

Helping adults in Arkansas complete a high school diploma and career credentials to increase educational & employment opportunities

goodwill



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Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-year Estimates

- Flexible schedule
- No cost childcare
- Transportation assistance
- Life Coaching
- College & Career Readiness
- Expert Instructors
- Special Education & Language Learner support



| Upon enrollment at The Excel Center | Within 6 months of earning a high school diploma at The Excel Center | |
|--|--|--|
| • 100% have previously dropped out of high school | • 31% are first-generation high school graduates | |
| Nearly 90% are performing below a 9th grade skill level on Math and Reading diagnostic assessments | • 84% are pursuing college or post-secondary training | |
| • 84% are unemployed or underemployed | 64% of employed graduates report higher annual income since enrollment 57% of employed graduates work for employers who offer benefits Average working hours of employed graduates is 40 hours per week with an average wage of \$14.62 per hour | |
| More than 70% receive public assistance 70% have children in the home 45% are single parents | 97% report that obtaining a high school diploma has provided better career opportunities 83% report a greater emphasis on education in their household | |
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| School Year | Graduates earning IRCs or Concurrent Credit |
|-------------|---|
| 2016-2017 | N/A - School did not begin serving students until Oct. 2017 |
| 2017-2018 | N/A - The Excel Center's inaugural commencement occurred in Dec. 2018 |
| 2018-2019 | 83% |
| 2019-2020 | 100% |
| 2020-2021 | 56% |

The Academy



- Licensed Trade School
- Industry Recognized Certification / Credential Training
- No or Low cost
- Condensed Curriculum
- Externship
- Post Training Placement



Training Programs Available:

- Certified Healthcare Environmental Services Technician
- Certified Pharmacy Technician
- CPR, First Aid and AED
- Goodwill Digital Career Accelerator
- Google Data Analytics Certificate
- Google IT Support Professional Certificate
- Google Project Management Certificate
- Industrial Truck Operator
- Mental Health First Aid
- OSHA 10
- Welding

Future Training Programs:

- Certified Clinical Medical Assistant
- Certified Logistics Technician
- Certified Network Defender
- Certified Phlebotomy Technician
- Certified Production Technician
- Certified Professional Coder Billing Medical
- Certified Technician in Supply Chain Automation

- Microsoft Office Specialist
- OSHA 30









60% of students will average a 10-point gain in Reading and Math on the iReady assessment.

| School Year | % Meeting Growth in Math | % Meeting Growth in Reading | |
|----------------|--|-----------------------------------|--|
| 2016-2017 | N/A The Excel Center did not begin serving students until October 2017 | | |
| 2017-2018 | N/A iReady diagnostic used for initial placement only during the school's first year. | | |
| 2018-2019 | 51% | 40% | |
| 2019-2020 | 46% | 31% | |
| 2020-2021 | 56% | 60% | |



50% of graduates will be employed or pursuing further education or training within 6 months of high school graduation.

| School Year | Graduates employed or pursuing further education or training within 6 months of graduation. | |
|-------------|---|--|
| 2016-2017 | N/A - School did not begin serving students until October 2017 | |
| 2017-2018 | N/A - The Excel Center's inaugural commencement occurred in December 2018 | |
| 2018-2019 | 67% | |
| 2019-2020 | 89% | |
| 2020-2021 | 84% | |



15% of average annual enrollment will graduate.

| School Year | Average enrollment | Graduates | Percentage of graduates to average enrollment | |
|----------------|-----------------------|---|---|--|
| 2016-2017 | | N/A - School did not begin serving students until October 2017 | | |
| 2017-2018 | comme | N/A - The Excel Center's inaugural commencement occurred in December 2018 | | |
| 2018-2019 | 99 | 24 | 24% | |
| 2019-2020 | 85 | 17 | 20% | |
| 2020-202 | 136 | 17 | 13% | |



Goals for 2022-2027

- 75% of graduates will earn one or more industry recognized credentials or concurrent college credits.
- 2. 60% of students will average a 10point gain in Reading and Math on the iReady assessment.
- **3. 75%** of graduates will be employed or pursuing further education or training within 6 months of high school graduation.
- **4. 15%** of average annual enrollment will graduate.

Goodwill's commitment:

Changing lives through education, training, and employment







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