# 1<sup>st</sup> Annual Youth of Duluth's Fall/Winter Jam Basketball League

# **Program Coordinators**

Duane Byrd, director Robert Watkins, assistant director Shaun Mayberry, Program Assistant David Kroll, Program Assistant

### **Project Overview**

The 1<sup>st</sup> Annual Youth of Duluth's Fall/winter Jam basketball league will target 50-60 boys and girls from West Duluth and Hillside Community, aged 6 –14 years old from all ethnic backgrounds. Recruitment will be throughout the community at local churches, schools, and community agencies. The duration for the project will be 17 weeks starting Sept 17th, 2011 to Dec.17th, 2011. Participants will meet twice times per week, one session for practice to be determined by the team's coach and one game per week on Saturday. Saturday games will be held from 10:00a.m. to 3:00 p.m. The Fall/Winter Jam basketball league will be housed at the YMCA. Upon completion of the 1<sup>st</sup> Annual Youth of Duluth's Fall/Winter jam basketball league, a recognition ceremony will be held for all participating youth and staff.

# **Objectives**

Build a sense of understanding that the combination of academics and basketball contribute to building strong character. The youth will participate in activities that teach team building, leadership, responsibility, positive study and health habits, and athleticism; ultimately assisting them with becoming positive members of society.

# Goals

- A. Appreciation and respect of cultures.
- B. Increase responsibility in all settings; home, school and community.
- C. Instill the importance of working together as a team.
- D. Increase health awareness through physical activity.

The 1<sup>st</sup> Annual YOD Fall/ Winter Jam basketball league consists of two conferences: Eastern Conference and Western Conference with each conference having 6 teams:

### **Eastern Conference:**

- 2 Teams Ages 6-8 (Team Cohesion and Team Desire)
- 2 Teams Ages 9-11 (Team Dedication and Team Discipline)
- 2 Teams Ages 12-14 (Team Faith and Team Respect)

# **Western Conference:**

- 2 Teams Ages 6-8 (Team Cohesion and Team Desire)
- 2 Teams Ages 9-11 (Team Dedication and Team Discipline)
- 2 Teams Ages 12-14 (Team Faith and Team Respect)

This will be a total of 12 teams serving 50-60youth; from Sept 17th, 2011 – Dec.17th, 2011. During this session there will be <u>17</u> scheduled games. Ages 6-8 play 4-minute quarters (running clock); the games will take approximately 25 minutes. Ages 9-11 play 5-minute quarters (running clock); games will take approximately 35 minutes. Ages 12-14 play 6-minute quarters (running clock); games will take approximately 40 minutes. (running clock); games will take approximately 40 minutes.

# 1st Annual Youth of Duluth's Summer Slam Program

The 1<sup>st</sup> Annual Youth of Duluth's Fall/Winter basketball league will instill skills such as sportsmanship and teambuilding along with basketball skills to promote character development. At times, Youth of Duluth will incorporate Duluth community members to speak with participants before the tip off of games each week about the importance of academics/sports and positive character.

	Themes	Brief Overview	
Week 1	Introduction to the program	Expectations, Ground Rules and Program Objectives	
Week 2	Cohesion	Each participant is part of a larger organization	
Week 3	Desire	Working hard for what you want	
Week 4	Dedication / Discipline	Be committed to success	
Week 5	Faith/ Confidence	Believe in yourself to achieve your goals	
Week 6	Respect	Respect for yourself by exhibiting your best behavior	
Week 7	Concentration	Remaining focused at home and school	
Week 8	Community	What can you do to better your community?	
Week 9	Honor	The importance of parents, teachers and community members	
Week 10	Recognition Program		

# **Program Expenditures**

# Management-Human Resources

	Referees (2)	\$1560	
Management- Operational			
	Uniforms	\$940	
	Snacks	\$1000	
	Recognition Program	\$1000	
Total		\$4500	

## **Program Evaluation**

The 1st Annual Youth of Duluth's Summer Slam program will use several tools to evaluate program success. They include:

- 1. Pre and post surveys from parents
- 2. Pre and post surveys from participants
- 3. Attendance reports
- 4. Small group interviews with participants (pre and post)

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