

No. \_\_\_\_\_



## UNITED INDEPENDENT SCHOOL DISTRICT INFORMATIONAL ITEM

**TOPIC:** \_\_\_\_\_ High School Attendance Incentive Program \_\_\_\_\_

**SUBMITTED BY:** \_\_\_\_\_ Laida P. Benavides, CPA \_\_\_\_\_ **OF:** Division of Finance \_\_\_\_\_

**APPROVED FOR TRANSMITTAL TO SCHOOL BOARD:** \_\_\_\_\_

**DATE ASSIGNED FOR BOARD CONSIDERATION:** \_\_\_\_\_ November 19, 2008 \_\_\_\_\_

### INFORMATIONAL REPORT:

For the school year 2008-2009 the District, with the Board of Trustee's support, established a high school attendance incentive program to encourage high school students to attend school on a daily basis and attain an exceptional attendance record. The program has been designed to provide incentives for these eligible students for a determined attendance campaign period.

The first attendance campaign period which coincided with the 1<sup>st</sup> Nine Week period was from August 25, 2008 – October 17, 2008. The High School campuses took a couple of days to run and verify reports for perfect attendance, post the reports so students could have an opportunity to see if they were eligible and plan their "Celebration" to honor these students who had attained perfect attendance record for the nine weeks period.

Attached are numbers per grade level as a percentage of their total student population for each high school. Included in the report is data for the first nine weeks for school year 2007-2008; however, the 2007-2008 numbers are perfect attendance for ADA purposes so that only 2<sup>nd</sup> block is included and also certain excused absences such as doctor's appointments are considered not absent. For the 2008-2009 Attendance Incentive program, perfect attendance has to be attained for all four (4) blocks and not have more than four (4) unexcused tardies and only school related and observing religious holidays are considered as not absent.

Attached is also a list of the incentives given to the eligible students through a drawing. A student redemption voucher with a value up to \$5.00 was issued to each eligible student. These vouchers were not redeemable for cash and could only be used at their respective campuses to purchase at their snack bars, pay dues to a student club, pay towards yearbook purchase, etc. These funds would stay at the campus.

**UNITED ISD**  
**HIGH SCHOOL PERFECT ATTENDANCE COMPARISON**  
**SCHOOL YEAR 2008-09**

CAMPUS	GRADE	2007-08				2008-09				2007-08			
		1st NINE WEEKS	enrollment		1st NINE WEEKS	enrollment	10/17/08	2nd NINE WEEKS		1st NINE WEEKS	enrollment	10/17/08	2nd NINE WEEKS
ALEXANDER HIGH SCHOOL	9th	239	666	35.9%	251	761	33.0%	159	666	239	666	35.9%	159
	10th	183	662	27.6%	178	651	27.3%	135	662	183	662	27.3%	135
	11th	156	606	25.7%	167	639	26.1%	92	606	156	606	25.7%	92
	12th	102	519	19.7%	117	591	19.8%	59	519	102	519	19.8%	59
<b>TOTAL-JBA</b>		<b>680</b>	<b>2,453</b>	<b>27.7%</b>	<b>713</b>	<b>2,642</b>	<b>27.0%</b>	<b>445</b>	<b>2,453</b>	<b>680</b>	<b>2,453</b>	<b>27.0%</b>	<b>445</b>
UNITED HIGH SCHOOL	9th	253	942	26.9%	300	978	30.7%	230	942	253	942	26.9%	230
	10th	180	775	23.2%	222	877	25.3%	149	775	180	775	25.3%	149
	11th	95	724	13.1%	154	742	20.8%	141	724	95	724	20.8%	141
	12th	117	633	18.5%	193	769	25.1%	69	633	117	633	25.1%	69
<b>TOTAL-UHS</b>		<b>645</b>	<b>3074</b>	<b>21.0%</b>	<b>869</b>	<b>3,366</b>	<b>25.8%</b>	<b>589</b>	<b>3074</b>	<b>645</b>	<b>3074</b>	<b>25.8%</b>	<b>589</b>
UNITED SOUTH HIGH SCHOOL	9th	222	726	30.6%	201	733	27.4%	136	726	222	726	30.6%	136
	10th	158	606	26.1%	162	622	26.0%	92	606	158	606	26.0%	92
	11th	131	565	23.2%	114	609	18.7%	81	565	131	565	18.7%	81
	12th	86	471	18.3%	91	567	16.0%	46	471	86	471	16.0%	46
<b>TOTAL-USHS</b>		<b>597</b>	<b>2368</b>	<b>25.2%</b>	<b>568</b>	<b>2,531</b>	<b>22.4%</b>	<b>355</b>	<b>2368</b>	<b>597</b>	<b>2368</b>	<b>22.4%</b>	<b>355</b>
LBJ HIGH SCHOOL	9th	122	615	19.8%	128	631	20.3%	91	615	122	615	19.8%	91
	10th	72	556	12.9%	108	557	19.4%	55	556	72	556	19.4%	55
	11th	58	432	13.4%	96	481	20.0%	46	432	58	432	20.0%	46
	12th	45	456	9.9%	51	415	12.3%	31	456	45	456	12.3%	31
<b>TOTAL-LBJ</b>		<b>297</b>	<b>2059</b>	<b>14.4%</b>	<b>383</b>	<b>2,084</b>	<b>18.4%</b>	<b>223</b>	<b>2059</b>	<b>297</b>	<b>2059</b>	<b>18.4%</b>	<b>223</b>
TOTAL OF HIGH SCHOOLS		2,219	9,954	22.3%	2,533	10,623	23.84%	1,612	9,954	2,219	9,954	23.84%	1,612
													16.2%

**High School Attendance Incentives**  
**1<sup>st</sup> Nine Weeks – August 25 thru October 17, 2008**

**Wal-Mart**

8 GB iPod Nano  
Item #575568  
Model #MB598LL-A  
\$147.88

Philips 7" Portable DVD Player  
Item #542559  
\$89.88

Emerson 19" Flat Screen LCDHDTV  
Item #506404  
\$248.00

VIZIO 22" Flat Screen LCDHDTV  
Item #507227  
\$327.00

iHome Alarm Clock Radio  
upc #04753289058  
Item #351801  
\$99.86

**Letterman Jackets**

Class Uniforms  
502 Calton Road Ste. 102  
753-2527  
Contact: Gerardo Peña  
\$50 - \$55

**Sam's**

Sony Blk Clock Radio w/iPod Docking  
Model #ICF-C1IPB  
\$69.86

Newcont Cordless Phone & iPod Sta.  
Model #E-CMKIT000  
\$99.61

**Yearbooks**

Each campus orders w/Yearbook Club