301 Community Drive Waunakee, Wisconsin 53597 (608) 849-2100 **Athletics Office**

Athletic Department Updates - June 2025

Appreciation:

• We have numerous booster club members and volunteers that work varsity and non-varsity contests (scoreboard, penalty box, announcer, etc.) throughout the school year. The athletic department and district is extremely thankful to the many individuals who give up their time to do this. Not every district is lucky enough to have so many people stepping in to make sure the students have a quality experience.

• Upcoming Projects:

- Name, Image, and Likeness (NIL) is here. Our first workshop was held on June 4th and hosted by *Influential Athlete*. 40-plus families signed up. This will continue to be new territory for everyone. The athletic department appreciates the assistance of the business and communication offices in making sure we are keeping families informed that want to sign an NIL deal.
- Continued planning of a long-range athletic facility plan in conjunction with a possible future referendum.

• Announcements:

- We have continued to try and reduce the amount of forms and paperwork needed as part of our registration process, in an effort to make this a smoother process. Families will notice one less for needing a signature for athletic registration starting in July and a better way for our office to track student participation.
- The new Family Guide to Waunakee Athletics will be available to families, starting in July. This guide is meant to assist with opponent ticketing information, streaming links, NCAA information, and more.

www.waunakee.k12.wi.us