

## **Lyon County School District Board Memo**

**Date:** June 24, 2025  
**To:** Board of School Trustees  
**From:** Skyler Tremaine, Communications & Public Relations Officer  
**Re:** Lyon County School District's Communications Plan

---

### **Recommendation:**

That the Board of Trustees approve the Lyon County School District Communications Plan.

### **Background Information:**

The LCSD Communications Plan was developed to serve as a transparent and intentional framework outlining how the Lyon County School District communicates with internal and external stakeholders. As the district continues to grow and navigate an evolving educational landscape, consistent, timely, and effective communication is critical in fostering trust, engagement, and community support.

This document serves as a blueprint for the Communications and Public Relations Officer (CAPRO) to set goals and expand outreach efforts. It also ensures alignment with LCSD's mission and vision while enhancing accountability, supporting staff and family engagement, and promoting the success of students, staff, and programs districtwide.

This is a living document that may be added to or altered as communication efforts expand or change to best meet the needs of the school district.

### **Budget Considerations:**

N/A

### **Discussed at Previous Meeting:**

No

### **Attachment(s):**

Lyon County School District Communication Plan

***Mission Statement** Lyon County School District fosters learning for life, empowers connected learners, promotes student ownership, and encourages discovery learning for success in a rapidly evolving world.*