



DISTRICT Athletics & Activities Director Goals

1. Increase student athletic and extra-curricular participation

Measurement: Track sign-ups and rosters at the beginning and end of the year across all activities.

Baseline: Determine current participation rates.

Actions: (1) Promote inclusive intramural programs and develop strategies for recruiting underrepresented student groups. (2) In cooperation with coaches and sponsors, recruit students to be involved in a minimum of one team, club, or organization.

2. Hire, retain qualified, effective coaches and extracurricular sponsors who are committed to student success

Measurements: (1) Track attendance at training sessions (workshops/clinics) or certification courses. (2) Track performances, retention rates, and uphold the athletic handbook. (3) Provide students opportunities to engage in community and leadership events.

Actions: (1) Provide coaches with opportunities to attend coaching clinics and workshops throughout the year. (2) Evaluate coaches and provide feedback upon completion of each season. (3) Evaluate retention rates of coaches and sponsors. (4) Track opportunities for students to participate in leadership and/or community service.

3. Secure at least three new sponsorships or grants for the athletic program within the school year

Measurement: Document funds or resources received through community partners, grants, or boosters

Action: (1) Apply to small grants, engage local businesses, and create opportunities for programs to gain revenue.