

To the Distinguished Members of the Board:

We are writing to request the wrestling team be able to sell 4 mat sponsorship spots for the Red Halverson Varsity Tournament. The Red Halverson wrestling tournament is the arguably biggest athletic event that is held every year at Minico High School. Last year there were 521 wrestlers that competed in the varsity and junior varsity tournament and those wrestling numbers are on the rise. A majority of the wrestlers and their parents stay in the hotels because all hotel rooms are spoken for the weekend of the Red Halverson. In addition to the hotels, parents spend money at restaurants and grocery stores which makes the Red Halverson Wrestling Tournament an even larger community event that supports our patrons and Minico High School.

We are proposing that the wrestling team would be allowed to sell 3 mat sponsorships at \$500 for the mats that are used in the main gym and 1 mat sponsorship at \$1000 for a total of \$2500. The \$1000 or the extra \$500 sponsorship would be for the mat used during the wrestling finals. We are requesting sponsorship funds because the Red Halverson tournament has no working capital due to the fact that the account has to be zeroed out at the end of the year. The sponsorships would allow the account to buy medals and other tournament supplies without going into the red because the account would be credited with the sponsorship money before the tournament starts. We took a big risk this year on improving our tournament by buying custom medals and tournament clocks, these additions to our tournament were very commented on very favorably by many of our tournament attendees - parents, coaches, and competitors. If possible we would like to sell these sponsorships as a 5-year commitment to the tournament. At the end of the 5 years, sponsors can renew or we would be needs to find a new sponsor. The sponsor's logo would be displayed several ways, a sublimated table wrap that would be wrapped over the table, a banner posted behind the mat, a wrestling mat sticker displayed on the mat, and several announcements made throughout tournament stating that the Red Halverson presented by the four sponsors in association with Minico High School.

The reason for requesting the sponsorship now is the timing is everything and we have already been approached by a couple of businesses. They see the opportunity to promote their business because of the enormity of the event. We told the business that we needed board approval before we could proceed with the sponsorship. Having already been approached by a couple of businesses and the enormity of the event we foresee the other sponsors falling in place fairly easily. Thank you for your time and consideration for this.

A handwritten signature in black ink that reads "Boe Rushton". The signature is written in a cursive, slightly slanted style.

Respectfully, Boe Rushton
Head Wrestling Coach Minico High School