

# SUMMER 2016 LEADERSHIP INSTITUTE



San Antonio • June 16–18 • Marriott Rivercenter

We are delighted to present the following lineup of sessions. Whether you're newly elected, becoming a board officer or have years of experience, we're sure you'll find plenty of interesting sessions to attend. To make the most out of your time at the conference:

- Look at the sessions identified in "Connecting the Dots" for similar themes offering a focused learning experience
- Pay note to whether the session is in one of three categories: "New Board Members," "Board Officers," or "All Audiences." And if you're interested in learning what similar-sized districts are doing, find the (ADA) notation within the descriptor for district sessions.

## Connecting the Dots\*

- **Advocating for Public Education:**  
ET150, ET220, ET330, ET520, ET565, F250, F350, F355, F620
- **Improving Board Effectiveness:**  
ET275, ET365, ET655, F545, F645
- **Student Achievement/Success:**  
ET250, ET375, ET510, ET545, ET615, F235, F255, F345, F535, F560, F630
- **Experienced Trustee Offerings:**  
ET225, ET270, ET315, ET430, ET440, ET515, ET555, ET625, F130, F215

\* This list is not meant to be all-inclusive. It's merely to provide the user with a quick glance at sessions offering similarly themed topics.

**This year we're using film to draw attention to important issues facing school children**, as well as aiding our continued efforts to provide additional options to experienced school board members. These films will serve as catalyst for in-depth discussions on transforming schools and fighting for the success of every child. Please note that the films are different, yet related, and you may find similar discussions in each session.

Thursday, 1:45–4:30 p.m. *Beyond Measure*

Friday, 9:45 a.m.–12:30 p.m. *Most Likely to Succeed*

**We've designed a new session to help solidify your learning and enhance your conference experience.** Before the closing general session on Saturday join one of the Take-Away Talks. These informal and personal conversations are uniquely designed to allow you an opportunity to share your "ahas" and those "I am going to remember that!" moments experienced during the course of SLI. To help you keep up with these great moments, make sure you pick up a Take-Away Tablet at registration!

**Don't miss out on important registration information.** Please double-check that you've entered the correct e-mail address in the registration system.

*General sessions, breakfasts, lunches and the Take-Away Talks will be automatically added to an attendee's personal agenda based upon the registration option selected.*



## PLANNING DESCRIPTORS

### LEGEND

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*Sessions at SLI are primarily for school board members, and most topics are appropriate for ALL audience types and experience levels unless noted with an N for newly elected school trustees in their first year of service.*

**The following topic notations have been added at the end of each descriptor to provide attendees with a quick glimpse of the session's focus. Also noted are which sessions will be presented by TASB staff.**

|        |                                       |
|--------|---------------------------------------|
| ADV/C  | Advocacy/Communications               |
| GOV/RR | Governance/Roles and Responsibilities |
| LV     | Leadership/Vision                     |
| ST/A   | Student Achievement/Accountability    |
| U/TW   | Unity/Teamwork                        |
| ★      | TASB Staff Presentation               |

### THURSDAY, JUNE 16 • MORNING

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**In-Depth Session: New Board Members**  
**9:45 a.m.–12:30 p.m.**

**ET110 Boardsmanship Basics**

Especially designed for first-year board members, this 2.5-hour workshop, presented by TASB staff, is an overview of the job of a school board member. Participants will discuss how to handle the personal and public demands that come with their new job. They'll also learn the board's basic roles and responsibilities, and how their duties differ from those of the superintendent. • N, GOV/RR, ★

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**Breakout Sessions: Board Officers**  
**9:45–11 a.m.**

**ET120 Board Officers' Open Dialogue (Board Officers' Academy)**

In this session, board officers will have an opportunity to seek advice from experienced officers,

TASB staff members, and each other. Discussion will center on topics of most immediate concern to audience members. Though the session's focus is primarily designed for new board officers, it is the workshop participants who ultimately determine which topics are discussed. Multiple conversations will occur simultaneously. You choose the topics in this open space. • ★

**11:15 a.m.–12:30 p.m.**

**ET130 Leading a Team**

Whips, hurdles, morale issues, and runaway egos—if these are the images your brain conjures when you think about leading a team, then it's time to rediscover the joy of leading. We'll look at case studies, hypothetical scenarios, and actual surveys taken from board members around Texas to delve into the art and science of leadership. This session is sure to shape your thinking as a leader. • U/TW, ★

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**In-Depth Session: All Audiences**

**9:45 a.m.–12:30 p.m.**

**ET150 Crafting the Customer Experience for People Not Like You**

Kelly McDonald is one of Leadership TASB alumni's favorite speakers. Join Kelly in an exploration on how now, more than ever, it's imperative that you understand the changing demographics of the communities and districts you serve. Equally important is the need to understand that demographics are more than just race and ethnicity—they include gender, generational differences, sexual preference, linguistics, even life-stage and level of influence. Using the most recent census, which revealed findings that are both startling and profound, the presentation will focus on why changing demographics and diversity are actual opportunities and how they may affect your district and community for years to come. • ADV/C

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**Breakout Sessions: All Audiences**

**9:45–11 a.m. (Choose one.)**

**ET210 Who Is TWA?**

Texas Wildlife Association (TWA) Conservation Legacy works to provide schools with hands-on interactive TEKS-aligned activities through its LANDS (Learning Across New Dimensions in Science) programs. The programs, offered free to Texas schools, focus on teaching science concepts using land stewardship, wildlife conservation, and leadership development. TWA programs are available to students at all levels, K-12. *This session is presented by a school trustee and TWA education program specialist.* • ST/A

**ET215 EXTRA! EXTRA! Read All About It!**

*The Longview Voice* is a local newspaper produced by the district that shares the good news about Longview ISD (8,781 ADA) and provides the district worldwide access. Hear details from the superintendent and trustees on the positive impact the paper has had on the district and community through sharing information concerning students and school district patrons, as well as involvement of the community and stakeholders. *Presented by Longview ISD (8,781 ADA).* • ADV/C

**ET220 A Second Chance at Success: Texas Challenge Academy**

The Texas Challenge Academy and Iraan-Sheffield ISD (545 ADA) partnered to help at-risk youth reclaim their potential through education, training, mentoring, and service to the community. Learn through their experience how your district can reach at-risk students who may have dropped out of school or are having truancy issues, in addition to being behind in their credits and not passing state assessments. *Presented by Iraan-Sheffield ISD (545 ADA).* • ST/A

**ET225 Separated and Unequal: How Exclusionary Discipline Denies Equity**

Exclusionary discipline practices lower student achievement, violate students' civil rights, contribute to the school-to-prison pipeline, and are detrimental to districts and communities. Although we have known there is a problem with discipline practices in Texas since a groundbreaking 2011 study, the data show the problem persists. School board members will learn relevant strategies, including how to make policy changes that improve school climate, address equity, and reduce exclusionary discipline. *Presented by the National School Climate Council.* • GOV/RR, ST/A

