

# Schoolcraft

## Highlights 2024-2025



KALAMAZOO RESA

**Career Connect**

Career Awareness & Exploration (CAE)



### Career Champions - Building a K-12 Vision of Career Development for SCS Eagles! 💜

Schoolcraft educators launched the 2024-2025 school year with a commitment to Career Development & Education by serving in **KRESA's Career Champions Fellowship**. Thank you to Rob Wagler and his leadership in guiding the SCS Champions in this work and professional development. The SCS Career Champions Team worked on a K-12 vision for Career Development that includes activities already occurring in SCS classrooms, new experiences supported by KRESA, as well as projects and alignment goals for the future. Their work focused on touchpoints of Career Development at various grade levels, building a continuum of career awareness and exploration modeled after the MDE's 2025 Career Development Model. We'd like to give a huge shoutout to the following Career Champions: **Rob Wagler, Jennie Sportel, Kelsey Calton, Michaela Swinsick, Brittany Hetrick, Christy Winkle, Gina Puhalski, & Kristin Caroselli.**





Xello & EDP Support

Schoolcraft students in 4th-12th grade used the Xello platform throughout the school year to explore careers, complete lessons, and update their careers interests. Schoolcraft students logged into Xello a total of **4,036 times** this year with an average of **7.19 times** per student. Students logged in the most during the month of May with over 1,200 log-ins.



Here is the breakdown of Xello logins by building in SCS by district/building:

Institution	Total logins ↑	Unique student logins	Average logins / student
Schoolcraft Community School District	4818	567	8.5
Schoolcraft Elementary School	3542	261	13.57
Schoolcraft High School	1276	306	4.17



**592 Top Suggested Careers 6-12** (Based on the most recent results of students taking the Matchmaker Assessment Suite.)

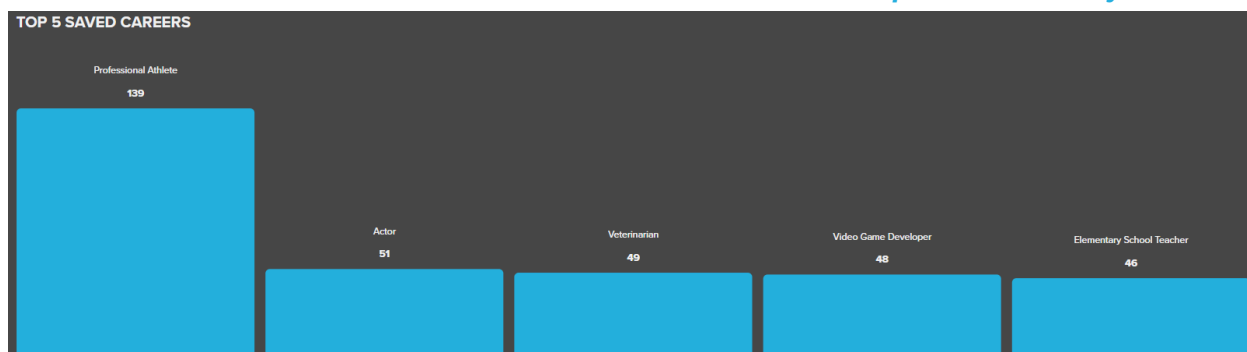
**Note:** If students are not encouraged to reset and retake the assessments in high school; the matches include their middle school results. Matches reflect interests from experiences students have had such as sports programs, creative arts programs or helping at home. (Top 5)

*Professional Athlete - Heavy Equipment Operator - Animator - Animal Trainer - Artist*



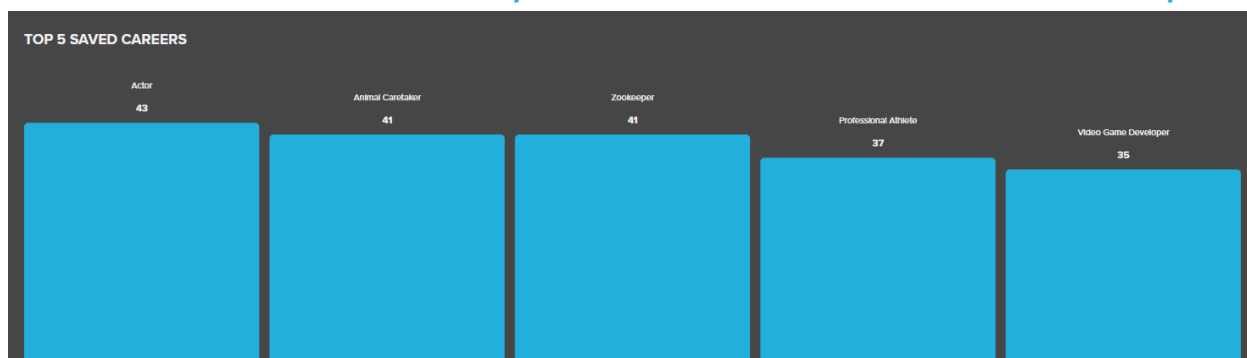
**585 Careers of Interest Saved by students 6-12 ♥(Top 5)**

*Professional Athlete - Actor - Veterinarian - Video Game Developer - Elementary Teacher*



**300 Careers of Interest saved by students in grades 3-5 ♥(Top 5)**

*Actor - Animal Caretaker - Zookeeper - Professional Athlete - Video Game Developer*



## Plans

64 students (6-12 grade) have created at least 1 post-high school plan in Xello that identifies a pathway and action steps for their future.

