

Board Report Agenda Item

Family Engagement Plan

November 15, 2022

BACKGROUND INFORMATION: The Board of Trustees has set the following goals for Denton ISD. To engage families, we center decisions and the operations of our campuses around them.

Teaching & Learning

- Develop and maintain a culture where learning remains our first priority
- Advocate and practice true accountability based on the measurement of individual student progress over time, regardless of external mandates
- Cultivate a consistent, strong, district-wide balanced curriculum based on ongoing needs assessments supporting all students
- Establish high expectations with a curriculum fostering inquiry, critical thinking, civic responsibility and exemplary citizenship

Culture & Climate

- Celebrate, respect and promote the value of diversity in our Denton ISD Community
- Establish high expectations for success
- Instill in students a love of lifelong learning

Growth & Management

- Remain committed to providing equitable and outstanding opportunities for every student on every campus
- Work with the community in planning and facility development
- Utilize citizens' advisory committees to focus on short and long-term tasks
- Adjust policies and procedures to address rapid growth and changing demographics, nurturing our strong sense of community
- Demonstrate effective and efficient management of district resources

Opportunities for Students

- Support college, career, military, and life readiness
- Engage students in extracurricular clubs and organizations
- Develop academic skills and interpersonal relationships necessary for student success in college, the workplace and for life

Purpose of Report:

The purpose of this report is to give the Board of Trustees information regarding the gathering and reporting of feedback on Family Engagement so that Denton ISD may better understand the perceptions of the families we serve.

Summary:

Denton ISD strives each year to improve instruction and services to our families and the communities we serve.

Annual Feedback

Through the identified core areas we will track progress, and our campuses will reaffirm our commitment to staying accountable to the families/community we serve. Through a survey instrument used in partnership with Gallup, annual feedback in the following areas will be gained through 24 questions centered on the following areas:

- School Engagement
- School Environment
- Academic Standards

- Strength and Development
- School Communications
- School Leadership

The feedback will be used to identify perceptions within each core area and the ways in which we will measure our progress toward these goals. All information gathered is anonymous and does not match the respondent with individual answers.

Ongoing Feedback

Following a visit to campus, individuals will receive a text message developed through our partner, SchoolMessenger, to gauge their experience and their perceptions. The “Quick Five” inquiries include:

- *I feel happy with the visit to my child's campus today.*
- *My child's school is a welcoming environment.*
- *I feel proud to be a parent at my child's school.*
- *My child's school has high academic standards.*
- *Overall, how would you rate your experience?*
Anything else you would like us to know? <Open Ended>

The text feedback will begin with five pilot campuses Blanton Elementary School, Hawk Elementary School, McNair Elementary School, Harpool Middle School and Guyer High School. The plan is the deploy district-wide upon our return for the second semester.

Operational Impact:

None noted.

Results:

The results will be shared with district and campus leaders to drive campus improvement.

Other Options:

None noted.