**ET230 Out with the Old and In with the New: NCLB and ESSA**

Touting bipartisan majorities, Congress took historic action in late 2015 by approving the Every Student Succeeds Act (ESSA). In December, President Obama's signature made ESSA the law of the land and redirected federal initiatives in public education. What resulted was the end of No Child Left Behind (NCLB). No more waivers, no more punitive Adequate Yearly Progress, and no more one-size-fits-all methodology for assessing student academic performance. This session will focus on NCLB's successor—Every Student Succeeds Act. Beyond an overview of ESSA, attendees will learn (1) the achievements gained under NCLB, (2) the US Department of Education implementation plan, and (3) what the future holds regarding student success and local control in the new era of ESSA. • GOV/RR, ★

**ET235 Is It Year Seven of Your Five-Year Facilities Plan?**

Too often, a district's facilities plan gets sidetracked by more urgent projects or lives and dies on the hopes of a successful bond election. If bond dollars or fund balance are not attractive options to fund your energy-related and facility upgrade projects, come learn about alternative funding sources, why they might make financial sense, and how to use them to refocus your five-year plan. • GOV/RR, ★

**ET240 Public Participation: In (and Out of) Meetings**

Most school boards provide a public comment period at board meetings as an opportunity to hear valuable feedback from the community. Once in a while, though, public comment can get out of hand. How should boards respond to angry comments? What if a board member wants to make a comment? This session with a TASB attorney will consider the legal options for managing public comment both in and out of board meetings. • GOV/RR, ★

**ET245 How Public Is Your Public School?**

We call them public schools. They have publicly elected school trustees, public school board meetings, and funding from public tax dollars. But to what degree are your schools public? Are you including the public in decision making and advancing a public agenda for public education? Explore ways to consider these ideas and think more deeply about the purpose of public education and the importance of your work. • GOV/RR, ★

**ET250 7 Things You Need to Stop Doing to Be a More Productive Board**

This session examines typical board habits that cost the board time and efficiency when a better or more focused alternative is available. Join the conversation as we look at time-honored traditions and determine a better starting point. We will shake off the “that’s the way we’ve always done it” mentality! • GOV/RR, ★

**ET255 Cyber Security in Public Schools**

With the prevalent use of technology in classrooms and the push to store large amounts of sensitive information in “the cloud,” it is imperative that school personnel and key decision makers recognize the importance of handling sensitive information, communicating the proper use of social media and digital citizenship, creating and fostering an environment of cyber awareness, and discussing preventative measures to take to avoid unauthorized

access to sensitive information. This presentation will cover the legal aspects of information privacy and offer best practices for addressing cyber security in your schools. • GOV/RR, ★

**ET260 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

**ET265 Creating a K–12 Robotics Program from Scratch**

Learn how to implement an exciting program dedicated to STEM concepts, and one that is sure to captivate even the most reluctant learner. This session will review financials, what to do and what not to do, and will provide a hands-on programming experience for all presenters. *Presented by Bushland ISD (1,405 ADA)* • ST/A

**ET270 Growing Up IS Hard to Do**

The statement is as true of education foundations as it is of children. Find out about the growth of a small education foundation, from supporting part-time volunteers, to being an academic booster club, to providing significant financial contributions to the district it serves. This session will focus on the cooperation between foundation and district to acknowledge the need for the first executive director, develop a memorandum of understanding (MoU), define the job, and staff the position. *Presented by Dripping Springs ISD (5,421 ADA)* • LV

**ET275 Hiring a New Superintendent**

Hiring a superintendent is the most important decision a board will make. As a board that has recently gone through the hiring process with success, the leadership team from Brenham ISD (4,893 ADA) will provide an overview of the process, tips, and Q&A time for board members interested in the process. Topics include pros and cons of using a search firm, search firm selection, reviewing applications, interviews, and tips for a smooth transition after the hire. *Presented by Brenham ISD (4,893 ADA) • GOV/RR, U/TW*

— AND —

**Breakout Sessions: All Audiences  
11:15 a.m.–12:30 p.m. (Choose one.)**

**ET310 What to Expect When You're Expecting 17,000 iPads**

Successful one-to-one technology deployments require careful coordination and planning throughout the district. This session will provide best practices developed during a successful rollout of 10,000 devices in Mansfield ISD and a deployment of 17,000 devices planned for the fall semester of 2017 in Garland ISD. *Presented Garland ISD (57,436 ADA). • ST/A*

**ET315 Some Children Left Behind: Why Student Effort Matters**

Since education is an effort-based process for the learner, this session will focus on the importance of teaching a work ethic in schools. A link will be established between work and success, and between success in school and in life. This information is particularly important for districts struggling to improve performance of disadvantaged and minority students without an infusion of additional monies. *Presented by a current school trustee from Bullard ISD (2,453 ADA). • ST/A*

**ET320 Making an Impact at the Legislature: Laying the Groundwork**

Quick! The 85th Legislative Session is nearing. Do your legislators know your schools and the great

programs they offer? Do they know you? We have about 300 days to engage local legislators and staff, highlight our signature programs, and demonstrate that public education is the best investment Texas can make. Learn how Austin ISD (77,539 ADA) educates legislators and staff by hosting “legislative field trips,” and find out how to showcase the right issues and programs, make presentations, and coordinate tours. • *Presented by Austin ISD (77,539 ADA) ADV/C*

**ET325 Effectively Navigating District Grievances**

Sometimes the roles of trustees and administrators in employee, parent, or community grievances can be confusing or even frustrating. Being familiar with the relevant policies and applicable laws can help board members and superintendents feel better equipped to respond to complaints, whether they come to the district formally or informally. *Presented by Walsh Gallegos Trevino Russo & Kyle, P.C., TASB Event Sponsor • GOV/RR*

**ET330 Building on Resilience: Models and Frameworks of Minority Male Success**

This session will provide school board members with an understanding of the key strategies necessary to create school environments that aid in the successful matriculation of minority male students and support the recruitment, retention and ultimately the success of black and Hispanic males in PK-12. By participating in this interactive workshop, attendees will spend time brainstorming how the session content transfers to their specific districts. • **LV, ST/A**

**ET335 Solar Power and Schools: Does It Finally Make Sense?**

For years schools have been approached with exciting solar power offers only to find they really aren't that exciting after all. Recent technological advances accompanied by federal rebates have reduced the cost of solar, making it financially viable to numerous Texas school districts. Depending on your geographic location, solar energy may now be close to or less than your combined electricity rate. • **GOV/RR, ★**

### **ET340 Why We Do What We Do: Inspiring Action in Schools**

Do you have a vision for your district, but a hard time communicating it? Are there changes that need to be made, and you need help getting there? If you want more traction for your ideas, no matter how big or small, come discuss your goals and motivations and how you might inspire action in your district. •

