



February 6, 2013

To: Superintendent Kelly Smith

From: Ann Thomas
Jim Sheehan

Subject: Demographic Study for Belle Plaine

We are pleased to respond to your request for information about our work in the area of demographic studies. We have completed 16 demographic studies in the past 10 years, most recently Elk River and Prior Lake Savage.

We would welcome the opportunity to do a study for Belle Plaine, and have presented two options for you to consider. We need 6-8 weeks to complete the work. Please review and let me know if you have any questions.

1) **Limited Demographic study**

SchoolFinances.com will use the Enrollment Projection Model (ENPRO), with a review and presentation of the following to make 10 year enrollment projections and prepare a report which includes the following:

- Census Geographic Report which details the population and presents actual data for 2000, estimates for 2012 and projections for 2017. The information includes population by gender, ethnicity, race, age, households and without children, households by age of householder, property information and educational attainment of the population.
- History of enrollment change in neighboring districts
- History of Options in and out of the school district
- History of district enrollments in charter schools by school name and grade.
- Enrollment of Nonpublic schools in the district
- Births in the major zip codes served by the district
- History of Enrollment in the district
- History of total student migration by grade
- History of the variance in leaving grade 12 and entering K enrollments

The cost of this option is \$3500. For an additional \$500 plus travel expenses, SchoolFinances.com will make a presentation in the school district.

2) **Demographic Study and Presentation to the School District**

This option is the most complete method to study enrollments and includes a demographic study of the factors influencing the future enrollment in the district.

This comprehensive study includes:

All items listed above in the Limited Demographic Study, plus

- Interviews with community planners and developers
- History of Building Permits for the municipalities/townships within the district
- History of Real Estate Sales including average sales price and length of time homes are on the market

The findings of the study including enrollment projections for 10 years will be documented in a report that will be presented to the school district. The cost of this study is \$5500, for an additional \$500 plus travel expenses; SchoolFinances.com will make a presentation in the school district.