

SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL.
Board Room (6th Floor Room 609) (414) 604-3005
1205 S. 70th Street
West Allis, Wisconsin 53214

**COMMUNICATION & COMMUNITY RELATIONS
BOARD COMMITTEE MEETING MINUTES**

**September 23, 2024
5:00 PM**

1. Call to Order
The meeting was called to order at 5:00 p.m.
2. Roll Call
The following were present at the meeting:
 - Amy Deal, Chair
 - Rebecca Lee, Vice Chair
 - Jeff Sikich, Committee Member
 - Carolyn Hahn, Director of Communications and Engagement
3. Modifications to the Agenda
There were no modifications to the agenda.
4. Approve Minutes from the Last Meeting
The minutes from the June 24, 2024, meeting were approved.
5. Public Comments
There were no public comments.
6. Old or Unfinished Business
None
7. New Business:
 - 7.1 Referendum Update
 - *The first canvassing event for the referendum took place on Saturday, September 14, 2024. Canvassers were organized by elementary school with around 8% of community members opening their doors for canvassers.*
 - *The district recognizes that more people are needed for future canvassing dates so efforts are being made to get more volunteers. A one pager of canvassing “do’s and dont’s” was created and canvassers are going to be provided with more door hangers at future events.*
 - *Referendum engagement sessions will take place starting this Thursday, September 26, 2024. These sessions will include a 10-15 minute presentation on the referendum questions and then community members will be taken on building tours. There will also be a gallery of photos displayed that shows the areas of our schools that need repairs.*
 - *The last of the referendum videos are currently in the process of being recorded and edited. Videos will include an overview of the ballot language and responses to the referendum outcome (to be released on November 6th).*
8. Possible Suggestion(s) for Future Discussion
None
9. Adjourn
The meeting ended at 5:23 p.m.