

REPORT NAME: Proposal of AP Business with Personal Finance Course

REPORT OF: Executive Director of Instruction

FOR: Approval of AP Business with Personal Finance Course

APPLICABLE LAW AND/OR POLICY: 2210 – Curriculum Development

STRATEGIC GOAL ALIGNMENT: Board Strategic Plan Goal II – Instruction

STRATEGIC OBJECTIVE ALIGNMENT: Strategic Objective 6 - Establish an environment of high expectations and opportunities for college and career preparedness through awareness and exploration

FISCAL FUND IMPACT: SEA Salary and Benefits

IMPACT AMOUNT: Current Staff Cost Only, AP Certification through grants

EXECUTIVE SUMMARY/BACKGROUND:

Launching in the 2026-27 school year, AP Business with Personal Finance is a yearlong high school business and personal finance course that aligns closely with a college-level introduction to business course. Students explore the business disciplines of entrepreneurship, marketing, finance, accounting, and management through real-world business applications, case studies, and project based learning. In addition, students learn and apply all the National Standards for Personal Financial Education created by the Council for Economic Education and the Jumpstart Coalition for Personal Financial Literacy. Teachers can participate in a range of professional learning programs for AP Business with Personal Finance, such as AP Summer Institutes (APSI) and AP Workshops

COST BENEFIT ANALYSIS: Adopting AP Personal Business Finance requires modest training, textbooks if needed, and scheduling adjustments, but delivers strong gains in financial literacy, college readiness, School Index indicators, and family appeal, making it a high-value addition to our AP portfolio.

RECOMMENDATION:

IMPACT IF NOT APPROVED:

Not adopting this AP Business with Personal Finance course reduces access to advanced learning opportunities and lowers our competitiveness. It also has a negative effect on our School Index because fewer students have access to rigorous coursework.

NEXT STEPS IF APPROVED: Counselors, students, and staff would be notified of the new offerings. Students would work with their counselors to select these classes.