

# **Committee for Collaborative Communication**

## **Overview**

District 97's commitment to fostering constructive two-way communication plays a critical role in its ability to establish strong, positive, productive relationships with its stakeholders. This commitment is one of the District's core beliefs and a cornerstone of the five-year Strategic Plan it launched in 2007. While the District has made significant progress in developing relationships based on openness, honesty and a spirit of collaboration, it must continue to find ways to engage stakeholders in the decision-making process so everyone can work together to achieve the common good. With this goal in mind, the district will establish the Committee for Collaborative Communication (C.C.C.), which will be an administrative committee comprised of representatives from the community, as well as Board members and District administrators.

## **Purpose**

To provide recommendations to the Board of Education and Superintendent regarding how to improve and enhance two-way communication among the District's internal and external stakeholders, and promote the programs and services offered by the District. The committee may take on additional activities, including the creation of subcommittees. The committee's actions will be governed by Board policy and the District 97 Strategic Plan.

## **Charge**

- Evaluate the effectiveness of the District's various communication resources (listservs, Web site, D97 Connections, etc.) and recommend ways to improve or enhance them.
- Discuss ways to improve communication between District administration and the community.
- Provide recommendations to the Board of Education and Superintendent that conforms to the Strategic Plan, enhances the communication initiatives and activities that are already working in the District and show demonstrable change in District communications.
- Educate stakeholders about the various means available for communicating their thoughts/opinions about the District, and sharing ideas for how to promote or improve its programs, events and activities.
- Provide the Board with quarterly updates in the first year and an annual report thereafter on the work of the C.C.C.
- Annually review the composition of the C.C.C. to determine if it best supports the mission of the committee.

## **Composition**

The C.C.C. will consist of two Board members, the Superintendent, the District 97 communications coordinator, and members of the community who possess relevant experience and knowledge.