



# 2022 Summer Leadership Institute

**San Antonio**  
June 15-18  
Marriott Rivercenter

**Fort Worth**  
June 29-July 2  
Omni





# Conference Agenda at a Glance

## WEDNESDAY

4-6 p.m.

Pre-Conference and Early Registration

4:30-8 p.m.

**Pre-Conference Session: Reset 2022: Working with the Whole Community to Redefine and Restore Our Schools** (dinner included)

## THURSDAY

7-8 a.m.

Registration for Thursday-Saturday Attendees and Breakfast (included in registration fee)

8-9:15 a.m.

**General Session: Robyn Benincasa**

9:45-11:45 a.m.

Education Sessions

Noon-1 p.m.

Lunch (included in the registration fee)

1:15-3:30 p.m.

Education Sessions

3:45-4:45 p.m.

Education Sessions with a Twist

## FRIDAY

7-8 a.m.

Registration and Breakfast (included in registration fee)

8-9:15 a.m.

**General Sessions: Adolph Brown**

9:45-11:45 a.m.

Education Sessions

Noon-1 p.m.

Lunch (included in registration fee)

1:15-3:30 p.m.

Education Sessions

3:45-4:45 p.m.

**Closing General Session: Ravi Hutheesing**

## SATURDAY

8:30-11:30 a.m.

**Post-Conference Session: Evaluating and Improving Student Outcomes (EISO): The Board's Role in Continuous Improvement** (breakfast included)

## Wednesday • Pre-Conference, 6-9 p.m.

### **Reset 2022: Working with the Whole Community to Redefine and Restore Our Schools**

Having needed but difficult conversations can be hard and feel unsafe for all involved. What are some safe ways that we can interact with staff, students, and families together? How can we begin to have an authentic conversation and build trust and agreement for the sake of our students and the future of public schools? This workshop will begin to build a framework for ways to bring folks to the table (including students) to discuss how we come back together and establish the normal we all need. *Featured workshop speaker: J. Michael Hall, President and Founder, Strong Fathers-Strong Families. Dinner included.*

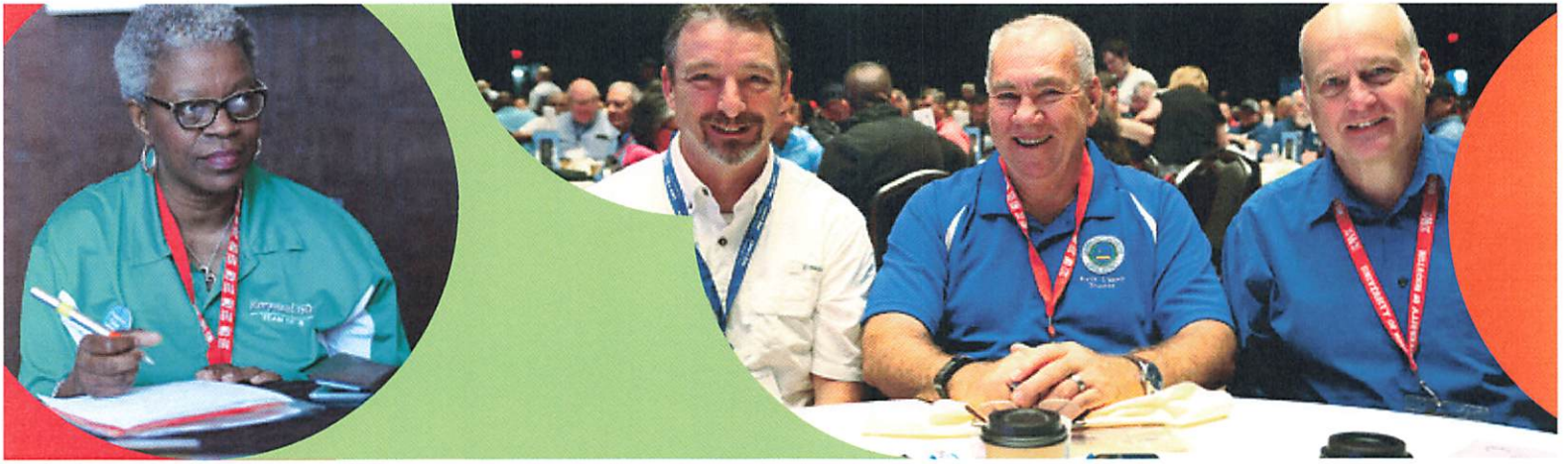
## Saturday • Post-Conference, 8:30-11:30 a.m.