**ADV/C, LV, ★**

### **ET345 2016 SLI Book Study: Homework Required!**

According to Fenwick W. English, Distinguished Professor of Educational Leadership at UNC–Chapel Hill, “The America of tomorrow is taking shape in the schools and classrooms of America today. Anyone who cares about that tomorrow and the quality of life and living for all Americans will want to read this provocative book.” Come join other Texas school leaders in a lively discussion of “that” book—*Preserving the Public in Public Schools*, by Phil Boyle and Del Burns. Is it as provocative as English suggests? Should it be a must read for school board members? You be the judge. ***Books will be mailed in advance to those who register for this session, and pre-reading is expected. This is not suitable for on-site registration.*** • ADV/C, GOV/RR, ★

### **ET350 T-TESS and T-PESS: What Board Members Need to Know (or a Cautionary Tale)**

Performance evaluation is stressful for most people. And next year your teachers and principals will be processing new and very different models for performance evaluation. This session will explain the differences between the old and new state models, why this is happening, and what the board’s responsibilities will be in all of this. • GOV/RR, ★

### **ET355 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations

that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

### **ET360 Leadership Is Action, Not Position**

As we look around our department and school district, we ask, “who is our leader?” We need to look within ourselves and ask, “why not me?” Leadership is an action, not a position, and we are the visionaries of emerging leaders. The greatest generation paved the way, and it is up to us to carry the responsibility for tomorrow’s generation. We will look at everyday actions and attitudes that separate you from the pack. • LV

### **ET365 Technology Departments: What Every School Board Member Should Know but Is Afraid to Ask**

Technology is always the top buzzword used in visioning documents, improvement plans, facilities planning, professional development, quality instruction, and communication. How does a school board member stay on top of what is important in the field of educational technology? This session offers advice on how to ask the right questions of school leadership and confirm they are getting a good return on their investment with technology purchases. *Presented by Seguin ISD (7,459 ADA).* • LV, ST/A

### **ET370 Superintendent/Board Relationship**

Other than the classroom teacher/student relationship, there is no education-related relationship that is more critical than the one between the board and superintendent. After attending this interactive session, attendees will be able to develop and maintain a collaborative working relationship with the superintendent to ensure districtwide success. Brenham ISD (4,893 ADA) will share unique strategies that have helped their team build, sustain, and nurture the relationships discussed. *Presented by Brenham ISD (4,893 ADA)* • U/TW

**ET375 Perspectives on the “How To’s” and “Why’s” of Your District’s Future Facilities**

Attendees will discuss with Tuloso-Midway ISD’s (3,884 ADA) board and superintendent those many feared questions and leave with answers on what to do in calling for a bond, needed construction on facilities, value engineering, and much more based on the district’s experiences. *Presented by Tuloso-Midway ISD (3,884 ADA) • ADV/C, LV*

**ET380 Realtors Rock: How to Gain Support from the Real Estate Community**

Realtors can be a district's best friend or worst enemy. In this interactive session, learn how Richardson ISD won the support of realtors with "Realtors Supporting Richardson Schools" (RSRS), how to start a realtor organization, and how this can be a win for both realtors and public schools. The session will also share the kinds of information realtors need in order to provide accurate information to their clients. • ADV/C

**THURSDAY, JUNE 16 • AFTERNOON**

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**In-Depth Session: New Board Members  
1:45–5:30 p.m.**

**ET410 SLI Exclusive! A Two-Part Session for New Board Members: *Teamwork Basics* and *The 4-1-1 about Policy for New Board Members***

*Teamwork Basics:* Especially designed for first-year board members, this 2.5-hour workshop includes a look at why it is important for trustees to act as a board rather than individuals, what makes a team effective, and how each member can contribute to that effectiveness. Key team procedures, communication strategies, and ethical behavior are explored as ways to help new board members gain trust and get things accomplished quicker. • N, U/TW, ★

— AND —

*The 4-1-1 about Policy for New Board Members:* Join a TASB Policy Service consultant as we take a look at some of the board policies new board

members will want to know about to make their jobs easier. Participants will develop a better understanding of what belongs in board policy and how they can effectively support the board’s role in governance. Enhance your knowledge by also attending the TASB Policy Service session for all board members. • N, GOV/RR, ★

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**In-Depth Session: Board Officers  
1:45–4:30 p.m.**

**ET420 Board Officers’ Duties and Responsibilities (*Board Officers’ Academy*)**

New and aspiring officers will learn the statutory legal duties, local policies, and expectations of board officers. A TASB attorney and an LTS consultant will discuss what is required of the board officers, common legal “red flags,” tips, and resources to help board officers effectively complete their duties. Interactive exercises will help attendees draft a proper meeting notice and handle public comments with grace. • GOV/RR, ★

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**In-Depth Sessions: All Audiences  
1:45–4:30 p.m.**

**ET430 Beyond Measure**

*Beyond Measure* is a follow up to the documentary *Race to Nowhere* and embarks on a journey to transcend the limits of a test-driven education system and create a more equitable, empowering, student-centered education culture. Using research and innovative models, school communities are transforming how and what they teach. Experts including Sir Ken Robinson, Linda Darling-Hamilton, Yong Zhao, Alison Gopnik, Jo Boaler, and Daniel Pink, all weigh in and prove that both a new vision and a higher purpose are within reach for American education. *Seating is limited in the theater. Following the screening there will be an in-depth discussion.* • ST/A, ★

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**ET440 The LiNK Project: Infusing Recess and Character Through a Unique Intervention**

The LiNKProject (Let's Inspire Innovation 'N Kids) through Texas Christian University began three years ago as a result of examining the Finnish educational system and its emphasis on recess and character development (CD) in schools. Since then, we have implemented an intervention of four 15-minute recesses daily and three CD lessons weekly into several schools in Eagle Mountain-Saginaw (EM-S) and Irving ISDs. We will discuss how the project began, the results of this intervention over three years, and current perspectives from the EM-S ISD superintendent. There will be ample time for conversation to focus on how to roll out such a program and weighing its strengths and weaknesses.

