The 2019 stakeholder input for strategic planning will again be conducted digitally using crowdsourcing technology. An outline of the process, pending approval by the school board, is below. I will discuss this in more detail at the meeting.

Stakeholder group invitations:
- Staff 380: (200 support, 180 teacher) – Invite all
- High School Students 900 – Invite all
- Parents about 3,090* – Invite all
- Community Members: not parents, not employees. Last year we advertised on the website, placed an ad in the Citizen Tribune, and advertised on the electronic sign.

  *We have 3,053 parent e-mail addresses. Some are not valid. Maintaining accurate parent e-mail addresses is an ongoing process.

Timeline:
- February 19 - March 1: Idea submission from the stakeholder groups.
- March 12 - 18: Pairwise.
- March 19 - 21: Data processing by Optum.
- March 21 - 26: School board members assign the top 5 ideas from each of the stakeholder groups to an exit outcome area.
- April 1: School Board discusses placement of ideas into exit outcome areas.
- May 6: School Board begins discussing 2019-20 goals, based on the data.

The following questions were used last year and seemed to work well.
1. What is your expectation of the Becker School District?
2. What are we doing well at Becker Schools?
3. What could Becker Schools do better?