



UNITED INDEPENDENT SCHOOL DISTRICT AGENDA ACTION ITEM

TOPIC: Approval of Board Travel for the Month of March 2015

SUBMITTED BY: Roberto J. Santos **OF:** Superintendent

APPROVED FOR TRANSMITTAL TO SCHOOL BOARD: March 25, 2015

RECOMMENDATION:

It is recommended that the United ISD Board of Trustees approve Board Travel for the Month of March 2015.

RATIONALE:

BUDGETARY INFORMATION:

BOARD POLICY REFERENCE AND COMPLIANCE:

BOARD MEMBER TRAVEL EXPENSES
March 2015

75th Annual Conference (NSBA)							
March 20-24, 2015							
Nashville, TN							
TRUSTEE		HOTEL	AIRLINE	SHUTTLE TAXI	MEALS	REGISTRATION COSTS	TOTAL
Juan Roberto Ramirez		\$1,005.76	\$711.70	\$100.00	\$330.00	\$945.00	\$3,092.46
Javier Montemayor, Jr.		\$754.32	\$628.70	\$80.00	\$264.00	\$945.00	\$2,672.02

★ **THEIR** ★

FUTURES
START WITH
YOU 
NASHVILLE

75th Annual
Conference
nsba

2015
MARCH 21-23
★ **REGISTER AT**
www.nsba.org/conference

Schedule at a Glance

►► Friday, March 20

8:00 a.m. – 6:00 p.m.	Registration
9:00 a.m. – 12:00 p.m.	Pre-conference, Half-day (morning) Workshops
9:00 a.m. – 4:30 p.m.	Pre-conference, Full-day Workshop
1:30 p.m. – 4:30 p.m.	Pre-conference, Half-day (afternoon) Workshops

►► Saturday, March 21

7:00 a.m. – 5:00 p.m.	Registration
8:30 a.m. – 10:00 a.m.	General Session
10:30 a.m. – 11:45 a.m.	Sessions
10:30 a.m. – 4:00 p.m.	Exhibit Hall (Exclusive hours are from 11:45 a.m. – 1:30 p.m. and 2:45 p.m. – 3:45 p.m.)
12:00 p.m. – 2:00 p.m.	Luncheons
1:30 p.m. – 2:45 p.m.	Sessions
3:45 p.m. – 5:00 p.m.	Sessions

►► Sunday, March 22

7:30 a.m. – 4:30 p.m.	Registration
7:30 a.m. – 8:15 a.m.	Inspiration Session
8:30 a.m. – 9:45 a.m.	Sessions
10:00 a.m. – 11:30 a.m.	General Session
11:30 a.m. – 4:00 p.m.	Exhibit hall (Exclusive hours are from 11:30 a.m. – 1:30 p.m. and 2:45 p.m. – 3:45 p.m.)
12:00 p.m. – 2:00 p.m.	Luncheons
1:30 p.m. – 2:45 p.m.	Sessions
3:45 p.m. – 5:00 p.m.	Sessions
5:15 p.m. – 5:45 p.m.	Drum circle

►► Monday, March 23

7:30 a.m. – 12:00 p.m.	Registration
8:00 a.m. – 9:00 a.m.	Un-general Session
9:30 a.m. – 10:15 p.m.	Sessions
10:30 a.m. – 11:00 a.m.	Sessions
11:30 a.m. – 1:00 p.m.	Closing General Session

►► Study Hall Session Schedule for Saturday and Sunday

11:45 a.m. – 12:15 p.m.
12:45 p.m. – 1:15 p.m.
2:45 p.m. – 3:15 p.m.
3:30 p.m. – 4:00 p.m.

Your "Back to School" Experience

★ Visit this year's NSBA Exhibit Hall, transformed into the Campus Expo. ★

Saturday, March 21

10:30 a.m. – 4:00 p.m.

Exclusive Exhibit Hall Only:

11:45 a.m. – 1:30 p.m.

2:45 p.m. – 3:45 p.m.

Sunday, March 22

11:30 a.m. – 4:00 p.m.

Exclusive Exhibit Hall Only:

11:30 a.m. – 1:30 p.m.

2:45 p.m. – 3:45 p.m.

★ Student Union

Relax and recharge in between learning experiences.

★ Study Halls

Pop in for an interactive 30-minute upload of the latest knowledge on hot topics.

★ Relaxation Station

Take a break at the Relaxation Station and enjoy a complimentary massage.

★ The Green Zone

Discover how greening your schools doesn't just save money, but fundamentally changes how students learn.

★ Music and Arts Main Street

Waltz on down to find companies who will offer arts and music programs that you can establish in your district.

★ Technology Innovation Pavilion

Don't miss your chance to meet emerging businesses in the education market and take home ideas you won't see anywhere else!

★ Cutting-Edge Ave

Be the first in your district to meet the newest companies and see the latest and greatest products on the block!

★ Marketplace

Do some shopping at the ever-popular NSBA Marketplace!

