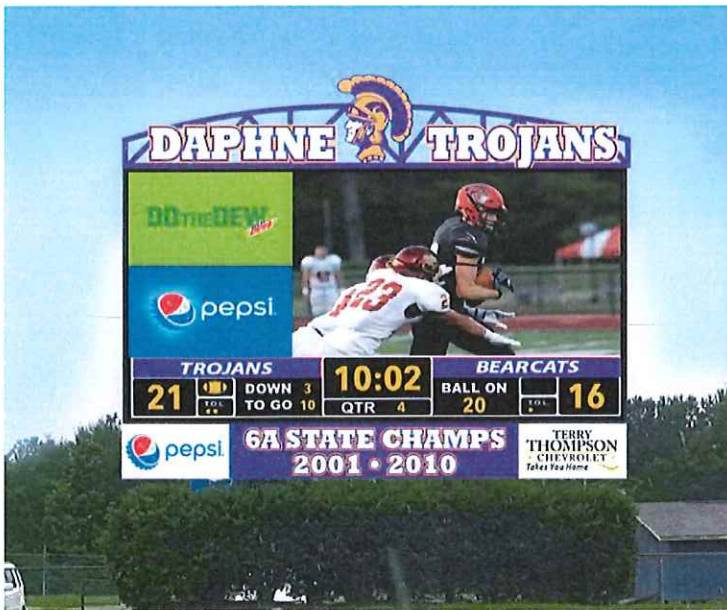
- Multi-Sport Scoring, Advertising, Animation Package, Social Media Integration, Video Package
- 16mm & 20mm display, same as new displays being offered by all competitors
- 3-year parts / 90-day labor warranty
- onsite tech, set-up and training included
- no annual software subscription fees
- software will integrate with track systems such as Finishlynx, etc...
- Installation can be handled by school if chosen and Digital Scoreboards will supply drawings

Refurbished Display Company Video

<https://www.youtube.com/watch?v=S0-3SBTzFAQ&t=117s>

Option 1 Image

Option 2 Image





2018/2019 Panther Football Advertising Program

Thank you for the consideration for participating in a one of a kind, all-inclusive, QB Club advertising program for the Panther Football Program. This program is to offer a solution for the school, and its advertisers that allow for a seamless, booster friendly digital advertising opportunity. This program was built with the advertiser/booster in mind to allow for an easy purchase while dealing with one entity on your ad content and billing with the QB Club. We are proud to offer an outdoor digital display for both static and video advertising as you will see on the following pages. Your business will be able to advertise to all people who come to our JFL, freshman, junior varsity, and varsity football home games. Also available to use during our home track meets.

Fall Programming: Football, JFL Football

Spring Programming: Track

Panther Pride Advertising Opportunities

Ad Type	Description	Amount	Mark With X
Panel Underneath Scoreboard	Full time Ad attached underneath scoreboard	\$15,000.00	
Static Ad	Full Time Ad on board	\$4,000.00	
Static Ad	Full Time Ad on board	\$4,000.00	
Video & Scrolling Ad	Pre-Game Hype Video Player Intro	\$3,000.00	
Commercial & Scrolling Ad	:30 second End of 1st Quarter	\$2,000.00	
Commercial & Scrolling Ad	:30 second end of 2nd Quarter	\$2,000.00	
Commercial & Scrolling Ad	:30 second end of 3rd Quarter	\$2,000.00	
Commercial & Scrolling Static Ad	:15 second Timeout Spot	\$1,000.00	
Animation	Touchdown w/Logo	\$1,000.00	
Animation	1st Down Animation w/Logo	\$1,000.00	
Animation	"Stand Up And Shout" 3rd Downs w/Logo	\$1,000.00	
Animation	"Drive Home Safe w/Logo	\$1,000.00	
Static Ad	Small Scrolling Ad	\$250.00	

Panther Pride Advertising Contract

IF THIS HINDERS ANY FUTURE DONATIONS FOR THE SCHOOL DISTRICT THAT YOU CURRENTLY PROVIDE PLEASE DO NOT ENTER INTO THIS CONTRACT.

This agreement is made by and between the Pana Quarterback Club and _____ for the following digital advertising program as detailed below.

Advertising Program Selected _____ = \$

Additional Advertising Program Selected _____ = \$

Private Donation _____ = \$

This agreement is effective the beginning of the 2018-2019 school year and will run _____ (years of contract) and end upon the conclusion of the _____ (year) school year.

The total contracted amount for the Pana Quarterback Club digital advertising program is _____. Payments must be received prior to September 1st, 2018. If the above correctly sets forth please indicate by signing and dating below.

Business Name: _____

Printed Name: _____

Signature: _____ Date: _____

Address: _____

**Checks can be made payable to:
Pana Quarterback Club**

Ad, Video, Commercial Content Coordinated by: Tony Ambrose:
217-741-0273; Email: info@prairieskycam.com

List of Potential Advertisers:

Horton Plumbing
Grotts Insurance
Pizza Man
New Wave
Pana Hospital
WAND
Breeze Courier
Pepsi
Gatorade
FCA
Save A Lot
Peoples Bank
First National
Ishmael Insurance
Siegert and Lees
Toby Koontz
Morrell Auto Service
Rose City Wrecker
Cookie Jar
Effingham Equity
Monsanto Seeds
Syngenta
Tom Dean Funeral Home
Mark Beyers
FS-Tower Hill
Consolidated Communications
BSN-Checking
Bob Ridings
Subway
McDonald's
DQ

Digital Scoreboard.Inc
Walgreens
DMH
Prairie Farms
Locked and Loaded

