



JARRELL INDEPENDENT SCHOOL DISTRICT
Memo to the Board of Trustees



Date: January 21, 2026
Reported by: Stephen Dorman at Sledge Engineering
Subject: Consideration and possible approval of Jarrell High School Cougar Stadium Scoreboard as presented by Sledge Engineering

Background Information:

The Cougar Stadium scoreboard needs repairs. It was installed in 2015 as part of the turf project. The warranty has expired. There is an opportunity to upgrade to modern, full video board. Other schools in the athletic district have recently upgraded their stadium scoreboard to full video boards (Lago Vista, Salado, etc.). The benefits of installing a video board are varied including:

1. Enhances fan experience with replays, highlights, and engagement (all sports)
2. Allows specific scoreboard layouts for football, soccer, track, band events, etc.
3. Improves presentation at special events like graduation (student photos, remembrances, etc.)
4. Creates new revenue streams through dynamic sponsorships
5. Provides powerful marketing for school events
6. Offers students real-world media production skills
7. Elevates the overall atmosphere (turning the venue into a multi-purpose community hub)
8. Matches the new video boards planned in the new Gym (scheduled to open in 2027).

Sledge Engineering and Coach Haire contacted ScoreVision and Spectrum for assistance and updated quotes based on their preliminary quotes from 2024. There are advantages and disadvantages with either vendor. Overall, ScoreVision is recommended by staff. ScoreVision is the vendor providing the video boards planned for the new Gym, and this will keep one point of contact for both the new Gym and Cougar Stadium allowing staff to learn one programming that is the same at both venues.

ScoreVision provided an updated quote dated January 9, 2026 (attached for reference). Specific information included in ScoreVision's quote follows:

- 35' x 26' Digital Display
- Full ScoreVision Operating System that would integrate with the Gymnasium
- 35' x 4' Truss w/ Speaker Mesh
- 35' x 3' Sponsor ID Panel on the bottom
- Rear catwalks on scoreboard structure for future access
- XL Stadium Sound System
- Construction, Installation & Commissioning
- 11-year parts warranty / 5-year on-site labor warranty

The price breakdown from ScoreVision is provided below:

- Digital scoreboard with sound system = \$567,095
- DS academy classroom curriculum suite (3-year) = \$9,000
- Delay of game clocks with wireless remote = \$7,000
- Bonds (performance and payment) = \$14,995.80
- **TOTAL COST = \$598,090.80** (*Based on 01/09/26 quote from SCOREVISION*)

Procurement for the scoreboard is via purchasing co-op (TIPS).

The purpose of this action item is to approve a “not to exceed” value for all the Cougar Stadium upgrades, if the Board is so inclined.

Strategic Goal:

Item Addressed:

This item addresses Cougar Stadium new video scoreboard.

Budget Information:

All costs will be paid initially from the 2023 Bond funds as competitively procured through TIPS (purchasing co-op). The plan is to find sponsor(s) to for the new scoreboard. Donations will reimburse the 2023 Bond account to offset the costs of the new video board. A not to exceed value of **\$700,000** is recommended to provide contingency if additional electrical upgrades are needed or if unknown conditions are discovered during construction.

Recommended Action:

Staff recommends approval of the JHS Cougar Stadium new Video Board. Suggested motion:

I move to authorize a maximum not to exceed of \$700,000 for the Cougar Stadium Scoreboard via 2023 Bond funds with all donations to be applied toward the cost of the new video board based on quote from ScoreVision via TIPS Purchasing Co-op and authorize the Superintendent to finalize negotiations.