



**School Board Work Session
Tuesday, April 22, 2025; 5:00 PM
ECC Room 350**

- I. Determination of Quorum and Call to Order**
- II. Approval of Agenda**
- III. Discussion**
 - A. Marketing Update

Description: Review of SY 2024-25 marketing initiatives and upcoming plans for SY 2025-26.
Presenter(s): Daphne Edwards, Director of Marketing and Communications
 - B. 2025-2027 Edina Public Schools Assessment Plan

Description: In accordance with Minnesota Statutes 120B.301, subdivision (c)) and ESSA (ESSA Section 1006 (e)(2)(b)) public school districts are required to post a comprehensive district testing calendar before the first day of the school year. This report is for discussion on the proposed 2026-27 Edina Assessment Plan and Calendar.
Presenter(s): Greg Guswiler Teaching and Learning Data Programming Analyst; and Jody De St. Hubert, Director of Teaching and Learning
 - C. International Travel Administrator Requirement Protocol

Description: The requirement of an administrator attending an extended international travel experience as an additional chaperone has been a long standing practice in Edina Public Schools. Trevor Helmers, district legal counsel, has confirmed that this practice is not outlined in policy. Throughout regular collaboration cycles with staff on extended international travel it has become clear that this requirement, coupled with the large number of extended international travel experiences offered in Edina, is creating challenges for Edina Administrators and trip coordinators. Some of these challenges include administrator capacity and cost increases to students and families.
Presenter(s): Jody De St Hubert, Director of Teaching and Learning
- IV. Leadership and Committee Updates**
- V. Superintendent Updates**
- VI. Adjournment**