• LV, ST/A

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**Breakout Sessions: All Audiences  
1:45–3 p.m. (Choose one.)**

**ET510 Board Meeting Effectiveness: The Planning, the Meeting, and Thereafter**

Are your board meetings lasting longer than you would like? Do you feel you are provided adequate information and time to make a decision on an action item? Are you aware of the progress and/or completion of action items? This session will examine the process of setting agendas with the superintendent, board communications from the superintendent, trustee questions about the agenda, administration presentations, and action-item tracking. *Presented by Lancaster ISD (7,502 ADA)* • ADV/C, GOV/RR

**ET515 Partnering with Your Community for Student Success**

The day of the “lone wolf” district is past. None of us can do all we need to do on our own, and community engagement is now part of our accountability system. Learn how one district, whose engagement story was featured in the April issue of *Texas Lone Star*, is

building successful community partnerships through its Chamber of Commerce, nonprofit organizations, city governments, and businesses with the goal being to increase opportunities for students. *Presented by Hurst-Euless-Bedford ISD (22,416 ADA)* • ADV/C, ST/A

**ET520 Swagga' and Scholarship: The Black and Brown Male Presence in Gifted Education**

How do school board members identify the primary barriers associated with the under-identification of black and Hispanic males for advanced placement and gifted/talented programming in their schools? How do school board members know whether the necessary strategies are in place to create school environments that support the identification and success of black and Hispanic male students in advanced placement and gifted and talented education? Join other school board members in this interactive session to gain an understanding of how to reverse the tide of over-inclusion of minority males in special education and under-inclusion in gifted/talented education. • ST/A

**ET525 Districts of Innovation: Increasing Local Control and Reducing Unfunded Mandates**

The 84th Texas Legislature passed legislation allowing traditional public school districts to become districts of innovation for the purpose of implementing flexibilities similar to those afforded to open-enrollment charter schools. Join us for a panel discussion including representatives from both small and large districts that are exploring this exciting new concept. Presenters will also provide an overview of the district of innovation law and discuss legislative ramifications that may arise from district participation. • GOV/RR, ★



**ET530 Isn't Building a School Just Like Building a House?**

School construction is often mistakenly compared to private sector residential. The truth is, they are two completely different animals. Public school construction projects must adhere to numerous local and legal policies. Many city, state, and federal laws are applicable. Ultimately, the superintendent and school board must ensure that all policies, codes, and laws are followed. This session will provide attendees an understanding of these requirements. • GOV/RR, ★

**ET535 Paperless Agendas and Meeting Preparation**

Bulging document binders are becoming relics of the past. BoardBook® provides board members a central point of access for upcoming meeting agendas, historical documents, and trustee resources. Session participants will learn how to retrieve, search, annotate, and organize paperless agenda packets using laptops and iPads with BoardBook. • GOV/RR, ★

**ET540 Let's Go on a Scavenger Hunt!**

Bring your smartphone, tablet, or other device to join us on a virtual scavenger hunt through the world of education, governance, and oversight. Attendees will be presented with questions and scenarios and will then have to find the appropriate tool or resource that could be used in solving the question. You will work in teams to resolve everyday problems of school board members. It might get competitive! • GOV/RR, ★

**ET545 Tame or Train Your Elephants (Mastermind Session)**

We all have them—the elephant in the room—those issues that, left alone, can cause us to lose our focus to do what's right for *all* our students and our community. Maybe it's the single-issue board member, or perhaps a community faction that's not in sync with everyone else. Maybe it's a shared concern that everyone feels powerless to do anything about. How do we tame or train the elephants and do what's best for

the entire community? Let's use this time together to share what we perceive our elephants to be and help each other tame them. *The mastermind sessions, led by trustees for trustees, provide an opportunity to share ideas and concerns about specific issues and strategize ways to bring about positive results that benefit students. Seating is limited.*

**ET550 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

**ET555 Small School Leads in the Big World**

Success in the 21st century requires young people to reach a higher bar, including mastery of rigorous academic content and the acquisition of critical, deeper learning skills. To better prepare our youth for a more demanding environment, America Achieves is cultivating a professional learning community of well-respected educators and district leaders, formally known as the Global Learning Network (GLN). Granger ISD (390 ADA) is part of the GLN and will share its success with OECD Test for Schools. • *Presented by Granger ISD (390 ADA) STA/A*

**ET560 Blend, a la Carte, Flip**

Sounds like a Friday night BBQ, but in reality these are actions that will help you transform the learning experience for students. Be ready to actively participate in a learning experience to better understand the blended learning movement and the impact it could have on all students in your district. *Presented by Point Isabel ISD (2,505 ADA). • ST/A*

**ET565 Uncovering Inequities and Assets in School Communities**

In order to advance toward educational equity, school leaders must understand the socio-cultural contexts that contribute to the success and/or failure of our children, families, and their environments, as well as the policies and political forces that shape these areas. Therefore, in this session participants will be introduced to equity audits and community asset mapping as tools to uncover, critically examine, and further understand inequities and assets in school communities. • **GOV/RR, ST/A**

— **AND** —

**Breakout Sessions: All Audiences  
3:15–4:30 p.m. (Choose one.)**

**ET610 Show Me the Money!**

Do you understand the relationship between revenues and expenditures? What is the impact of state and federal funding on your budget? Do you realize the impact of ADA vs. WADA on your budget? Stop in and find out how the superintendent and board have analyzed and developed an action plan for understanding and preparing the district's budget. *Presented by Lancaster ISD (7,502 ADA) • GOV/RR*

**ET615 Building a Cadre of District Leaders**

Learn how to replicate and customize for your district our Magna Awards Grand Prize-winning Board Leadership Academy. The six-month program introduces to community members the inner operations of the district and the school board's governance role. Learn how you can create a cohort of ambassadors for your ISD and, perhaps, a bench of informed individuals who could eventually be candidates for seats on your boards. *Presented by Hurst-Euless-Bedford ISD (22,416 ADA) • ADV/C, LV*

**ET620 Internet Safety Coaching**

Research continues to show some adults don't know what children are doing online. This presentation describes what our children can experience in the online world and how we can help them be safe when using

instant messaging and social networking. Come share your experiences in this interactive dialogue. • **GOV/RR**

**ET625 Reaching High-Risk Kids One Student at a Time**

Garland ISD's (57,436 ADA) Professional School-Based Mentoring Program has trained more than 30 school-based mentors to work with 260 students on the "ABCs," which include Academic Attitude, Behavior Targets, and Curriculum. In the program's first year of implementation, placements in the alternative education center have declined dramatically. Come participate in this session to learn more about the program's success. *Presented by Garland ISD (57,436 ADA) • ST/A*

**ET630 Early College High School (ECHS): The Freer ISD Model**

Culture shock: "Mom, I'm going to high school, but first I'm going to college!" From attending classes at a major university to actual Texas Success Initiative (TSI) classes in the high school curriculum, Freer ISD (778 ADA) boldly goes where no district has gone before by never putting the comfort of adults ahead of the best interests of students. Find out how this revolutionary ECHS model has completely changed the culture of one small rural South Texas community. We aren't doing this because it's easy; we're doing it because it works for children. *Presented by Freer ISD (778 ADA) • ST/A*

**ET635 Tweeting, Writing, and All That Media Jazz—A Communications Clinic**

Join communications experts for a conversation about how to effectively communicate—as a board member, in your personal life, and professionally. Hear how to write persuasive editorials about public education and the community you love, how to tweet good news about your district or your business, and how to determine what is and isn't appropriate to share. Then choose from various learning stations to get real hands-on practice in tweeting, listen to how other districts successfully use Facebook and other media, and even discuss writing samples. • **ADV/C**

