GOVERNING BOARD AGENDA ITEM FORM AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10

DATE OF MEETING: March 30, 2010

TITLE: Approval of Textbook for Adoption

BACKGROUND:

In accordance with Section 15-721 of the Arizona Revised Statutes, the following textbook has been on display to the public for 60 days.

TEXTBOOK: Marketing Essentials Glencoe/McGraw Hill

Author: Farsee, Kimbrell, Woloszyk

Price \$49.96

RECOMMENDATION:

It is the recommendation of the administration that the above textbook be officially adopted by the Governing Board as of this date, March 30, 2010.

INITIATOR: Cathy Eiting Chief Acade

Chief Academic Officer 3/16/10

ASSOCIATE SUPERINTENDENT SIGNATURE:

atrich Meloa

SUPERINTENDENT SIGNATURE: