



SCHOOL BOARD MEETING REPORT

Board Meeting Date: 7/19/16 Superintendent: Dave Valenzuela

Administrator/Staff: Sid Hobgood

Type of Item: Informational Action

Please state your proposal briefly and clearly. What do you want the board to know, discuss, or decide?

Fleming has decided on a mascot. This is the cavaliers. The discussion with the school board occurred at a spring board meeting. Our next steps were to develop a logo. This is currently being completed. Please see the document Mascot changeover for details to this process. I have also submitted the sheet we used to collect our drawings from staff and students. I would like permission to complete this process and move to adopt 3 logos for Fleming M.S. that will be used to begin rebranding Fleming as the Cavaliers.

Provide history/background information on your proposal:

This process is taking place due to new state legislation stating that all 'Indian' mascots must be changed by July 1, 2017. Fleming and Ft. Vannoy has been working together to move this for the community.

List the advantages of your proposal:

With my current proposal and timelines, Fleming M.S. is on pace to have 3 logos finalized by June 30th of 2016 that were drawn or chosen by the students and staff. This current pace will best enable us to begin the re-branding process over the next year.

List possible disadvantages of your proposal:

None at this time.

List possible alternatives that could also offer a solution to your proposal. Why were they not recommended?

None at this time.

Superintendent's recommendation(s):

Approve: Yes No