

STRATEGIC PLAN BOARD UPDATE

August 4, 2025





PRESENTATION PURPOSE

- Provide an update on the 2019-2025 Strategic Plan
- Review the proposed 2025-2030 Strategic Plan



BACKGROUND

- The ***Goose Creek CISD Strategic Plan*** identifies the primary goals for our district
- The ***Strategic Plan*** is a living document monitored by the Strategic Plan Action Team
- The ***Strategic Plan Action Team*** meets quarterly to review actions and provide input for district initiatives
- The ***Strategic Plan Action Team*** conducted an extensive review of the 2019-2025 plan and developed a 2025-2030 Strategic Plan

OPPORTUNITY SCAN

OPPORTUNITIES

- HQIM (High Quality Instructional Materials)
- AI
- Grants
- Vertical alignment due to rezoning
- Increased teacher pay

THREATS

- Funding
- School Choice
- Rising discipline concerns
- Aging Facilities
- National teacher shortages
- Cybersecurity



STRATEGIC PLAN GOALS





ACADEMIC PERFORMANCE



CELEBRATIONS

- CCMR
- Dual Credit
- Scholarships Earned
- Graduation Rate

FOCUS AREAS

- Academic Achievement
- Attendance

2025-2030 STRATEGIC PLAN UPDATES

- Strengthen instructional outcomes by supporting teachers in the effective use of HQIM
- Utilize universal screener data to evaluate success
- Implement a professional development plan
- Provide early & preventative SEL supports for all students



COMMUNITY ENGAGEMENT



CELEBRATIONS

- GC2035: Rezoning & LRFP
- Social Media Engagement
- Implementation of ParentSquare
- Education Foundation Dollars Awarded
- Hispanic Outreach

FOCUS AREAS

- Strengthen district trust and transparency

2025-2030 STRATEGIC PLAN UPDATES

- Leverage marketing for school choice
- Education Foundation strategic plan
- Expansion of multilingual communication tools and strategies



ORGANIZATIONAL DEVELOPMENT



CELEBRATIONS

- Recruitment of student interns
- Compensation package
- “Grow Your Own” program

FOCUS AREAS

- Administrator development pipeline
- Employee Retention

2025-2030 STRATEGIC PLAN UPDATES

- Leadership development opportunities
- Retention task force committee
- TIA approval



OPERATIONAL EXCELLENCE



CELEBRATIONS

- Decrease in safety and security incidents
- Energy-efficient systems and programs & Maintenance cost per student
- Cybersecurity defense

FOCUS AREAS

- Work orders completed within 0-15 days

2025-2030 STRATEGIC PLAN UPDATES

- Establish a preventative maintenance program
- Leverage the long-range facility plan for decision making
- Expand police & security training opportunities



FINANCIAL STEWARDSHIP



CELEBRATIONS

- Maintained AAA bond rating
- Financial Integrity Rating System score

FOCUS AREAS

- Budget deficit

NEXT STEPS

- Ensure transparent communication of legislative changes
- Develop and maintain a long-range capital improvement plan
- Align CIP & DIP with financial stewardship goals
- Maximize grant & alternative funding sources

NEXT STEPS

2025-2030 STRATEGIC PLAN

Board review and
consideration of approval
at the September board
meeting

COMMUNICATION

Communicate 2025-2030
strategic plan so that
stakeholders understand
our districts goals,
priorities, and vision for
the future

STRATEGIC PLAN ACTION TEAM

The committee evaluates
progress, identifies areas
for improvement, and
recommends updates
based on data, feedback,
and changing
circumstances.

THANK YOU!



Questions?