

PIPESTONE

SOCIAL MEDIA REPORT CARD

» OCT - DEC '25

facebook

Total Followers:

3,782

Growth: +124

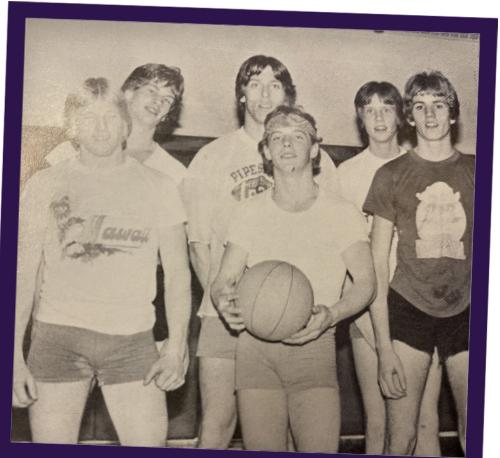
Average Monthly

Viewers: 36,533



10/7 - Anything But a
Backpack/Adam Sandler

13,391
REACHED

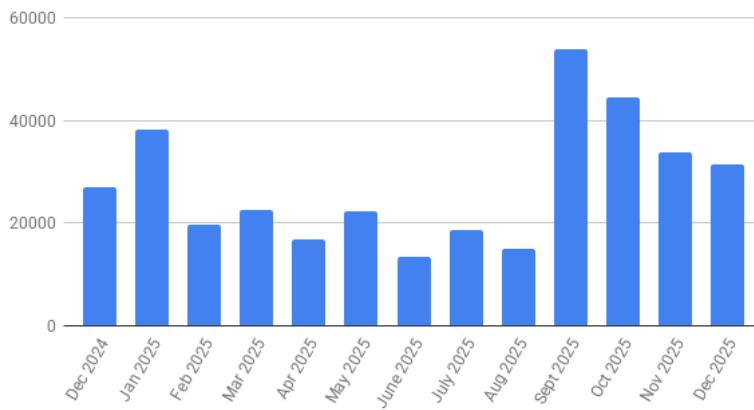


12/4 - #TBT: Basketball -
Who can tell us this story?

10,362
REACHED

POPULAR POSTS

Pipestone Facebook - Monthly Viewers



Instagram

Total Followers:

866

Growth: +6

**Average
Monthly Reach:**
1,029

WE NEED TO
MAKE THE POSITIVE
SO LOUD
THAT THE NEGATIVE BECOMES
ALMOST IMPOSSIBLE TO HEAR
-GEORGE COUROS

	Minnesota School District	District Enrollment	Facebook Monthly Viewers	Facebook Followers	Instagram Followers
1	Owatonna	5,300	143,528	8,053	3,256
2	Alexandria	4,214	74,337	9,213	2,355
3	Hibbing	2,392	61,000	7,724	1,831
4	Cannon Falls	1,150	18,939	3,385	920
5	Pipestone	1,120	36,533	3,782	866
6	Nova Classical Academy	1,000	4,311	1,747	1,060
7	Edgerton	400	11,029	1,665	515