

Board Agenda Item Request

AGENDA ITEM: Discussion Item - Levy Update

PURPOSE: To keep the Board informed of activities

MEETING DATE: April 16, 2025

PREPARED BY: Lisa Arnold

SUMMARY

1. Target River Trust Building Campaign is continuing. We received 100 yard signs that say, "We love Lakeland Schools".

- 2. We held our 2nd Town Hall meeting at the Hauser Lake Fire Station on March 26th. Several Fire Department staff attended as well as a few community members. Our 3rd Town Hall meeting was held at Athol Elementary on April 9th.
- 3. Lynn attended the Spirit Lake Community Coalition meeting at the Spirit Lake Community Center, which was held the same night at the Town Hall meeting at Athol Elementary.
- 4. Lynn and I attended the Bayview Chamber meeting on April 8th.
- 5. I presented at the Rathdrum Chamber Luncheon on March 20th and spoke about the levy. I received a lot of positive feedback.
- 6. Our third Financial Newsletter has gone out and is posted on several social media sites.
- 7. Lynn and I did a podcast/video interview with Jim Putman from Real Life Church. The link has been posted on our social media sites. I will send it out in our April edition of Lakeland Highlights.
- 8. On Saturday, April 5th several of us manned a table in front of the Rathdrum Trading Post and were able to talk to community members and answer questions about the levy. Thank you, Matt Smith, for allowing us to be there.
- 9. On Tuesday, April 8th we were able to host a table at the CdA Chamber's College and Job Fair event at the fairgrounds. This gave us an



- opportunity to talk to community members and answer questions about the levy.
- 10. On Friday, April 11th several of us manned a table in front of the Athol Super One. Thank you, Ron McIntire, for allowing us to be there.
- 11. The spreadsheet with our activities and dates related to levy information for our community is <u>here</u>.

Event	0n Calendar	Date	Completed
Create Levy Flyer	Caleriaar	2/19/25	Completed
Community Trust Building Campaign		2/13/25	
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Table at Athol Super One ~ April		4/12/25	
Table at Rathdrum Super One ~ April		4/5/25; 4/26/25	
Table at Athol Super One ~ May		5/3/25	
Table at Rathdrum Super One ~ May		5/17/25	
Table at Millers ~ April		4/19/25	
Table at Miller ~ May		5/10/25	
Millers ~ fliers in bags			
Super One ~ fliers in bags			
Meet with Athol PTU		2/11/25	✓
Meet with Betty Kiefer PTU			
Meet with Garwood PTO		2/12/25	✓
Meet with John Brown PTO		3/13/25	
Meet with Spirit Lake PTA			
Meet with Twin Lakes PTA		2/11/25	✓
Meet with LHS Booster Club			✓
Meet with THS Booster Club			~
Meet with LMS PTC		2/13/25	~
Town Hall Meeting @ AE		4/9/25	
Town Hall Meeting @ SLE		4/30/25	
Town Hall Meeting @ GE		3/11/25	
Town Hall Meeting @ BKE		4/23/25	
Town Hall Meeting @ Hauser Lake Fire Department		3/26/25	
Principals will solicit ideas from staff			~

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Event	Calendar	Date	Completed
Elementary Track Meet		5/14/25	
Man Tables at athletic events			
Meet with former Lakeland employees		1/31/25	✓
Meet with Rathdrum Chamber of Commerce			✓
Rathdrum Chamber of Commerce Lunch Presenter		3/20/25	
Meet with Spirit Lake Coalition			
Meet with the Lions Club			
Meet with Golden Spike Residents			✓
Meet with Radiant Lake HOA			
Meet with Cup of Grace			
Table at Spirit Lake Farmer's Market			
Table at Rathdrum Farmer's Market		4/12/25	
Table at Athol Farmer's Market			
Table at AE Craft Fair		3/8/25	
Meet with Pastors		2/27/25	~
Meet with Old Timers			
Meet with Timberlake Little League Parents		4/19/2025	
Meet with residents at Generations			
Easter Egg Hunts			
Meet with AE staff		3/6/25	
Meet with BKE staff		2/26/25	✓
Meet with GE staff		2/18/25	~
Meet with JBE staff		3/12/25	
Meet with SLE staff			
Meet with TLE staff		2/21/25	~
Meet with LMS staff		2/26/25	

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Event	Calendar	Date	Completed
Meet with TMS staff		2/7/2025	✓
Meet with LHS staff		2/20/25	✓
Meet with THS staff			
Meet with MVHS staff			
Meet with Girl Scout Parents			
Meet with Cub Scout Parents (Magdalena)			
Meet with Judo parents			✓
Meet with public libraries to place flyers			
Meet with owners of Tandy to place flyers			
Share T-shirt <u>link</u> at parent meetings			
Car magnets/car stickers/stickers Minute Press			
Meet with Rathdrum Park and Rec for flyers			
Meet with Spirit Lake Park and Rec for flyers			
Attend Bayview Chamber meeting			
Attend Bayview Council meeting		4/21/2025	
Attend Athol City Council meeting		3/4/25	✓
Town Hall meeting at Rathdrum Senior Center			
Town Hall meeting at Spirit Lake Senior Center			
Meet with Lake City Thunder parents			
Provide flyers and T-shirt info to Idaho Impact			✓
Provide flyers and T-shirt info to Lakeland Elite			✓
Meet with Athol American Legion			
Meet with Spirit Lake American Legion			
Meet with Rathdrum American Legion			
Kootenai Electric ~ share FB posts?			
Kindergarten Roundup		5/19	

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Event	Calendar	Date	Completed
Spirit Lake Elementary McTeachers Night 5-7pm	✓	4/24	
Garwood Bingo Night		tbd	
JBE Seussational Celebration 5:00 - 8:00 pm	✓	2/28	
TMS Dodgeball night	✓	3/14	
TMS potential bingo night		tbd	
JBE McTeacher's Night - 5:00 - 7:00pm		4/9	
TLE McTeacher Night -5:00-7:00		3/18	
Link QR codes to video clips (students/staff/parents)			
Lakeland Booster Club Craft Fair		4/26	✓
Athol Craft Fair		5/8/25	