

# PIPESTONE

## SOCIAL MEDIA REPORT CARD »

OCT - DEC '25

facebook 

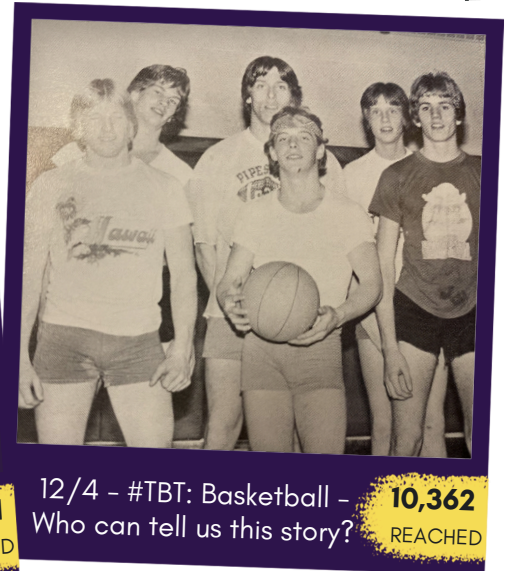
Total Followers:  
3,782

Growth: +124

Average Monthly  
Viewers: 36,533



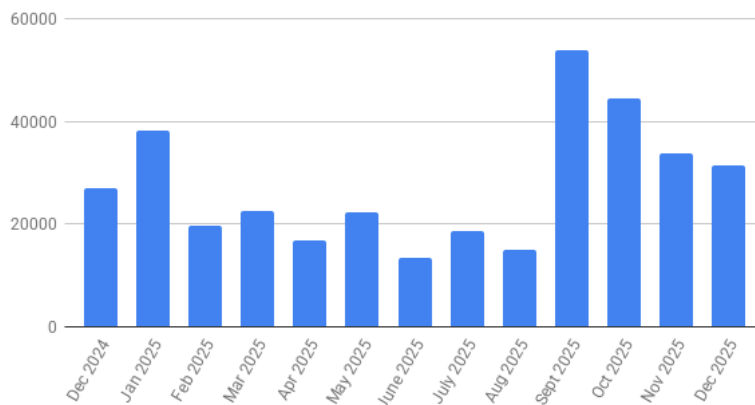
10/7 - Anything But a Backpack/Adam Sandler **13,391** REACHED



12/4 - #TBT: Basketball - Who can tell us this story? **10,362** REACHED

### POPULAR POSTS

Pipestone Facebook - Monthly Viewers



Instagram

Total Followers:  
866

Growth: +6

Average  
Monthly Reach:  
1,029

**WE NEED TO  
MAKE THE POSITIVE  
SO LOUD**

THAT THE NEGATIVE BECOMES  
ALMOST IMPOSSIBLE TO HEAR

-GEORGE COUROUS

	<b>Minnesota School District</b>	<b>District Enrollment</b>	<b>Facebook Monthly Viewers</b>	<b>Facebook Followers</b>	<b>Instagram Followers</b>
<b>1</b>	<b>Owatonna</b>	5,300	143,528	8,053	3,256
<b>2</b>	<b>Alexandria</b>	4,214	74,337	9,213	2,355
<b>3</b>	<b>Hibbing</b>	2,392	61,000	7,724	1,831
<b>4</b>	<b>Cannon Falls</b>	1,150	18,939	3,385	920
<b>5</b>	<b>Pipestone</b>	1,120	36,533	3,782	866
<b>6</b>	<b>Nova Classical Academy</b>	1,000	4,311	1,747	1,060
<b>7</b>	<b>Edgerton</b>	400	11,029	1,665	515