

TPSD Strategic Planning Survey

Executive Summary

Four questions in the 2008 TPSD Strategic Planning Survey gave respondents the opportunity to write in their own ideas and comments. Respondents took the survey in the nine day period between Thursday, February 28, 2008 and Friday, March 7, 2008. 320 parents, 48 community members, and 286 employees answered the survey questions. A total of 657 respondents answered the questions with multiple ideas and recommendations. We classified the open ended responses into response categories and in some cases, subcategories to gain a picture of the frequency of responses. Lists of specific responses are located in the appendixes. In Appendix A (pg. 4), you can read the responses for question one exactly as we received them. Appendix B (pg. 21) contains the answers to question two, Appendix C (pg. 39) question three, and Appendix D (Pg. 68) question four.

Question One

What is the Tupelo Public School District known for?

Category	Subcategory	Number of Responses
Education		222
	Excellence	153
	Best	31
	Quality	3
Sports		37
Teachers		48
Schools		28
Curriculum		29
Test Scores	Achievement	23
Students		64
Arts	Music Drama Band Choir	19

Question Two

What does the Tupelo Public School District do very well?

Category	Subcategory	Number of Responses
Educate		94
Teachers	Good, Great, Wonderful, Instruction, Training, development	103
Classes	Advanced, special needs, accelerated	54
Prepare/preparation		51
Communicate		41
Variety		38
Learning		32
Students	Accelerated, high performing Opportunities	34
Facilities		15
Diversity		14

Question Three

What would make the Tupelo Public School District better?

Category	Subcategory	Number of Responses
Teachers	Professional development, recruiting, diverse, communicate, evaluations, conferences	163
Parents	Involvement, support, voice, customer service	91
Communication	Building, website, e-letters, teacher website, grades online	56
Discipline	Behavior	50
Student/teacher ratio		30
Dropout Prevention		26
Alternative programs		22
Leadership	Principals, district administrators	33
Curriculum		16
Consistency	Programs, discipline	16
Technology/website		17
Transportation		19
Senior Projects		17

Question Four

What would you like the Tupelo Public School District to do that it is not currently doing?

Category	Subcategory	Number of Responses
Teachers	Accountability, parent evaluation, grades online	110
Discipline/behavior		57
Programs		44
Website, Grades		42
Learning		22
Communicate		22
Community	Involvement, support	21
Uniforms		9
Homework		9
Parents	Involvement, support, communication, welcome	77