

Quarterly Demographic Services

July 25, 2017

Denton ISD
Paul Address, Director of Operations
PO Box 2387
Denton, TX 76202-2387

Templeton Demographics will provide the following demographic services:

G.I.S. Setup

- Geocode PEIMS student database to assess current attendance patterns.
- Update street and parcel records.
- Update student yield and planning area reports.

New Housing Research

- Quarterly housing research including: starts, closings, developed vacant lots and future lots.

Enrollment Forecast

- Analyze existing demographics and enrollment history for all attendance levels.
- Provide two-year enrollment forecast by campus, grade level and planning area.
- Geo-code existing student database to assess current attendance patterns.
- Compare current student database to enrollment history to analyze trend patterns.
- Provide rollup forecast using only existing students.
- Forecast population growth within the district.

Long Range Facility Planning

- Provide 10-year enrollment projections by campus and grade level.
- Long range enrollment forecast will be built upon the two-year enrollment forecast.
- Subdivision yield analysis based upon geocoded students compared to parcel files will generate number of students by subdivision.
- Review single family and multifamily building patterns.
- Review the likely developments of vacant land in each attendance zone.
- Determine the future characteristics of the student population based on historical trends and future population growth.

Demographic Desktop

- Web based portal to host district reports, maps, enrollment projections and presentations.

Fee Schedule

The fee for Demographic Services is **\$29,500** from August 1, 2017-July 31, 2018.
The district will be billed on a quarterly basis:

Sept. 1, 2017	\$7375.00
Dec. 1, 2017	\$7375.00
March 1, 2018	\$7375.00
June 1, 2018	\$7375.00

Quarterly Reporting

Templeton Demographics quarterly reporting schedule will be followed as close to these dates as possible. All dates are based on availability and may need to be adjusted according to when data is actually received and when district staff as well as TD staff is available.

2Q17

- Data received July 27, 2017.
- Delivery of reports begins August 8, 2017.
- Meetings scheduled from August 8-31, 2017.

3Q17

- Data received October 26, 2017.
- Delivery of reports begins November 6, 2017.
- Meetings scheduled from November 6, 2017-December 15, 2017.

4Q17

- Data received January 25, 2018.
- Delivery of reports begins February 5, 2018.
- Meetings scheduled from February 5-28, 2018.

1Q18

- Data received April 26, 2018.
- Delivery of reports begins May 7, 2018.
- Meetings scheduled from May 7- June 8, 2018.

Presentations and meetings to review the Quarterly Reports will be provided at no additional cost. Electronic and hard copies of the completed report will be provided.

If the listed services are acceptable **please sign** in the space below, at which time this letter will be our agreement concerning the demographic services to be provided by Templeton Demographics.

Respectfully submitted,



Bob Templeton

I accept and agree to this contract for demographic services:

Signed by: _____

Date: _____