

BID #	DESCRIPTION	AMOUNT
	NEW SOLICITATIONS	
3858	ANNUAL CONTRACT FOR OUTDOOR ADVERTISING Ralston Outdoor Advertising, Ltd. Dallas, TX	\$30,900.00 (not to exceed)

TO: The Board of Trustees

FROM: District President H. Neil Matkin

DATE: July 28, 2015

SUBJECT: Recommendation for Approval of Reference 3858 - Annual Contract for Outdoor Advertising.

SCOPE: Annual contract for outdoor billboard advertising. Billboard is located at 1401 N. Central Expressway. Term of contract: 08/15/2015 through 08/14/2016.

RECOMMENDATION: Ralston Outdoor Advertising Ltd. \$30,900.00
Dallas, TX

JUSTIFICATION: Sole Source.
Based on location of Billboard.

REQUESTING DEPARTMENT: Public Relations