

MASE FUNDRAISING SUBCOMMITTEE

The MASE Fundraising Subcommittee discussed fundraisers we have held in past years. Consensus of subcommittee members to continue the Wine Tasting, Silent Auction, Guess How Many? (candy in a jar), and the Grab Bag Wine Sales. Since our Thursday's have not been great, we've decided to add a raffle during our dinner portion (towards the end of our dinner).

Highlights from the Fundraising Subcommittee meeting include:

- The subcommittee discussed how can we increase participation in the silent auction? The subcommittee agreed on that the silent auction will now include a competition - a prize to the MASE Area that raises the most funds!
- The subcommittee also discussed how to increase the amount of wine contributions for Wine Bag Sales? It will be critical to ensure that communication to board members are happening to ensure this is getting out to areas throughout the state.
- The subcommittee agreed on trying out a state-wide raffle initiative. Our goal for the 1st Annual Fall Raffle is to make a net profit of \$5,000, although we would hope to exceed that monetary figure.
 - Discussion/Decisions regarding Raffle prizes – Total not to exceed \$5,000
 - ◆ Prizes – 11 Total Prizes with the following breakdown:
 - ◆ Grand Prize of \$1,000
 - ◆ Coach Purse (2) \$1,000
 - ◆ Yeti Cooler (2) \$1,000
 - ◆ Cash \$500, \$400, \$300, \$200, \$100
 - ◆ Apple Watch (1) \$500

The estimated cost for printing is anticipated to be around \$500. It was determined that the best way to disseminate the tickets would be through a mailing, so there will be mailing costs as well. A letter explaining the entire process will be mailed to the ticket sellers. We will do an All-Call to see who is available to help with the booklet mailing – hopefully yet in June.

- How many Raffle tickets per booklet?
 - 10 tickets per booklet
 - Cost is \$10 per ticket
 - 550 booklets to be printed – (Reason for 550? During the 18-19 year there were 473 members and retirees plus extra to sell on Wednesday evening at the Wine Tasting event or if members request more than 1 booklet to sell.
 - There was also discussion about awarding a Prize to the person per Area/Region who sells the most tickets or perhaps having a secondary drawing for a prize at the Fall Conference for those people who sold the most tickets per Area/Region. We will need the ticket seller to write his/her name on the back of each ticket sold to provide accountability to this idea.

Who will provide oversight and collection at the Area/Region level – control of tickets/money and when is the timeline of ticket sales?

- Subcommittee members, Professional Development committee members and MASE Board Member Area Representatives will likely need to play a role in this process.
- At this meeting we discussed the options to get ticket stubs and money back using a self-addressed envelope to be enclosed in the initial booklet mailing and having it post marked on a certain date (October 1) or having a designated Director assigned to that region to collect the stubs and money from each Area/Region member and then either mailing it to us or bringing it to the Fall Conference. In the last scenario, it would be imperative that the designated Director not forget to bring the stubs/money to the Fall Conference site.
- Ticket sales will begin in July and to be completed by October 1st.
- Printing and mailing cost will be built into the Fall Conference budget once discussed with the MASE Board.
- It is anticipated that the Raffle will continue each year to become an annual event
- **SAVE THE DATE!** July 9th Ticket Mailing Party! MASE Offices from 10:00-3:00