General Session Speakers



★ **Arianna Huffington**
Saturday, March 21, 8:30 a.m. - 10:00 a.m.

Arianna Huffington is the chair, president, and editor-in-chief of the Huffington Post Media Group, a nationally syndicated columnist, and author of fourteen books.

Her 14th book, *Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom, and Wonder* was published by Crown in March 2014 and debuted at #1 on The New York Times Best Seller list.



★ **David Pogue**
Sunday, March 22, 10:00 a.m. - 11:30 a.m.

David Pogue is the founder of Yahoo Tech, having been groomed for the position by 13 years as the personal-technology columnist for the *New York Times*. He's also a monthly columnist for *Scientific American* and host of science shows on PBS's "NOVA." He's been a correspondent for "CBS Sunday Morning" since 2002.

With over 3 million books in print, David is one of the world's bestselling how-to authors. He wrote or co-wrote seven books in the "for Dummies" series. In 1999 he launched his own series of complete, funny computer books called the Missing Manual series, which now includes 120 titles.



★ **Montel Williams**
Monday, March 23
11:30 a.m. - 1:00 p.m.

Montel Williams earned his media celebrity status as a riveting Daytime Emmy Award® winning television Talk Show Host. Williams hosted The Montel Williams Show, a nationally syndicated talk show distributed by CBS Paramount Television for 17 years.

He is a decorated naval officer, inspirational speaker, author, wellness entrepreneur, health advocate, and a national spokesperson for the Stand Up 4 Public Schools campaign.

Un-General Session Speakers

Monday, March 23, 8:00 a.m. - 9:00 a.m.



★ **Sean McComb**
Sean McComb, 2014 Teacher of the Year, is a 9-12th grade English teacher at Patapsco High School & Center for the

Arts in Baltimore, Maryland where he has spent his eight-year teaching career. In addition to teaching, McComb supports his Patapsco colleagues through coaching and training as the school's Staff Development Teacher. He also served as a curriculum writer for the school system and an adjunct instructor in Education and Writing at Towson University.



★ **Adora Svitak**
Since the age of four, Adora has been exploring what she can do with the written word. Hoping to instill her

love of writing in others, she taught her first class at a local elementary school the year her first book, *Flying Fingers*, debuted; since then, she has spoken at hundreds of schools, classrooms and conferences around the world. She is a 2011 recipient of the National Education Association Foundation's Award for Outstanding Service to Public Education.



★ **David Zach**
David Zach is one of the few professionally trained futurists on this planet, having earned a master's

degree in Studies of the Future from the University of Houston. Dave has worked with over 1500 associations, corporations and colleges offering insights on the personal and professional impact of strategic trends. Dave is on the board of the American Institute of Architects and on the board of the American Chesterton Society. In December 2012, he received an AIAS Presidential Citation from the American Institute of Architecture Students.

==== **Friday, March 20, 2015** ====

Pre-Conference Workshops

at Music City Center

★ Half Day Sessions

Morning Sessions

9:00 a.m. – 12:00 p.m.

- #1 Education Content for the iPad – limit of 20 participants
- #2 It's About the Journey AND the Destination: Set Achievable District Goals and Objectives, and Begin the Process of Action Planning
- #3 Managing Communications on School Security and Crises in a World on Digital Steroids
- #4 Minding Your Ethics
- #5 On the Same Page: Putting College- and Career-Ready Standards into Practice through Labor-Management Collaboration
- #6 What Every School Board Member Should Know About School Law Issues Today

Afternoon Sessions

1:30 p.m. – 4:30 p.m.

- #7 Developing a Culture of Innovation in Your District that Leverages Crowdsourcing
- #8 Education Content for the iPad (repeat of #1 from morning) - limit of 20 participants
- #9 Get More Done and Achieve Higher Performance through Effective Planning and Board/Superintendent Evaluations
- #10 Leading Change to Make Students College & Career Ready
- #11 Leading with Purpose: Inspiring a Shared Vision
- #12 Social Media Primer – Everything You Need To Know About Today's Social Channels
- #13 They Snooze, You Lose: 10 Shots to Caffeinate Board Meetings

Cost for each half-day morning and afternoon session: National Connection, Technology Leadership Network, and Council of Urban Boards of Education - \$170. All others, including guest - \$195

★ Full Day Session

Full-Day Session

9:00 a.m. – 4:30 p.m.

- #14 The Board's Role in Community Engagement

Cost for full-day session: National Connection, Technology Leadership Network, and Council of Urban Boards of Education - \$270. All others, including guest - \$320 (Box lunch included)

★ Special Session

Special Afternoon Session

1:30 p.m. – 4:30 p.m.

New School Board Member Boot Camp Pre-Conference Workshop: Ethics, Board Meetings, and the Role of a School Board Member

Advance registration and an additional \$100 fee are required for this special session

75th Annual
Conference
nsba

CELEBRATING 75^{YRS}

==== SINCE 1940 ====