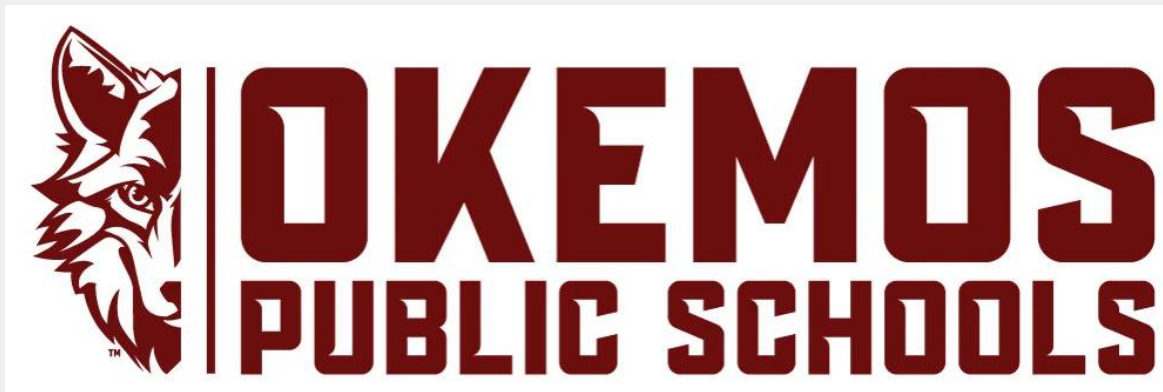


# DATA-DRIVEN STRATEGIC PLANNING

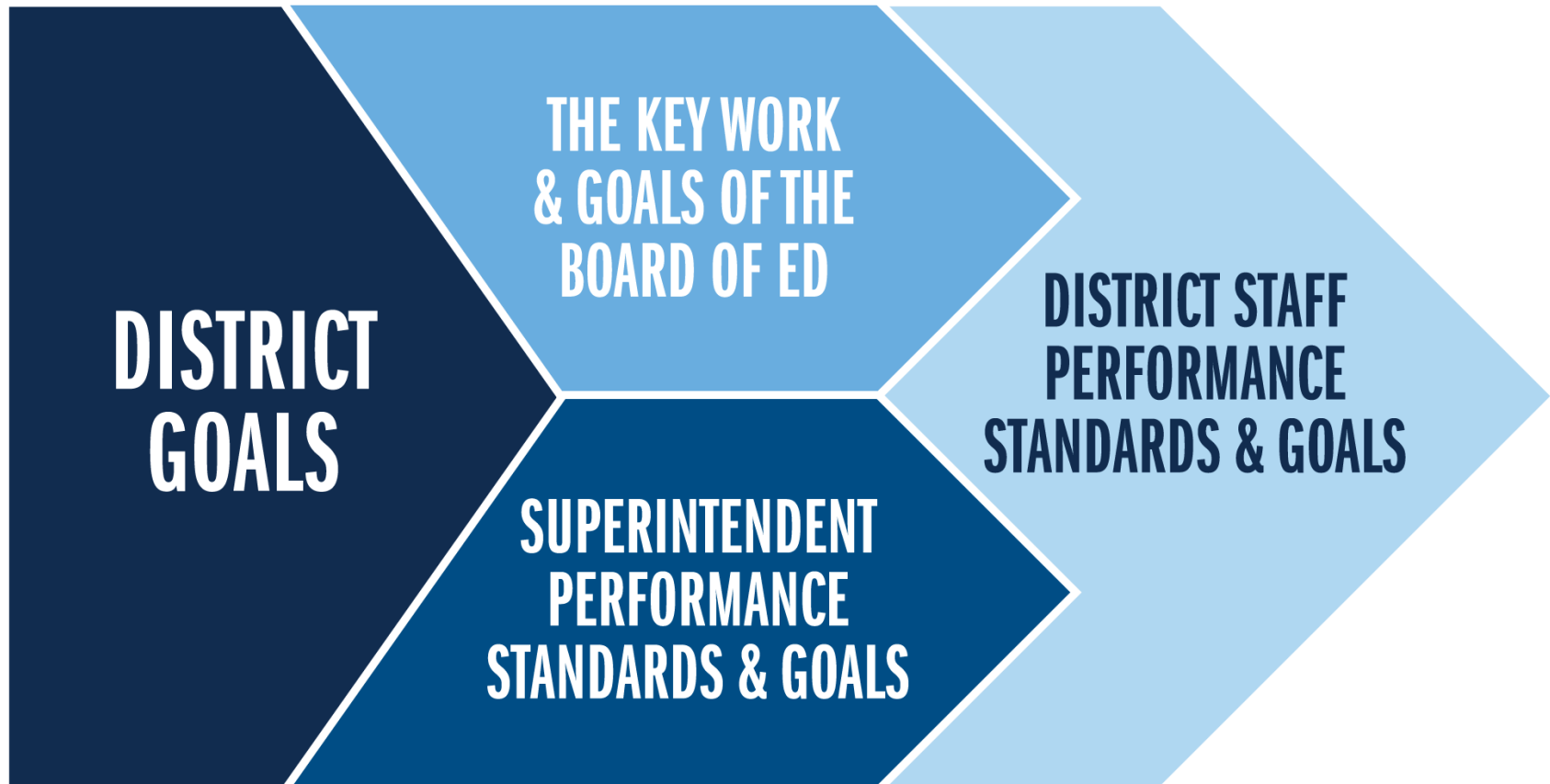


# Why Strategic Planning?

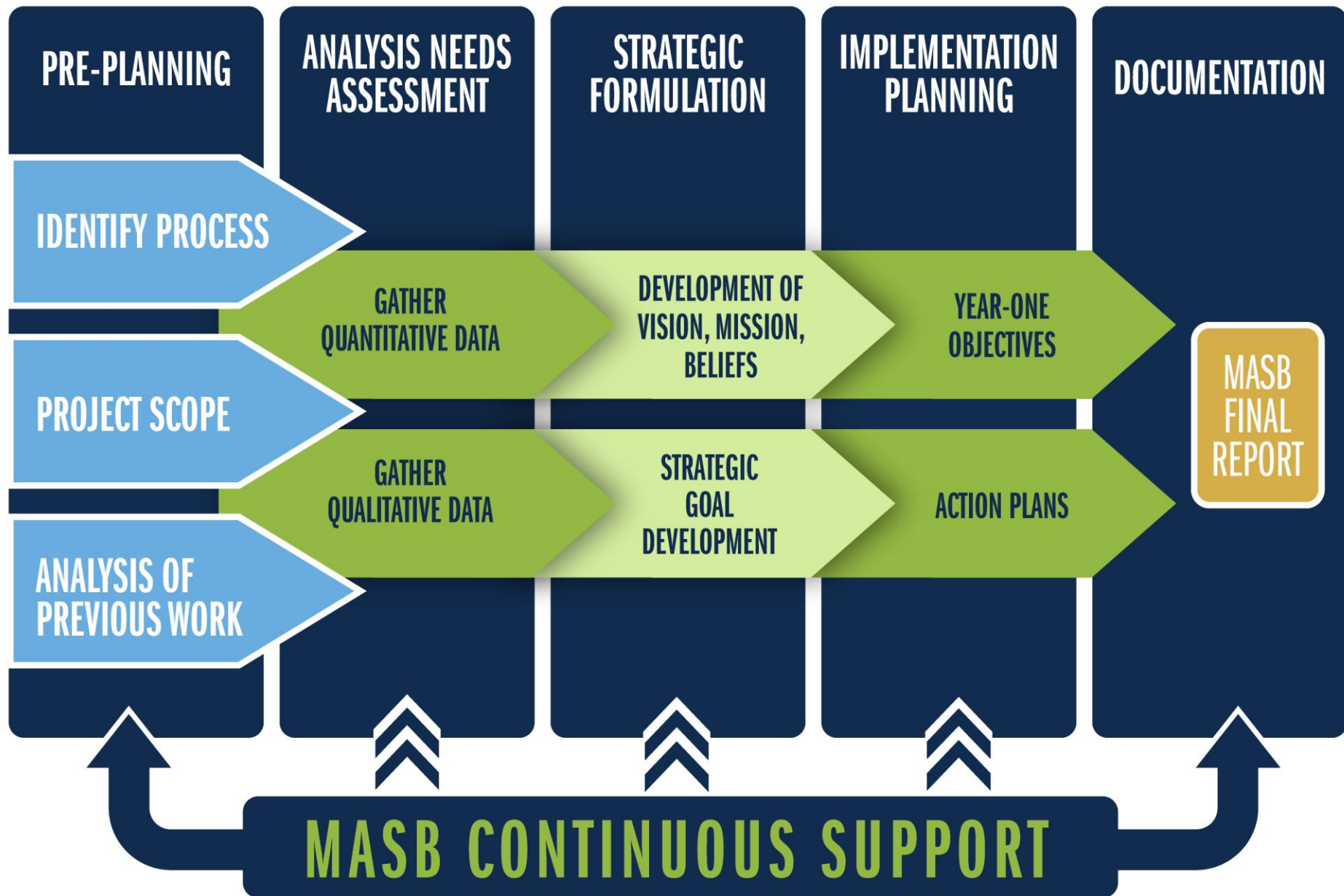
**Strategic Planning** *is the process of determining what an organization wants to be at some point in the future and how it will get there.*



# Turning the Plan Into Action



# DATA-DRIVEN STRATEGIC PLANNING





*There's a S.M.A.R.T. way to write management's goals and objectives*  
George T. Doran, 1981

# Stakeholder Input

- ❑ *Face-to-face Sessions*

- ❑ *Online survey:*

<https://www.surveymonkey.com/r/okemoss>



# What do we celebrate?

## What are we most proud of?





**What are the opportunities?**  
**What needs our attention?**





**What barriers  
exist to  
improvement?**



# What is your vision for the district?

*What do we want our district to be known for in 5, 10, 15 years?*



MICHIGAN ASSOCIATION OF SCHOOL BOARDS

**If you could do  
only one thing to  
improve the  
district, what  
would it be?**





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