### **ET640 Auditing Your District's Energy Portfolio**

When was the last time you audited how your district purchases electricity and the fuels that energize your buildings and transport your people? Pricing, delivery options, how to time the market, and what district leadership does to help analyze your current exposure to the commodities you utilize each and every day will be the focus of this interactive session. • GOV/RR, ★

### **ET645 Don't Let Your Construction Project Manage You**

You want your project to stay on time and on budget, whether it is your first project in years or your last project for years; whether it is a minor renovation or a major addition. Learn how to maintain your momentum to successfully manage the construction process. Clear communication and thorough oversight will ensure a successful construction project. At the finish line, the students, staff, administration, school board, and community are all winners. • GOV/RR, ★

### **ET650 School Safety, Discipline, and Firearms**

Student discipline and campus safety continue to be matters of high concern for school officials—and the Texas Legislature. In recent years, laws related to firearms on school property have changed significantly. At the same time, changes to Chapter 37 of the Texas Education Code require local school districts to rethink disciplinary consequences. This session with a TASB attorney will bring you up to date on these evolving issues. • GOV/RR, ★

### **ET655 Is the Grass Always Greener? Attracting and Retaining Superintendents**

It's no secret that highly effective school districts have strong management teams, including the superintendent. Searching for a superintendent can be difficult, and keeping the most effective person in your district can be even harder. In this presentation, we will

discuss issues facing Texas school districts and explore how to search for the best candidate. Attendees will receive information on the newest research on compensation practices and benefits, and trends for superintendents will be also presented. • GOV/RR, ★

### **ET660 What Board Members Should Know about Pay**

Salaries and benefits of employees make up about 80 percent of a school district's budget. The board plays a critical role in determining how those funds are spent. In this session, a compensation consultant from TASB HR Services will discuss the board's roles and responsibilities related to pay and explain crucial compensation concepts. • GOV/RR, ★

### **ET665 Are You N2&M?**

Are your administrators, teachers, and students inspired, engaged, and empowered? Do you know what Blended Learning is and how it can energize teaching and learning in your school district? Do you hear expressions like "Flipped Classroom" and "Station Rotation" and wonder what is going on? Come experience what it means to Mix It Up with Blended Learning! *Presented by Anahuac ISD (1,222 ADA)* • STA/A

### **ET670 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

FRIDAY, JUNE 17 • MORNING

|        |                                       |
|--------|---------------------------------------|
| ADV/C  | Advocacy/Communications               |
| GOV/RR | Governance/Roles and Responsibilities |
| LV     | Leadership/Vision                     |
| ST/A   | Student Achievement/Accountability    |
| U/TW   | Unity/Teamwork                        |
| ★      | TASB Staff Presentation               |

Breakout Sessions: New Board Members  
9:30–10:45 a.m.

F110 School Law Basics

Designed for first-year board members, this session with a TASB Legal Services attorney highlights the fundamentals of school law and covers key information trustees need to know when they join the board. Discussion will include how to avoid nepotism and financial conflicts of interest, as well as the basics of school district personnel contracts. • N, GOV/RR, ★

11:15 a.m.–12:30 p.m.

F115 OMA Training for AG Credit

Designed for new board members, this session is your opportunity to learn and ask questions about the Texas Open Meetings Act (OMA). A TASB Legal Services attorney covers OMA requirements relevant to school boards, including posting notices, conducting open meetings, and holding closed meetings. This presentation has been approved by the Texas Attorney General and satisfies the OMA training requirement found in Texas Government Code section 551.005. • N, GOV/RR, ★

— — — — — OR — — — — —

In-Depth Session: Board Officers  
9:45 a.m.–12:30 p.m.

F120 The Meeting Experience Part I/  
Practical Parliamentary Procedures (Board Officers' Academy)

Become part of the action in this engaging session. You will step into a meeting as you learn how to appropriately use parliamentary procedures to turn your school board meetings into the efficient, civil, decision-making events you only dreamed were

possible. The presiding officer and trustees don't have to know every detail of *Robert's Rules of Order* to manage meetings effectively. This session reviews the basics of the rules that apply to boards, covers strategies for moving on when discussion bogs down, and tells you how to handle challenges to the process. A must for new board officers or anyone who hopes to be one someday. • GOV/RR, ★

— — — — — OR — — — — —

In-Depth Session: All Audiences  
9:45 a.m.–12:30 p.m.

F130 Most Likely to Succeed

*Most Likely to Succeed* examines the history of education in the United States, pointing to a transformation in learning that may hold the key to success for millions of youth and our nation, as we grapple with the ramifications of rapid advances in technology, automation, and growing levels of income inequality. The film follows students into the classrooms of High Tech High in San Diego, CA, where over the course of a school year, students take on ambitious, project-based challenges that promote critical skills rather than rote memorization. *Seating is limited in the theater. Following the screening there will be an in-depth discussion.* • ST/A

— — — — — OR — — — — —

Breakout Sessions: All Audiences  
9:30–10:45 a.m. (Choose one.)

F210 Leading through the Storm: The  
Garland ISD Call to Action

On December 26, 2015, an EF4 tornado tore through the communities of Rowlett and Garland, Texas, killing eight, damaging nearly 800 homes, and leaving hundreds of Garland ISD (57,436 ADA) students homeless. The district and its community partners rallied to manage the crisis and meet the needs of students and their families. Join this session to hear details of the story and learn about how to manage an unexpected crisis. *Presented by Garland ISD (57,436 ADA)* • LV



**F215 Rockets, Drones, and Bouquets?  
Maximizing CTE Opportunities: A Small  
District Approach**

Join this interactive discussion about the importance of Career Technical Education (CTE) and how it positively impacts students and increases funding for the district. Attendees will receive concrete examples of innovative programs involving rocketry, A/V using drones, health sciences, culinary arts, archery, shotgun teams, print shop, and floral design, and will be shown how simple checks can increase funding.

*Presented by Union Grove ISD (768 ADA).* • ST/A

**F220 Detecting and Preventing Fraud in  
Your District**

A current school board member from Kountze ISD (1,226 ADA) and certified fraud examiner will discuss with board members the areas in their district that are more susceptible to fraud. Learn from a fellow board member how to ask the right questions about whether controls are in place to prevent fraud. Examples will be shared in this interactive discussion. *Presented by Kountze ISD (1,226 ADA)* • GOV/RR

**F225 Freedom of Tweets: School Board  
Members and Social Media**

Could an ill-advised posting on social media cost a trustee his or her position? Do school board members lose their free speech rights when they become elected officials? Experienced attorneys will provide an overview of the state laws and court opinions to help navigate these challenging questions. *Presented by Walsh Gallegos Trevino Russo & Kyle, P.C., TASB Event Sponsor* • GOV/RR

**F230 20 Awesome School PR Tips**

Board members and administrators are recognizing the important role that public relations can play to create a positive buzz in their community. Many districts operate a PR office with a limited staff or maybe no staff at all. How does your district survive?

