

Collin County Community College District Board of Trustees

2018-8-4-5

August 28, 2018

Brenda Kihl
Executive Vice President

AGENDA ITEM:

Report Out of the Finance and Audit Committee and Approval of Course Material Fees and Authorization for the District President to Negotiate and Execute a Contract Amendment with Barnes and Noble College Booksellers, LLC to Establish a Pilot First Day Program to be Effective for the Spring 2019 Semester

DISCUSSION:

Students who do not have their course materials on the first day of class have an academic disadvantage. Many students wait to attend class before purchasing their textbooks and support materials. Other students opt out of purchasing course materials altogether. In partnership with Barnes and Noble College Booksellers, LLC (“B&N”), Collin College will be able to provide students with an electronic version of their course materials on day one. B&N’s First Day™ Inclusive Access program provides every student seamless access to their required eTextbook or courseware product for a particular course, within the LMS. Because every student purchases the materials and they are available electronically, the cost of the materials may be significantly reduced.

Collin College is proposing a First Day pilot in partnership with B&N for the Spring 2019 semester. B&N has existing agreements with major publishers including Pearson, McGraw-Hill, and Cengage, to provide deep discounts for this program. The initial pilot will focus on online sections and those courses requiring a web access code. If successful, First Day will be expanded to on-campus sections. Throughout the country, over 400 colleges and universities have implemented some form of direct access textbooks.

First Day will require a course material fee to be charged to the student upon registration of the course. However, students will be able to opt out of the electronic course materials and the course material fee refunded to the student, if they so desire. The amount of the course material fee will be equivalent to the actual student cost of the electronic course materials.

The Finance and Audit Committee reviewed and discussed the amendment with Barnes and Noble College Booksellers LLC to establish a pilot First Day Program effective Spring 2019 and authorization for the District President to negotiate and execute said amendment at its meeting on August 21, 2018.

**DISTRICT PRESIDENT'S
RECOMMENDATION:**

The District President recommends that the Board of Trustees approve First Day course material fees equivalent to the actual cost of the course materials effective Spring 2019, and further, that the District President is authorized to negotiate and execute an amendment to the contract with Barnes & Noble to establish a pilot First Day Program to be effective for the Spring 2019 semester.

SUGGESTED MOTION:

This may come out of committee as a motion and second, or a suggested motion could be: "Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves First Day course material fees equivalent to the actual cost of the course materials effective Spring 2019, and further, that the District President is authorized to negotiate and execute an amendment to the contract with Barnes & Noble to establish a pilot First Day Program to be effective for the Spring 2019 semester."