



11 Minerva Ave / Rt 16 & 51  
Pana, IL 62557  
Phone: 217-562-2402  
psauctiongroup@gmail.com

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**RE: AUCTION PROPOSAL FOR PANA COMMUNITY SCHOOL DISTRICT 8**

Thank you for allowing Price-Spracklen Auction Group, LLC to submit this auction proposal to you. We believe after reviewing the information in this auction proposal you will see the Auction Method of Marketing is the best way to liquidate your property and Price-Spracklen Auction Group, LLC is the firm to use.

We are looking forward to the opportunity to conduct this auction for you and will do everything in our power to see it's handled in the most professional manner possible.

In your report, you will find our commission to conduct this auction, our method of advertising and a recommendation for the auction.

Price-Spracklen Auction Group, LLC appreciates the opportunity to submit this auction proposal to you and is looking forward to working for you.

Sincerely,

A handwritten signature in blue ink that reads "Carol Spracklen".

Carol Spracklen  
Executive Director  
Price-Spracklen Auction Group

Thank you for choosing Price-Spracklen Auction Group for all your Auction needs!



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### Pana Community School District 8 Auction Proposal

#### Price-Spracklen Auction Information:

- Online Only Auction
- Seller and Auction Company agree on Date and Time of Auction.
- We will need a minimum of 30 days to get auction ready to go online.
- Get all aspects of advertising ready.

#### Advertising:

Internet Advertising –

- Priceauction.com
  - Our go to website for all the Information needed for the Auction.
  - All Pictures/Links and Information will be on this website.
- Facebook
- Facebook Boost
  - Money well spent! Reaches people all over the country.
  - Over 20,000 people reached with a single post!
- Hi-Bid
  - Our partnering company where Online Bidders can go to Bid on the items.
- Illinois State Auctioneers Association/National Auctioneers Association
  - Associations our company is members of that help assist with bringing in potential buyers.

#### What We Charge:

- 50% Commission of total sale price of entire auction. Includes labor to sort, tag, take pictures and load onto the Auction Flex program as well as provide staffing for both days of auction pick up. We create your own detailed auction listing with multiple photos for your auction on our website.
- \$500 Advertising budget per school. We do Facebook Boosts to reach a broad range of buyers and Hibid shares the auction worldwide and we do email and texting blasts to our current list of subscribers.
- 10% Buyers Premium to be paid by the buyers to the Auction Company.

Thank you for choosing Price-Spracklen Auction Group for all your Auction needs!

**Recommendation:**

I believe the best way to sell the items at 300 S Sherman St. and 614 E Second St. would be:

1. Assign each classroom a number and itemize and take pictures of what is in each room.
2. Run the Auction for one week from Tuesday at 3:00 pm until the following Tuesday at 6 pm with a soft close.
3. Have previews by appointment only (my staff will take care of this).
4. Pick up after the auction closes from 12 pm to 5 pm on Thursday, 1 pm to 5 pm on Friday, and 9 am to 12 pm on Saturday.

Thank You!

Carol Spracklen  
Executive Director  
Price-Spracklen Auction Group

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(Seller's Signature)

(Date)

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(Seller's Signature)

(Date)

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(Auctioneer's Signature)

(Date)

Thank you for choosing Price-Spracklen Auction Group for all your Auction needs!

**"Sell at Auction"**