What techniques can be used? A veteran school PR professional will share his secrets of success in a session that will allow you to relax, laugh, interact, and learn. • ADV/C

**F235 What Trustees and School Boards Can  
Do to Advance Opportunities for Women**

In 2016, women still earn only 79 cents for every dollar earned by men in similar positions. Only 24 percent of Texas legislators are women; 22 percent of Texas school trustees are women. What gaps in perspective does this create at your board table? More importantly, what can you do in your role to help create a different reality for the future of women in Texas? Consider steps your board and district can take to promote equal opportunities for all of your students. • LV, ★

**F240 Talk Pertinent (Topics) to Me**

Is your board talking about the milk that was just spilled or the milk that is yet to be poured? Is it talking about the issues it could and should be talking about—the issues that really matter? With the use of authentic scenarios, this course will explore the possibilities of a team of seven that exercises leadership and has conversations that shape the community and the culture of the district—and, unfortunately, why we don't have those needed conversations. • GOV/RR, ★

**F245 The Superintendent Search Process**

TASB Executive Search Services staff will present the elements of the search process. Included will be the board's involvement, consultant responsibilities, advantages of using an external consultant, and board members' perspectives. Participants will be encouraged to ask questions about the search process. • GOV/RR, ★

**F250 Leading School Districts for Educational Equity**

This interactive session addresses how school boards can lead their districts in building capacity for educational equity that benefits all youth. It focuses on developing policies and practices to create inclusive learning environments that challenge historical marginalization, with examples for serving racially and ethnically diverse, low income, and LGBT learners. It also focuses on communication with diverse constituencies in order to collaboratively advance educational equity. • ST/A

**F255 Improving Our Communication Style: Perspectives in Leadership**

Board members with an agenda, team members bringing their disagreements to the board meetings—every agenda item seems to be the next vehicle for board members to argue. Sometimes the good, the bad, and the ugly become only the bad and ugly. So how does your team come together and move past these difficult situations? How do you keep your team moving forward? How do you stay motivated as a board member in the face of these situations? Case studies will help us examine dysfunction in the board room and offer advice on how to repair, work around, or trudge through to keep your team on track. The *Perspective Series* is designed to examine issues from different angles by examining case studies in order to better approach real-life problems. • ADV/C, ★

**F260 Investing in Education: What We Know about the Benefits of Public Education**

Does money make a difference in education? A review of recent research will provide answers to this question. The session will also offer an overview of the economic benefits, both private and public, that result from investments in education. • GOV/RR, ★

**F265 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations

that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

**F270 How Essential is a School Board Self-Evaluation?**

A reality endeavor, this session will share the impact of a board self-evaluation, including the three stages of preparation, participation, and follow-up activities and expectations. A grand opportunity for the team of eight to discuss efficiency, effectiveness, transparency, board building, and goal setting. *Presented by Pflugerville ISD (23,948 ADA)* • GOV/RR

— AND —

**Breakout Sessions: All Audiences  
11:15 a.m.–12:30 p.m. (Choose one.)**

**F310 Under Siege: Competitive Forces Facing Public Education**

Public education in Texas is under siege! Expanding choices for public education, advancing partisan agendas in the political landscape, and increasing scrutiny from media combine to create a battlefield for school districts. How are public schools really performing against their competitors? Hear cutting-edge National School Boards Association research on how public schools compare, and learn strategies to combat these forces. *Presented by graduates of the 2015 Leadership TASB Class.* • LV

**F315 How to Move the Needle with Legislative Advocacy**

Advocating for our students at the state and federal level requires intentionality. Do you have a legislative plan for your district? Do you want to know if you are making a difference? This session will provide specific examples of being an informed advocate. We will discuss the legislative process and how to follow bills, then will list several sources to help you keep abreast of federal and state public education issues. *Presented by Lewisville ISD (50,372 ADA)* • ADV/C, U/TW

**F320 Social Media Strategies for Bond Elections**

School administrators and campaign volunteers from Athens ISD will discuss how they used social media to pass the largest bond in their district's history. From identifying key voters to effective messaging, this interactive session will give you a framework on how to use social media to communicate with your stakeholders. *Presented by Claycomb Associates Architects, TASB Event Sponsor • ADV/C*

**F325 Overcoming the Barriers to Effective Parent Engagement: What Leaders Need to Know**

In order to maintain high levels of achievement, to have a positive school culture, and to gain community support, schools need strong parent engagement. Well-attended parent programs are based on the merit of the program being offered, not incentives or food. Parents will attend good programs and do not have to be bribed. School administrators tend to blame their constituency instead of building programs that truly *engage* families. To lead your district to the next level you must improve parent-school relationships through effective programs. Attendees will leave the session equipped with the principles of parent engagement that work with any initiative and at any level. • LV, ST/A

**F330 Are We Still in the Sandbox?**

Sure, we've grown past pulling hair and throwing sand. And maybe we haven't kicked or punched anyone in a long time. Why do we occasionally feel like we're back in the sandbox, even though we work with adults? Who really suffers when educational leaders scuffle? If you want to brush up on teamwork skills and learn how to focus on the good in your teammates—even the ones with “cooties”—then come be a part of this collaborative experience with fellow education leaders. • U/TW, ★

**F335 Cameras, Clouds, and Drones: Student Privacy in the Digital Age**

School districts are committed to keeping students safe at school and online. New technologies bring exciting educational opportunities but may also introduce new areas of risk. With the prevalence of district-issued and student-owned technology in schools and in classroom instruction, school officials often have to balance safety interests with the privacy rights of individual students. In this presentation with a TASB Legal Services attorney, learn how to keep students safe in the digital age without violating the law. • GOV/RR, ★

**F340 Breaking Up Doesn't Have to Be Hard**

When the board and superintendent find themselves at an impasse, and a separation is inevitable, the way they go about accomplishing that can have far-reaching consequences. This session, led by a former school board member, former superintendent, and a school law attorney, will examine the possible ramifications to the parties, district, and community and suggest strategies to make that separation as peaceful and productive as possible. • GOV/RR, LV, ★

**F345 Perspectives in Ethics: What Would You Do?**

Is it okay to accept gifts during school board appreciation month? Can you talk to the coach about your daughter's playing time now that you are on the board? Should you intervene on behalf of a friend to ensure that they get an interview for a position in the district? Board decisions can lead to ethical dilemmas. What are some of these dilemmas, and how would your leadership team (board and superintendent) handle them? How do you handle that board member who is struggling with ethical behavior? *The Perspective Series* is designed to examine issues from different angles by examining case studies in order to better approach real-life problems. • GOV/RR, ★