### **Evaluating and Improving Student Outcomes (EISO): The Board's Role in Continuous Improvement**

Focused and engaged school boards make a difference in student learning. This research-informed session highlights practices and tools to help boards understand the current state of student learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts. *This SB 1566 session is required for each trustee every two years.\*\* Breakfast included.*

\*\*NOTE: Participants must attend the entire session (three hours), to earn the required training credit.





# Greetings!

The annual Summer Leadership Institute (SLI) is not only TASB's flagship training conference — it is also our learning laboratory. SLI is designed to offer new and experienced school trustees a place to create their own learning journey and to ask bold questions.

Our members have a choice to attend the SLI that best fits their schedule and location preference — in San Antonio or Fort Worth. The two events, typically held a week apart, are nearly identical in schedule, session offerings, and general session speakers.

At the heart of SLI is an opportunity for trustees to make connections with one another. It's a community where members gather to work together in our shared quest to improve Texas school districts and provide students with an exceptional public education. It is the culture of SLI to support each other and provide examples of what has worked and what has not worked. We invite you to join us at SLI for this exciting learning journey.

## Important news for 2022

**We're back!** The 2022 Summer Leadership Institute will be back to full attendance! Now that more people have been fully vaccinated and received their boosters, we're going full steam ahead and attendance will be open as usual barring any unforeseen circumstances.

We will still be following CDC, host city, and facility guidelines to ensure the safety of our attendees, speakers, and staff.



# General Session Speakers

## Thursday

DARING  
LEADERSHIP



### ROBYN BENINCASA

When the challenges are steep, and the competition fierce, Robyn Benincasa provides individuals and organizations the tools

they need to inspire themselves and one another to their greatest heights and to cross their most challenging finish lines.

For the last 20 years, she and her teammates have been competing at the front of the pack in the most unique and compelling classrooms on earth: The jungles of Borneo, the Himalayan peaks of Tibet, the rivers of Fiji, the rainforests of Ecuador and the deserts of Namibia, studying the good, the bad, and the not-so-pretty of Extreme Teamwork. It is through these harrowing, life affirming and often hilarious experiences in the world's most grueling challenges that she has emerged with her truly unique perspective on what it takes to build the kind of world class teams that succeed against all odds, triumph in the face of adversity and win as one in times of great challenge and change.

Robyn's multi-faceted experience inspires people to grab life with one hand, grab their teammates with the other, and to achieve audacious goals that they could never accomplish alone. She is the expert that companies call on to build world class teams, inspire peak performance and create a culture of champions. Robyn has successfully translated the lessons learned from extreme team sports to the corporate world, with compelling keynotes that show how groups of ordinary people can accomplish extraordinary things together.

## Friday

### ADOLPH BROWN

Dr. Adolph Brown III offers the most uniquely inspiring and entertaining, yet profoundly challenging, presentations around. He is

an American businessman, investor, author, urban and rural school educator, research scientist, and keynote speaker. He is a servant-leader at heart, a lifelong social justice advocate and a career teacher educator. He is admired for his simple and direct "Real Talk," and powerful, universal and timeless teachings. For over 30 years, Dr. Brown has researched, field-tested, and implemented a set of concrete strategies used to support and enhance schools and businesses around the world.

As a credentialed Master Teacher, Dr. Brown helps teachers reach every student. As a much sought-after and highly effective Unconscious Bias, Equity, Diversity and Inclusion keynote speaker, Dr. Brown skillfully addresses the impact of stereotypes. He credits much of his success to the luxury of humble beginnings of being reared by a single parent mother in abject poverty of the inner city housing projects infested with gangs, drugs and violence. His oldest sibling and only brother Oscar was murdered when Adolph was only eleven years old.

Dr. Brown is the author of acclaimed books, including the international mental wellness best seller, *Two Backpacks*. Other best sellers authored by Dr. Brown include a business soft skills classic — *Championship Habits*; and the education classic — *Real Talk*. He is also the co-author with his third grade teacher of a children's book, *It's Gonna Be A Great Day!* for youth.



INFORMED  
LEADERSHIP



# Friday

GLOBAL LEADERSHIP



## RAVI HUTHEESING

Ravi's journey as a rock star, aviator, cultural diplomat for the US Department of State, and keynote speaker is an inspiring example of how to

pivot and succeed in an ever-changing world. He is the first American-born descendant of India's first family (which includes prime ministers Nehru and Gandhi), but his worldwide visibility skyrocketed in 1997 as the guitarist of triple-Grammy-nominee, Hanson, performing at the White House, Madison Square Garden, Saturday Night Live, Today Show, and more.

