



ACING
the
promise
OF OREGON



LET'S DREAM BIGGER TOGETHER

2016 OSBA ANNUAL CONVENTION



KEYNOTE SPEAKERS

In 2001, at the age of 27, **Chad Hymas** saw his life change in an instant when a 2,000-pound bale of hay shattered his neck, leaving him a quadriplegic. But Chad's dreams were not paralyzed that day—he became an example of what is possible. The *Wall Street Journal* calls him “one of the 10 most inspirational people in the world!”

His keynote presentation on “**Doing What Must Be Done. Even Limitations Can Be Used to Make Life Better**” will be accompanied with solutions that can change and inspire lives. Chad has spent the last 10 years developing solutions that transformed his life, and in this presentation, he will share insights on how to:

- Conquer the emotional paralysis that robs vision and momentum.
- Turn obstacles into incredible opportunities.
- Harness the power of change and rise above to progress.
- Tap into unseen personal power and inner strength to accomplish seemingly impossible dreams!

Pedro Noguera is the Distinguished Professor of Education at the Graduate School of Education and Information Studies at UCLA. His research focuses on the ways in which schools are influenced by social and economic conditions, as well as by demographic trends in local, regional and global contexts. He is the author of 12 books and over 200 articles and monographs. He serves on the boards of numerous national and local organizations and appears as a regular commentator on

educational issues on CNN, MSNBC, National Public Radio and other national news outlets.

His keynote presentation, “**Making A Difference Through Education: A Broader and Bolder Approach to School Reform**,” draws on research carried out at schools in Newark, Houston, Denver and the Eastern Cape of South Africa. This presentation will demonstrate how schools are effectively working with community-based organizations to mitigate the effects of poverty and other external constraints that can undermine academic achievement. Practical suggestions on actions to support schools will also be presented.

Heidi Sipe, Umatilla School District superintendent since 2007, was named the 2016 Oregon Superintendent of the Year by the Oregon Association of School Executives (OASE) and the Confederation of Oregon School Administrators (COSA). She is passionate about student success and deeply committed to her community. What sets Heidi apart is her keen ability to think strategically, guided by her integrity. She is a collaborative leader, known throughout Oregon for being a good listener and a bold educator.

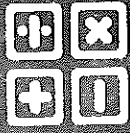
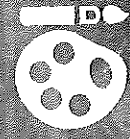
In her keynote, “**Expectations Matter: Supporting School Leadership to Impact Student Success**,” Heidi will discuss the crucial role school boards hold in developing vision and providing the necessary support to ensure goals become reality. This interactive session will explore barriers and solutions for overcoming the adult obstacles that often hinder student success. Plan on working during this session and leaving ready to collaborate for the benefit of students.

EMBRACING

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Network: There's no better way to connect with others and share experiences than at the receptions, meals, exhibits and workshops.

Dream: More than 60 workshops provide you with tools and ideas to help you dream bigger about your students' successes.

Invest: School boards make a difference in student learning. Invest in hearing the latest to increase student achievement in your district.

Celebrate: Great things are happening in public schools! At Convention, we recognize and celebrate "The Promise of Oregon," student achievement and your accomplishments.

Service Project

The 2016 OSBA Community Service Project will benefit children in foster care. When children move to a new home, sometimes their belongings are transported in a trash bag. Instead, we want to provide foster children with "Sweet Cases" stuffed bags that will be stuffed with a hygiene kit, blanket, coloring book, crayons, books and a stuffed animal before being given to the child (materials provided). Join us in decorating and assembling these "Sweet Cases" at Convention, and bring a child's book to donate.

Event App

Download the event app for your smartphones or tablet, and have access to all Convention information at your fingertips. The app will allow you to customize the conference agenda, schedule your personal meetings, share photos and comments on a "social wall" via Instagram and Twitter, view information about keynote speakers, workshop presenters and partners and receive notifications of important updates. Search for "OSBA Event" in the App Store or Google Play.

Council of School Attorneys Workshop

Friday, Nov. 11, 2016 — 8:30 am–4:00 pm
Earn CLE credits while learning the latest on the following topics: can educators and nonattorneys (SLEs) counsel in schools? Oregon's employment law updates; mandatory reported criminal background community updates; faculty or student disciplinary procedures; and

CONVENTION AGENDA

Thursday, November 10, 2016

7:30 am–6:30 pm Registration
8:00 am–4:00 pm Administrative Professionals' workshop
8:00 am–4:00 pm Leadership Institute workshop
4:00 pm–6:30 pm Visit with Partners
4:00 pm–6:30 pm The Lounge open
4:00 pm–6:30 pm Opening Reception