**F350 Is Policy the Tipping Point for Achieving Equity?**

Even though children don’t enter school on the same level, educational leaders will continually strive to improve educational access and attainment for all students. Discover how to successfully cultivate a dynamic learning community that is inclusive of all cultures and supports the individual student through a foundation of rigor, relevance and relationships. During this innovative session, participants will confront stereotypes and myths in order to foster a supportive environment focused on academic success. Discover sustainable ways to use policy to nurture the district climate in a way that is focused on the whole child. • GOV/RR, ST/A

**F355 The Challenges of Gender and Generational Diversity (Mastermind Session)**

Is your leadership team a mix of generations and genders? If not, how are the needs of your entire community addressed fairly and from all points of view? Does your district’s leadership, staff, and board reflect the faces of its students? More importantly, does the board have a role in ensuring this happens? Join us for an interactive session on generational and gender diversity. Working with everyone can be a challenge or an opportunity. Come share ideas and strategies on how your team works successfully to ensure that your students see themselves in the adults who serve them. *The mastermind sessions, led by trustees for trustees, provide an opportunity to share ideas and concerns about specific issues and strategize ways to bring about positive results that benefit students. Seating is limited.*

**F360 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the

interests of group members. You get to choose how you continue your learning journey!

**F365 A Study of School District Responses to Violence: Arming School District Employees as Part of a Comprehensive Safety Plan**

Attendees will be presented with a historical and statistical analysis of school violence, most notably school shootings in the US. Discussion will include community input, policy adoption, weapon selection, training options, and cost considerations, as well as the different paths to arming employees. Practical solutions and dilemmas faced by districts that have chosen to arm employees will be shared. *This session is developed from a recently defended doctoral presentation.* • GOV/RR

**F370 Implementing a One-to-One Technology Program in a Small Rural School District**

Get an inside look at the logistics of planning and implementing a one-to-one technology initiative in a small school district. Topics will include budgeting, professional development, infrastructure, and parent engagement. In addition, you will receive resources for school boards and district leaders to use in implementing such an initiative. *Presented by Lyford CISD (1,553 ADA)* • ST/A

**FRIDAY, JUNE 17 • AFTERNOON**

**In-Depth Session: New Board Members  
1:45–4:45 p.m.**

**F410 District Planning and Budget Basics**

Especially designed for first-year board members and presented by TASB staff, this in-depth session provides an overview of the board’s role in district vision and goal setting, planning, and the budget process. It also summarizes the planning and budgeting cycle and key decision points for board members. • N, GOV/RR, ★

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**F535 Holding an Effective Bond Election**

How do you identify the needs and resulting projects of your district? Does your district understand the current local political landscape? How does your district create a strategic election campaign? Do you know your district's limitations? If you're facing a bond election, this session helps you answer these questions and more. Attendees learn strategies to use to ensure an effective and successful election and next steps following the election. • GOV/RR, ★

**F540 Best Practices of High-Achieving Superintendents**

Hear award-winning superintendents talk about their experiences fostering academic excellence for students, creating effective working relationships with the board, and inspiring the community to support public schools. • LV, ★

**F545 Special Programs: Overseeing Efficient, Effective, and Compliant Programs**

Board members play key roles in ensuring that programs in their district meet the needs of the children and community they serve. This session will provide attendees the opportunity to review requirements, self-analyze current standings, and create a plan of action to move their program to the next step. Information on current hot topics in special programs will also be discussed. • GOV/RR, ★

**F550 Investing in Public Support for Your District (*Mastermind Session*)**

If we agree that we need a "public" in support of our schools, do trustees have a responsibility to ensure that the "public" supports our schools? And does a trustee's responsibility extend beyond our own community to the state and national level? Come prepared to participate in what is sure to be a lively discussion about the connection between the "public" and public schools. *The mastermind sessions, led by trustees for trustees, provide an opportunity to share ideas and concerns about specific issues and*

*strategize ways to bring about positive results that benefit students. Seating is limited.*

**F555 Expectations Set, Excellence Defined: Characteristics of Effective School Boards**

During this interactive learning session, participants will be able to identify the eight characteristics of effective school boards as defined by the Center for Public Education. Using this information, school board members should be able to identify the strengths and weaknesses of their board in order to align with the characteristics. The focus of the presentation will be to highlight how boards who work collaboratively in alignment with the eight characteristics will be able to more effectively and efficiently govern the school district. • GOV/RR, U/TW

**F560 Employee Benefits 101**

Attracting and retaining good employees is an ongoing struggle for Texas school districts. This session will focus on how a supplemental employee benefits program tailored to public school employees provides valuable benefits for employees and family members. The session also covers the roles of administration and board members in the process of choosing a good provider and implementing an efficient supplemental employee benefits engine. • GOV/RR, ★

**F565 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!

**F570 Are You Smarter than a ... (When it Comes to Education Transformation)?**

***Bonus: 5 Ways to Pay for Technology in Your District***

Have you ever stepped into a conference session and after a few minutes of *wonk wonk wonk* from the speaker, you tuned out? Test your knowledge about future education in a game format! As a board member, why should you care about transformation? What can be done in your district? Technology tools are important, but there are some things even more vital to a truly transformative education system. Warning: We encourage questions and audience participation! *A 2015 Leadership TASB Class presentation.* • LV, ST/A

**F575 Next Generation Digital Classrooms: A Responsible and Strategic Implementation Model**

When it comes to integrating new, districtwide school technology initiatives, a team effort is required. In this session, leaders from Round Rock ISD (ADA 44,781) will share the collaboration and processes for planning, implementing, and evaluating the “Next Generation Digital Classroom” pilot. Attendees will leave with an understanding of the critical timelines, staff, and tasks necessary for a district technology pilot and steps for evaluating, monitoring, and reporting on the impact on learning. *Presented by Round Rock ISD (ADA 44,781)* • U/TW

— AND —

**Breakout Sessions: All Audiences  
3:30–4:45 p.m. (Choose one.)**

**F610 School Board Governance Top 10 Best Practices**

Board members often hear the words “good governance,” but they wonder what good governance means and looks like. We hope that our experiences can demonstrate that good governance is possible. We will outline an approach that others can replicate, complete with ideas and practices to improve

governance in your organization. *This is a Make Education a Priority (MEaP) presentation.* • GOV/RR

**F615 10 Pitfalls to Avoid in a School District Election**

Winning an election is a blend of art and science. There are many key ingredients that go into preparing your district for success, and costly mistakes can cause setbacks in your campaign strategies, your community momentum, and ultimately failure on election day. You will learn important strategies to set your district on a path to victory. • ADV/C, LV

