Ector County ISD 068901

INTELLECTUAL PROPERTY

INTELLECTUAL PROPERTY	All copyrights, trademarks, and other intellectual property rights shall remain with the District at all times.
<u>STUDENTS</u>	A student shall retain all rights to work created as part of in- struction or using District technology resources.
EMPLOYEES DISTRICT OWNERSHIP	As an agent of the District, an employee, including a student employee, shall not have rights to work he or she creates on District time or using District technology resources. The Dis- trict shall own any work or work product created by a District employee in the course and scope of his or her employment, including the right to obtain copyrights.
EMPLOYEE OWNERSHIP	If the employee obtains a patent for such work, the employee shall grant a non-exclusive, non-transferable, perpetual, royal- ty-free, Districtwide license to the District for use of the pa- tented work. A District employee shall own any work or work product produced on his or her own time, away from his or her job and with personal equipment and materials, including the right to obtain patents or copyrights.
PERMISSION	A District employee may apply to the Superintendent or de- signee to use District materials and equipment in his or her creative projects, provided the employee agrees either to grant to the District a non-exclusive, non-transferable, perpet- ual, royalty-free, District-wide license to use the work, or per- mits the District to be listed as co-author or co-inventor if the District contribution to the work is substantial. District mate- rials do not include student work, all rights to which are re- tained by the student.
<u>WORKS MADE FOR</u> <u>HIRE</u>	The District may hire an independent contractor for specially commissioned work(s) under a written works-made-for-hire agreement that provides that the District shall own the work product created under the agreement, as permitted by copy- right law. Independent contractors shall comply with copy- right law in all works commissioned.
<u>RETURN OF</u> INTELLECTUAL PROPERTY	Upon the termination of any person's association with the Dis- trict, all permission to possess, receive, or modify the Dis- trict's intellectual property shall also immediately terminate. All such persons shall return to the District all intellectual property, including but not limited to any copies, no matter how kept or stored, and whether directly or indirectly pos- sessed by such person.
<u>COPYRIGHT</u>	Unless the proposed use of a copyrighted work is an excep- tion under the "fair use" guidelines maintained by the Super-
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	intendent or designee, the District shall require an employee or student to obtain a license or permission from the copy- right holder before copying, modifying, displaying, perform- ing, distributing, or otherwise employing the copyright hold- er's work for instructional, curricular, or extracurricular purposes. This policy does not apply to any work sufficiently documented to be in the public domain.
<u>TECHNOLOGY USE</u>	All persons are prohibited from using District technology in violation of any law including copyright law. Only appropri- ately licensed programs or software may be used with District technology resources. No person shall use the District's technology resources to post, publicize, or duplicate infor- mation in violation of copyright law. The Board shall direct the Superintendent or designee to employ all reasonable measures to prevent the use of District technology resources in violation of the law. All persons using District technology resources in violation of law shall lose user privileges in addi- tion to other sanctions. [See BBI and CQ]
<u>ELECTRONIC</u> <u>MEDIA</u>	Unless a license or permission is obtained, electronic media in the classroom, including motion pictures and other audio- visual works, must be used in the course of face-to-face teaching activities as defined by law.
<u>DESIGNATED</u> <u>AGENT</u>	The District shall designate an agent to receive notification of alleged online copyright infringement and shall notify the U.S. Copyright Office of the designated agent's identity. The Dis- trict shall include on its Web site information on how to con- tact the District's designated agent and a copy of the District's copyright policy. Upon notification, the District's designated agent shall take all actions necessary to remedy any violation. The District shall provide the designated agent appropriate training and resources necessary to protect the District.
	If a content owner reasonably believes that the District's tech- nology resources have been used to infringe upon a copy- right, the owner may notify the designated agent.
<u>TRADEMARK</u>	The District protects all District and campus trademarks, in- cluding names, logos, mascots, and symbols, from unauthor- ized use.
<u>SCHOOL-RELATED</u> <u>USE</u>	The District grants permission to students, student organiza- tions, parent organizations and other District affiliated school- support or booster organizations to use, without charge, Dis- trict and campus trademarks to promote a group of students, an activity or event, a campus, or the District, if the use is in furtherance of school-related business or activity. The Super-

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<u>PUBLIC USE</u>	 intendent or designee shall determine what constitutes use in furtherance of school-related business or activity and is authorized to revoke permission if the use is improper or does not conform to administrative regulations. Members of the general public, outside organizations, vendors, commercial manufacturers, wholesalers, and retailers shall not use District trademarks without the written permission of the Superintendent or designee. Any production of merchandise with District trademarks for sale or distribution must be pursuant to a trademark licensing agreement and may be subject to the payment of royalties. Any individual, organization, or business that uses District trademarks without appropriate authorization shall be subject to legal action.
COPYRIGHT INFRINGEMENT	All persons are prohibited from using District technology in violation of any law including copyright law. Only appropriately licensed programs or software may be used with District technology. No person shall use the District's technology to post, publicize, or du- plicate information in violation of copyright law. The Board shall direct the Superintendent or designee to employ all reasonable measures to prevent the use of District technology in violation of the law. All persons using District technology in violation of law shall lose user privileges in addition to other sanctions.
	The District shall notify the U.S. Copyright Office of the designated agent's identity. The District's Web site shall include information on how to contact the District's designated agent and a copy of the District's copyright policy. Upon notification, the District's designated agent shall take all actions necessary to remedy any violation. The District shall provide the designated agent appropriate training and resources necessary to protect the District.
	If a content owner reasonably believes that the District's technolo- gy has been used to infringe upon a copyright, the owner may noti- fy the designated agent.
ELECTRONIC MEDIA	To comply with copyright law, electronic media used in the class- room shall be for educational purposes only.
COMPUTER SOFTWARE	Unless otherwise provided in the purchase agreement, a pur- chased computer program shall not be used to make copies. A computer program may be legally copied only if:

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- 1. Making a copy is an essential step in using the program (such as automatic copying into memory when a program is loaded); or
- 2. The new copy is a backup; backups cannot be used simultaneously with the original and must be erased if the original is resold.

District employees shall not use the same program on more than one computer at a time unless the purchase agreement or written permission from the vendor allows the District to network the program or allows other specified multiple use of the single copy.