



Cindy Barrera is a Vice President of Business Development with Frost Wealth Advisors. She joined Frost in 2016 and has been in the financial industry for 26 years.

Cindy has earned the Certified Wealth Strategist® designation and the Certified Trust and Financial Advisor designation. She also holds her Texas General Lines for Life, Accident, Health and HMO and Property and Casualty insurance licenses. Cindy uses over 25 years of experience and expertise in asset and portfolio management, financial planning, family governance, business succession planning and other wealth management issues to advise and serve her clients. She also has a passion for providing financial literacy and ongoing financial education to clients, students at local schools and universities, as well as professional groups at local, state, and national meetings and conferences. Cindy is an active member of the Corpus Christi Estate Planning Council.

In addition to her work at Frost, Cindy is committed to serving the community where she lives and works. Currently, she is the Past Chair of the Board of the United Corpus Christi Chamber of Commerce. She also serves on the executive board of the Pink Connection. Cindy served as a 2024 Co-Chair for Cattle Barons Ball “Viva La Cure” benefiting the American Cancer Society, raising over \$900,000. One of her favorite recent accomplishments is serving as the Committee Chair for Lemonade Day of the Coastal Bend where over 500 students in 2024 and over 1000 students in 2025 took part in Financial Literacy and Entrepreneurial lessons and hosted Lemonade Stands throughout the community. She is also an active volunteer for the Triumph Over Kid Cancer Foundation.

Cindy has previously served as the Chairwoman of the Nueces County Development Commission. In 2023, she was Chair of the United Corpus Christi Chamber of Commerce Economic Empowerment Committee. She has also had previous appointments to the Corpus Christi Independent School District Advisory Council, CCISD’s District of Innovation Committee and the Corpus Christi Police Department Reorganization Team. She has previously served on Corpus Christi Education Foundation Executive Board, Veterans Memorial HS Volleyball Booster Club Board, Del Mar College Foundation Board, Corpus Christi Chapter of the Hispanic Women’s Network of Texas Board, Kaffie Middle School and Robert Wilson PTA Board, Cindy has also previously chaired committees for the Texas State Aquarium and the Hispanic Chamber of Commerce. She has also been a longtime volunteer for the American Cancer Society.

Awards Include:

2025 HER Industry Leader for The Bend Magazine

Ready or Not Best Dressed Honoree in 2024

NAACP Corporate Partner of the Year Honoree in 2024

American Heart Association Woman of Impact in 2022

Citgo Latino Leader in 2019

Corpus Christi Chamber of Commerce 40 Under 40 in 2007

Hispanic Women’s Network of Texas Estrella Award for Business in 2002

Cindy’s proudest accomplishment is being a mother to her two children, Ashleigh (26) who is a Business Banker for Frost Bank in San Antonio and Luke (14) who is an 8th grader at Kaffie Middle School and a member of the Cross Country, Golf and Track Teams. Cindy is also a dog mom to her two Golden Retrievers, Luna, and Rey. Her second proudest accomplishment is being a 17-year cancer survivor, an annual milestone that she always looks forward to celebrating.