

Board of Education

ACTION

TITLE: Consider Approval of Instructional Materials Annual Contract For 2020-2021 with Screencastify

DATE:

RESPONSIBLE ADMINISTRATOR: Martin Mahan
Assistant Superintendent of Curriculum and Instruction
Dr. Ginni McDonald
Director of Secondary Education

VISION 2023 STRATEGY: 3. Instruction

BACKGROUND/CONSIDERATIONS:

Screencastify is a Chrome browser extension. This browser extension will give teachers several blended instructional options that include recording a single tab in their web browser, capturing all screen activity, and/or using the web camera to record and post instructional videos.

The annual subscription and contract amount is \$16,200.

RECOMMENDATION:

The administration recommends that the Board approve the 2020-2021 instructional materials contract with Screencastify.

If the Board agrees, the motion would read:

Move to approve the 2020-2021 contract with Screencastify.

VISION 2023 STRATEGIES - Career Planning: Develop and implement education and career pathways so that each student graduates with a viable plan and relevant skill set for his or her future. **Equity:** Develop and implement a system-wide plan to provide all students with the resources they need to optimize their learning. **Instruction:** Design, develop and implement programs to promote rigor, relevance, collaboration, critical- thinking skills and learning environments designed to meet each student's unique needs and aspirations. **Learning Environment/Facilities:** Align resources, facilities and technology strategically and equitably across the district to maximize security and enhance the learning environment. **Staffing:** Recruit and retain highly-qualified faculty, staff and administration. **Technology:** Provide appropriate technology that is consistently available, effectively supported and equitably distributed for group and individual instruction. **Wellness:** Develop and train empathetic and nurturing employees to be sensitive to and supportive of the needs of all children and families.