Friday, November 11, 2016

7:00 am–5:00 pm Registration
7:30 am–4:00 pm Visit with Partners
7:30 am–4:00 pm The Lounge open
7:15 am–8:00 am Networking Breakfast
8:00 am–9:15 am Workshops
8:30 am–4:00 pm Council of School Attorneys workshop
9:15 am–9:45 am Break
9:45 am–11:30 am General Session
11:30 am–12:45 pm Lunch
12:45 pm–2:00 pm Workshops
2:00 pm–2:15 pm Break
2:15 pm–3:15 pm Region Roundtables
3:15 pm–3:45 pm Break
3:45 pm–5:00 pm Workshops

Saturday, November 12, 2016

7:00 am–4:30 pm Registration
7:00 am–4:30 pm The Lounge open
7:30 am–8:30 am Breakfasts
8:45 am–10:30 am General Session
10:30 am–11:00 am Break
11:00 am–12:15 pm Workshops
12:15 pm–1:45 pm Lunch
2:00 pm–3:15 pm Workshops
3:15 pm–3:30 pm Break
3:30 pm–4:45 pm Membership meeting/Hot Topics Tables

Sunday, November 13, 2016

7:45 am–8:15 am Breakfast
8:15 am–9:45 am General Session
10:00 am OSBA Board of Directors Meeting

NETWORKING OPPORTUNITIES

Connect with others and share experiences at the many networking opportunities during the Annual Convention.

Receptions

THURSDAY

- Opening Reception — 4:00 pm–6:30 pm
Open to all attendees
Sponsored by PACE

FRIDAY

- Garrett Hemann Robertson Reception — 5:00 pm–7:00 pm
Open to all attendees
- Sodexo Partnership Appreciation Reception — 5:00 pm–8:00 pm
Invited guests only

Visit with Partners

THURSDAY

- Exhibits open 4:00 pm–6:30 pm

FRIDAY

- Exhibits open 7:30 am–4:00 pm

STUDENT TALENT

Friday General Session

T.R.U.E. (The Ridgeline Ukulele Extravaganza),
Ridgeline Montessori Public Charter School

Saturday General Session

Coquille Symphonic Band, Coquille School District

Sunday General Session

Central Linn Blue Notes, Central Linn School District

CONVENTION REGISTRATION

TYPE OF REGISTRATION		
	THRU 10/7	AFTER 10/7
New board members elected/appointed on or after Dec. 1, 2015, or charter schools who joined OSBA after Dec. 1, 2015	\$75*	\$75*
Convention registration	\$255*	\$305*
Administrative Professionals' workshop (includes lunch)	\$125**	\$175**
Council of School Attorneys workshop (CLE credit applied for)	\$125*	\$175*
Leadership Institute Workshop (includes lunch)	\$125	\$175

*Administrative Professionals' and Council of School Attorneys workshop fees are waived if the attendee registers for convention.
**After 10/7, a \$50 cancellation fee will apply for Administrative Professionals', Leadership Institute and Convention.

MEALS

Sign up for meals online or use the printable registration form on our website, www.osba.org/ac

THURSDAY	Opening reception	Free
FRIDAY	Networking breakfast (first come, first served)	Free
	Lunch	\$20
SATURDAY	Breakfast – Critical Issues	\$20
	Breakfast – Revenue Reform	\$20
	Breakfast – Small Schools	\$20
	Lunch	\$20
SUNDAY	Breakfast	\$20

PARKING

Valet parking for guests of the Portland Marriott Downtown Waterfront Hotel is \$18.50 per day. Parking at the RiverPlace and Hotel Modera is \$25 per day. Parking at Residence Inn by Marriott is \$19 per day. If you are not staying at these hotels, parking is available in commercial lots adjacent to the Marriott or at meters on the street.

HOTELS NOTE: Rates do not include 15.3% room tax.

Room blocks open September 12. Book directly with the hotels and make reservations by October 19 to secure discounted convention rates. Reference OSBA convention when making reservations.

Portland Marriott Downtown Waterfront (Headquarters hotel) • 877-901-6632
1401 SW Naito Parkway, Portland • SINGLE: \$149 DOUBLE: \$149 TRIPLE: \$154 QUAD: \$154
BOOK ONLINE: <https://resweb.passkey.com/go/OSBA2016>

RiverPlace Hotel (within walking distance) • 888-869-3108
1510 SW Harbor Way, Portland • SINGLE: \$199 DOUBLE: \$199 TRIPLE: \$199 QUAD: \$199
BOOK ONLINE: www.riverplacehotel.com • Code: 121515OSBA

Residence Inn by Marriott (within walking distance) • 503-552-9500
2115 SW River Parkway, Portland • SINGLE: \$189 DOUBLE: \$189 TRIPLE: \$189 QUAD: \$189
BOOK ONLINE: <http://cwp.marriott.com/pdxr/osba>

Hotel Modera (within walking distance) • 877-484-1084
515 SW Clay Street, Portland • SINGLE: \$189 DOUBLE: \$189
BOOK ONLINE: www.hotelmodera.com • Code: OSBA16