**F620 Undocumented Students in Your Schools: Separating Myth from Reality**

All personnel involved in school districts will be interested in hearing the myth, facts, and data related to the rapid growth of undocumented students in Texas—a situation that affects both urban and rural districts. Who is responsible for educating these students? How will this growth impact school district personnel, facilities, curriculum, and finances? • GOV/RR, ST/A • *Presented by graduates of the 2015 Leadership TASB Class.*

**F625 Meeting the Texas Challenge: The Importance of Public Education for Texas’ Future**

Public schools have a critical role in ensuring that all Texans obtain the skills and education necessary to become successful in an increasingly diverse and economically competitive world. This session will present alternative future scenarios of the Texas economy and demands for public and private services—depending upon how the state meets the challenges brought about by changes in the size and rate of growth in the racial/ethnic, age, and household composition of the state’s population. • GOV/RR, ST/A

**F630 Implementing a School Board Individualized Education Plan (IEP)**

Not all school boards are created equal, but most have similar needs and goals. Think about what your school board is currently doing to improve the way it does its work. Identify ways you and your board could model the learning and improvement that you want to see happening throughout the district. • GOV/RR, ★

**F635 As the Walls Are Crumbling**

Imagine yourself as a leader in some of the most sensational and unique events of the past several decades. What went wrong—horribly wrong? What went right? How would you have responded in similar situations? As leaders, how do you respond when things in your district or community threaten to crumble? As we analyze monumental failures and trend-setting successes through a case study, you will have the opportunity to dissect leadership in action. Come learn from the failures and successes of others and see if you can gain insight for the leadership challenges that await you at home. • LV, ★

**F640 Strategic Facility Planning**

Facility planning is critical to delivering the education program and is much more than just providing teachers and students with four walls and a roof. Planning requires an understanding of present and future needs, options, and funding. It is a delicate balance between the needs and what the community will support. Join us to discuss ways in which you can build a solid facility plan with confidence. • GOV/RR, ★

**F645 Planning and Conducting Your Own Superintendent Search**

As the most important and complex function a school board accomplishes, the search for a new superintendent requires a thorough understanding of the pros and cons associated with a board doing its own search as well as the important steps in the

process. This presentation provides an overview of an appropriate search process as well as some of the pitfalls that boards need to consider before plunging into their own search. • GOV/RR, ★

**F650 A Case Study on Grievance: Perspectives in Governance**

Join a TASB Leadership Team Services consultant, Legal Services attorney, Policy Service consultant, and HR Services consultant as we lead a discussion of a case study featuring a common personnel controversy from all four angles. This session will strengthen your team's ability to respond to complex or high-profile situations. *The Perspective Series* is designed to examine issues from different angles by examining case studies in order to better approach real-life problems. • GOV/RR, ★

**F655 The Top 10 Special Education Issues in School Districts**

Join this interactive discussion of the top 10 special education issues found in due process hearings in Texas. A brief overview of the issues will be included, along with open discussion of how to address potential concerns in your district. Attendees will leave with an understanding of the hottest issues, including eligibility, evaluation, child find and discipline, and plans for next steps. • GOV/RR, ★

**F660 On the Porch: Conversations in an Open Space**

Experienced trustees are invited to lead discussions on any relevant topic, join in-progress conversations that are of interest, and learn from colleagues in a new way. All conversations are facilitated by participants, and the topics are determined by the interests of group members. You get to choose how you continue your learning journey!



**F665 A Small School with Big Ideas**

Hunt ISD's (173 ADA) innovative programs are engaging and developing students who are committed to excellence. Learn a few new ideas that can work, whether you have 100 or 10,000 students.

*Presented by Hunt ISD (173 ADA).* • ST/A

**F670 Destination District for Public Schools:  
Moving from First Class to World Class**

You may have various constituents “requesting” school choice, so be a sport and give them what they want—and more. Learn about Round Rock ISD's (ADA 44,781) NextGen classrooms, Academies, and other options that keep the students and the public impressed with a range of choices. Learn how to offer these within your district and lead your community to new solutions along with learning from other participants during the interactive portion of the session. *Presented by Round Rock ISD (ADA 44,781)*

• STA/A

## **SATURDAY, JUNE 18 • MORNING ONLY**

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### **Take-Away Talks: All Audiences**

**8:15–9:15 a.m. (Choose one.)**

After breakfast, grab another cup of coffee and join one of the **Take-Away Talks**. These informal and personal conversations are uniquely designed to allow you an opportunity to share your “ahas” and those “I am going to remember that!” moments experienced during the course of SLI. It’s a great way to solidify your personal *take-aways* and enhance your conference experience.

***Look for the room assignments in the onsite program and the signs posted outside the rooms to denote the focus of the conversation. YES! Credit will be awarded.***

### **New and First-Term Trustees: What Am I Thinking About Differently?**

You have learned the nuts and bolts of your role as a trustee and your legal and ethical responsibilities and restrictions as part of the team. Now come share in a discussion about how you will use that knowledge to make a difference for your district and community.

### **Directing your Focus as a Board Officer (Board Officers’ Academy)**

Board officers, take advantage of this opportunity to hear from experienced trustees and superintendents on what it takes to be an effective officer. Panelists will share their pitfalls and successes in how officers lead a board and work with a superintendent in ensuring district success

### **The Framework for School Board Governance: What Does It Mean to Me Now?**

Did you know that we have the *Framework for School Board Governance* document to use as a guide for our work as school board trustees? Whether you’re familiar with the framework or not, after the past two days of learning, what were your “aha” moments and takeaways that together we can connect to the framework? And after making those connections, what do you think you’ll do differently to be a more effective school board trustee? *This*

*session is facilitated by experienced trustees and members of Make Education a Priority (MEaP).*

### **Your Thoughts on Equity in Education**

Did you learn something these past two days that shaped your thoughts regarding equity in education? Public schools have the privilege of serving students positioned quite disparately along the spectrums of socio-economics and academic ability. Come share your thoughts about how equity in education might apply to this diverse group of students we serve.

### **It’s All Fun and Games Until Somebody’s Marshmallow Catches Fire**

Celebrate summer with this camp-themed discussion that examines the pitfalls of leadership. After two days at “camp,” what are the burning questions that have kindled your campfire while you’ve been here?

### **What’s It All About? Board-Superintendent Relationships—That’s What!**

Discuss what you’re learning about board-superintendent relationships. Bring follow-up questions and things you would like to learn more about. Share what you are thinking differently about board-superintendent relationships as a result of SLI.

### **Now What? Taking Risks & Challenging the Status Quo**

After the last few days, you probably have ideas that you would like to bring to your board, but change can be scary and is often discouraged! Are there ways to challenge the status quo without losing the respect of your superintendent or fellow board members? Of course! This session will cover strategies for risk taking and innovating within your board and managing the potential outcomes of these efforts.

### **Sharing the Wealth Without Spoiling the Moment**

You’ve spent the past two days learning about all the wonderful programs being offered to our children around the state. How do you share all these great ideas back at home without stepping on toes and micromanaging?