COMMUNICATIONS SERVICES

SCHOOL / DISTRICT/ ORGANIZATION	Prospect Heights School District 23	**CONTACT NAME**	Don Angelaccio, Superintendent
ADDRESS	700 N. Schoenbeck Rd. Prospect Heights, IL 60070	**CONTACT PHONE**	847-870-5554
PHONE	847-870-3850	**CONTACT EMAIL**	dangelaccio@d23.org
EVENT/PROGRAM DESCRIPTION	Referendum Communication Consulting	**PROPOSAL #**	COM1003

Project overview: The North Cook Intermediate Service Center (NCISC) will provide Prospect Heights School District 23 with communications consulting services to review strategies and evaluate key messaging for a referendum information campaign.

This project will include:

- Review of past referendum strategies, timelines, key messaging
- Audit of communication pieces, including:
  - Website
  - Video
  - Social media
  - Mailers
  - Newsletter/email content
  - Presentations
- Evaluation of available data on the reach and impact of that communication
- Facilitation of discussion with D23 Board and administration on referendum communication
- A final report that includes an outline of a strategic communication plan, including recommendations to align theme, key messaging, timeline, tools and tactics to the strategies for a referendum information campaign for a limiting rate referendum on the ballot on April 1, 2025.

COST

PLAN OVERSIGHT & EXECUTION	$5,400		$5,400
		TOTAL	**$5,400**
		TERMS	Payment due 30 days upon receipt of invoice.

AGREEMENT TERMS

Changes in date(s) of service must be agreed upon by all parties. Work will be completed within the current school calendar year.

NCISC REPRESENTATIVE SIGNATURE		**DATE**	
NCISC REPRESENTATIVE	Cathy Kedjidjian, APR, Director of Communications		
ACCOUNT NUMBER	12.4.1993.000.00.10263		

ACCEPTANCE OF PROPOSAL

Proposed costs, specifications, and conditions detailed above are accepted, and work is authorized to begin as specified upon receipt of signed proposal.

AUTHORIZED CLIENT SIGNATURE		**DATE**	