*\*pathway as described in Xello: 2-year, 4-year, Apprenticeship, Straight to work, Gap Year, etc.*



## PLANS



● 511 (89%)

Students with no plans in Xello

● 64 (11%)

Students with at least 1 plan

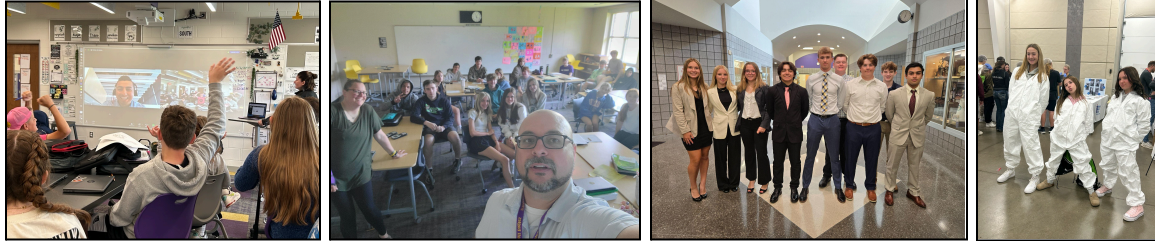
## Career Development At Various Grade Levels in Schoolcraft Community Schools



- Christy Winkle partnered with Dawn Pincumbe to bring the financial literacy lesson "**A Very Smart(ies) Budget Activity**" to **72 sixth-graders** at Schoolcraft Elementary.
- **Over 160 5th & 6th grade students had a fun visit with the Career Connect Discovery Lab!** The lab was in Schoolcraft for 2 days providing hands-on, interactive career exploration activities related to careers in manufacturing. Career Champion, Kelsey Calton, said her students really enjoyed the experience!
- Christy Winkle connects her 6th grade social studies lesson on global production of sneakers to careers & welcomes KRESA's Dan Juarez of **Supply Chain Management** as a guest speaker to her classes.
- Through a partnership with JA & KRESA, Career Champion Brittany Hetrick organized a **7th grade trip to the Finance Park Budgeting Simulation** at JA's Finance Park in Grand Rapids. This event came out of planning with Career Champion & counselor Brittany Hetrick as well as Principal Matt Dailey. The goal is to help students explore career options and understand the connection to desired lifestyle costs and personal finance. KRESA supported the event with 7 Career Consultants/Coaches who volunteered at budgeting stations to guide students through the simulation.
- **4th Grade Xello Exploration Fridays** led by Champions **Gina Puhalski & Kristin Caroselli** with career research projects culminating in wonderful career/art projects!



- Lemonade Venture - a KRESA Signature Experience along with a trip to the Air Zoo and Young Aviators projects with the **5th Grade Team of Jennie Sportel, Michaela Swinsick, & Kelsey Calton**
- **Rob Wagler partners with KHRMA/KRESA** to take resume writing and interviewing skills to the next level for 9-12th grade students. Career prep skills, talent portfolios, certifications, & professional business communication were just some of the hot topics for these work readiness lessons!
- 85 8th graders attended **MiCareerQuestSW** & engaged with 85 local employers



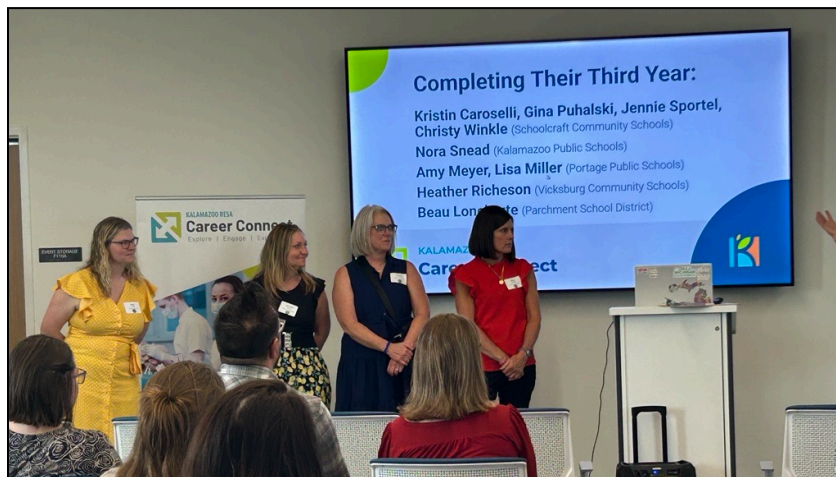
## Future Opportunities

The Career Connect team looks forward to continuing our partnership with Schoolcraft for the 2025–2026 school year. Potential opportunities for collaboration include:

- Xello training for K-12 staff and families (Xello Summit & Xello Power Hours)
- Connecting K-12 students with industry partners through guest speakers, industry tours, and more
- Alumni Career Fair support
- K-12 Financial literacy and entrepreneurship education
- Tools and resources that support family involvement in career learning
- Participation in the Career Champions Fellowship Program



**2024-2025 Career Champions Celebration! June Innovation Showcase at the KRESA Career Connect Campus Team Presentation & 5th Grade Presentation**



**2024-25 Career Development Consultant**

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