# Why Gaggle

School leaders nationwide are investing in tools and programs to help protect students and support well-being. Gaggle is a recognized leader in helping K-12 districts manage student safety on school-provided devices and platforms.

# Safety in Three Steps



#### **Content Analysis**

Machine learning technology flags concerning content in students' school-issued accounts for review and blocks potentially harmful content



## **Expert Review**

Flagged content is reviewed by a minimum of two tiers of Gaggle safety experts in order to verify the content, understand the context, and determine the level of severity



#### **Rapid Response**

In severe situations, district-appointed contacts are immediately notified by phone, even after standard business hours

#### **PROACTIVE ALERTS**



#### Our Gaggle Safety Team alerts school officials about:

- Self-harm, depression, and suicidal ideation
- Substance abuse
- Bullying/cyberbullying
- Unhealthy relationships
- Pornographic content
- Threats of violence

## **SPEED AND ACCURACY**



When it comes to suicide and self-harm, we understand the importance of speed and accuracy to help school districts keep students safe. From January 1 to August 17, 2021, our response time for the most imminent incidents involving suicide and self-harm was an average of 17 minutes.

From June 18 to August 17, 2021, we brought our time down to an average of 14 minutes.



Our mission is to ensure the safety and well-being of students and schools by leveraging people and technology, and we have helped thousands of districts avoid tragedies and save lives. During the 2020–21 school year alone, Gaggle was instrumental in helping K-12 districts save the lives of 1,408 students.

gaggle.net (800) 288-7750



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# Gaggle Quote

Lincolnwood School District 74 - Lincolnwood IL intends to implement and use the Gaggle services as outlined below:

## Service Details

DESCRIPTION	LINK	NOTES	QUANTITY	UNIT PRICE	DISCOUNT	NET UNIT PRICE	NET TOTAL
Archiving Email - Google - Staff	<u>Learn More</u>		235	\$10.00	\$1.00	\$9.00	\$2,115.00
Archive Warehouse Account - Staff	Learn More		300	\$4.00	\$0.00	\$4.00	\$1,200.00
						TOTAL:	\$3,315.00

PRICING TERM: 12 Month Annual SERVICE TERM: 7/1/2022 - 6/30/2023

**VALID THROUGH:** 9/14/2024

**ADDITIONAL INFO:** 

While this letter shall not constitute a legal binding license, it is an expression of the intent of both parties to work towards formalizing a legally binding agreement.

Upon the commencement of service; Gaggle's applicable Quote, Invoice, <a href="http://www.gaggle.net/terms-conditions">http://www.gaggle.net/terms-conditions</a>, <a href="http://www.gaggle.net/service-level-agreement">http://www.gaggle.net/service-level-agreement</a>, <a href="http://www.gaggle.net/student-data-privacy-notice">http://www.gaggle.net/student-data-privacy-notice</a> along with future engagements and renewals of service; are hereby acknowledged and incorporated by reference.

Quote Number: Q-113884

<sup>\*</sup>Does not include any applicable sales tax.