Ravi later became a pilot and aviation speaker helping the industry attract new student pilots, and in 2015, the US Department of State began sponsoring his cultural programs in Russia, Indonesia, Iraq, and Lebanon.

A highly respected keynote speaker in education leadership, Ravi is also the founder of Ravi Unites Schools—a large network of international K-12 schools whose classes participate in peer-to-peer real-time audio-video interactions—and author of *PIVOT: Empowering Students Today to Succeed in an Unpredictable Tomorrow*.

## Special thanks to our event sponsors



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Follow us on Twitter for  
SLI updates and news!

@tasbnews #TASBSLI

# Conference Registration

## New This Year!

You will now receive a link to book housing for attendees from within the registration confirmation email. Register your attendees for the conference first, and then find the housing link within the confirmation. To receive the best housing rate, be sure to **register by Tuesday, May 24, 2022**. Registrations received after May 24 will still include the housing link but you may not have the best selection of hotels or room rates.

## No Session Selection Sheet

It is no longer necessary to preregister for breakout sessions at SLI 2022. The Wednesday night pre-conference session and Saturday post-conference session are now the only sessions you'll need to preselect for your attendees.

## Pre- and Post-Conference Sessions

When registering to attend the pre- or post-conference sessions, please note that even though there is no additional charge for those events, there will be a **\$50 no show charge** to cover the additional costs of offering these sessions.

**More learning opportunities than ever for one flat rate—pay one fee!**

**Online registration for both locations will open on Tuesday, April 26.**

## Registration Fee

The all-inclusive fee of \$460 covers all activities beginning Wednesday evening through Saturday morning and includes:

- Three keynote sessions
- In-depth pre-conference session on Wednesday includes dinner
- Required three-hour EISO training on Saturday includes breakfast
- Two full days of sessions focused on professional development for school board members
- Breakfast Thursday–Friday
- Lunch Thursday–Friday
- Refreshment breaks Wednesday–Friday
- Program materials
- Up to 17.5 hours of continuing education credit

## Registration Cancellation Policy

All registrations must be prepaid by check or credit card or include a school district purchase order. **TASB has changed its cancellation policy, including the addition of a cancellation fee.** If you sign up but are unable to attend SLI, please refer to the event website, [tasb.org/SLI](https://tasb.org/SLI), for cancellation information.

### ATTENTION

**Please review the cancellation policy. ALL registrations are subject to a cancellation fee.**





# Hotel Reservations

Housing for both SLI locations will only be available to registered attendees. Once conference registration is received for each attendee, a link to housing will be sent via email. All reservation requests must be made with Convention Housing Management (CHM), the official SLI housing coordinator, either online at [tasb.org/SLI](http://tasb.org/SLI) or by calling 800.563.6493. If you have any other questions, you can email [sl@chmrooms.com](mailto:sl@chmrooms.com).

## Deposits and Changes

**Wednesday, May 11:** Deposit and rooming list deadline.  
**Friday, June 10:** Last day to make changes from CHM.  
**Saturday, June 11:** Changes direct with confirmed hotel.

## Selecting Hotels

SLI main events (general sessions and meals) will take place at the Marriott Rivercenter in San Antonio and the Omni in Fort Worth.

Conference hotels at both locations are available at varying price points. Go to [tasb.org/SLI](http://tasb.org/SLI) for current housing information.



*Summer Leadership Institute is the flagship training event for Texas public school trustees!*





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## Questions?

Visit [tasb.org/SLI](https://tasb.org/SLI) for details, or refer to the following:

### Housing

Email [sli@chmrooms.com](mailto:sli@chmrooms.com) or call 800.563.6493.  
For additional help with housing, email [janice.rivera@tasb.org](mailto:janice.rivera@tasb.org) or call 737.708.1187.

### Registration

Email [registrar@tasb.org](mailto:registrar@tasb.org).

### Additional Questions

Email [kathy.dundee@tasb.org](mailto:kathy.dundee@tasb.org) or call 512.505.2462.



## Special Needs?

Would you like us to address any special needs? To rent a motorized scooter or wheelchair at the event, or if you would like us to address another special need, email Ruzzo Martinelli at [ruzzo.martinelli@tasb.org](mailto:ruzzo.martinelli@tasb.org) or call 737.708.1182.