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2017-18 School Board Goals:

- Goal # 1: Align district resources to ensure student growth, achievement, and academic return on investment.
- Goal # 2: Develop into an "employer of choice" in order to recruit, retain, and reward "blue-chip" talent.
- Goal # 3: Prioritize and invest in facility needs to improve conditions for student achievement.

District Goals:

- Goal # 1: Maximize resources to advance teaching and learning (core business).
- Goal # 2: Develop strategies to increase student attendance.
- Goal # 3: Foster a culture and climate of innovation across all departments to stimulate a "growth-mindset" (culture of continuous improvement).

Superintendent Goals:

- Goal # 1: Implement guaranteed and viable curriculum to improve students' OTL (opportunities to learn) essential knowledge and skills.
- Goal # 2: Develop system of professional growth and feedback to ensure employees are both challenged and cherished as they perform job responsibilities.
- Goal # 3: Design innovative and diverse learning opportunities to meet the needs of all learners and attract more students to Beeville ISD.