



NORTH SLOPE BOROUGH SCHOOL DISTRICT

MEMORANDUM

TO: Nancy Rock, President
Members of the School Board

THROUGH: David Vadiveloo, Chief School Administrator

THROUGH: Dennis Niedermeyer, Interim Director of Finance

FROM: Chelsie Overby, Board Secretary

DATE: August 3, 2022

SUBJECT: Contracts over \$10K - KBRW

**Memo No. SB23-012
(Action Item)**

NSBSD Policy Manual:

BP 3312, Contracts: The Superintendent of designee may enter into contracts and memoranda of agreement (MOA's) on behalf of the District. All contracts and MOA's with a dollar value of \$10,000 or greater must be approved by the School Board.

Issue Summary:

The School District has utilized KBRW for many years with a scope of service providing the following:

- 43 weeks of airtime, staff, and facilities for a weekly, one-hour informational radio talk show, featuring the NSBSD highlights and monthly School Board Meeting, live or pre-recorded.
- The show content will be the responsibility of the underwriter and must fall within the programming policies of KBRW.
- Mention in all promotional announcements aired throughout the season.

KBRW is a non-commercial, community radio station owned and operated by Silakkuagvik Communications, Inc. of Utqiaġvik, Alaska. KBRW broadcasts a diverse and vibrant program schedule to the North Slope communities of Utqiaġvik, Point Hope, Point Lay, Wainwright, Atqasuk, Nuiqsut, Prudhoe Bay, and Kaktovik; including, essential information services such as Emergency Alert System, and AMBER announcements; severe weather warnings; and local, regional, state, national, and international news as well as entertainment programming to a combined listening population of more than 10,000. The residents of these communities rely on KBRW for instantaneous information regarding emergencies and weather-related threats.

Length of Contract:

The length of the contract is for FY23 (August 2022 – May 2023)

Funding Source and Purchase/Contract Amount:

Professional & Technical	100.200.511.000.410	\$12,000
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Available Budget:

Available Budget is 79,575.00

Grant Funds:

There are no grant funds associated with the funding of identified contracts.

Compliance with BP 3311:

This is a sole source contract as KBRW is the only Broadcasting radio station in the North Slope in which the residents rely on essential information services.

Motion:

“I move that the NSBSD Board of Education approve the above \$10,000 and greater proposal and related contract with Silakkuagvik Communications, Inc., in an amount not to exceed \$12,000, as described in this memo and related attachments.”

Motion by _____ Seconded by _____

Advisory Vote _____ Vote _____